

# The Enhancement Foundation



## For Immediate Release

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## **The Enhancement Foundation Inc. Hosts a Women's Empowerment Conference Focusing on Building Legacies, Confidence and Sustainability**

**Richmond, VA (September 14, 2022)** -- The Enhancement Foundation (TEF) will host its Third Annual Conference that is benefitting all women and their families impacted by systemic barriers not limited to access to affordable housing and capital and education, low wages, unemployment, healthcare, financial literacy, and such other factors as homelessness, domestic violence, divorce, trafficking, childcare and other extenuating factors. TEF was established to empower, advocate, facilitate, educate, and support the quality of life, values, and contributions of women in society.

TEF's **vision** is to serve as a results-driven educational legacy builder, empowerment solution, and catalyst for impactful change for all life givers "women" to proactively reach their full innovative potential in the community, the nation and in the world for the next generation.

The Foundation's **mission** is to enhance and empower the abilities of women to effectively plan and contribute to their personal, mental, social, professional growth and development through training and leading them toward a quality lifestyle, and positive legacy for the future of all women and their up-and-coming generations of children.

This one day event will be held **Saturday, November 19, 2022, 8:30 am – 4:30 pm** at the Westin Richmond Hotel, located at 6631 West Broad Street, Richmond, VA and features national recording artist Lucinda Moore, Radio One Praise 104.7 FM personality Dr. Sheilah Belle, Gospel Recording Artist Chiquita Cross and a dynamic line up of speakers including: Apostle Dr. Sylvia Cunningham, Ecclesia Worship Center, Dr. Felecia Green, PHD, Founder/President, MAPCW, Elder April O'Garro, Mt. Gilead FGIM, Dottie Williams, Author/Writer, TEF Advisory Board, Ikia Truesdale, President/ CEO, Secure Arc Enterprises, LLC., Prophetess Sharon Davis, Mt. Gilead FGIM, Minister Cassandra Carter, Mt. Gilead FGIM and TEF/FOLM/USSMC Founding CEO Brenda Campbell, Mt. Gilead FGIM. It is TEF's desire to get our speakers to address solutions that can help wind down the grip of many of these barriers and challenges to our women so they can build a legacy for the next generation.

Since it is **TEF's** desire to share information and resources with women on how they can get back on track and redefine who they are, a special program rollout and partnership will also be shared and established for the future needs of women. TEF is inviting attendees, sponsors, and individual donors to cover the cost (of at least half, of the 150-200 single women/heads of household needy families with thanksgiving meals and (75-100 turkeys); and during event, we will be providing training, and educational, resources in the areas of independent living skills, professional development and individual homeownership, career, mental health entrepreneurship, finance and banking, insight for success, innovation, creativity and spiritual development; and showing and assisting deserving women identify academic scholarships.

A special dedication prayer, continental-breakfast, praise/worship, lunch will be served. Sponsors, vendors who wish to advertise their businesses and exhibitors are welcomed to attend as well. In order to be sponsor, we must receive your sponsorship request before **Monday, September 26, 2022**. [Click on the link below for sponsorships:](#)

<https://www.EnhancementFoundation.org/2022-sponsorship-information>, and for Vendor Ads and Exhibitors we must receive your request by **Monday, September 19, 2022**. Get Your Donation Tickets Now! - **\$75.00**. Go to the Donation Page to Make Your Donation: <https://www.enhancementfoundation.org/donation-options> or visit Eventbrite: <https://www.eventbrite.com/e/tef-a-thanksgiving-time-to-overcome-a-defeated-mentality-tickets-406900950697?aff=ebdssbdestsearch> or click on the link:

<https://www.enhancementfoundation.org/exhibitors-and-advertisers>. We are also expecting a Proclamation from both our Mayor and Governor as well. TEF also has an impressive team of Senior Level Advisory Team Leaders who have tremendous amount of experience in working in the non-profit and management arena, legal, financial, IT and innovation, entertainment, contracts, professional image, housing, loan, banking, and finance, federal government, national and international affairs, career, business, and entrepreneurship areas. See our Leadership:

<https://www.enhancementfoundation.org/our-leadership> . For more info you can reach us on 804-864-9953.

**Current Sponsors and exhibitors so far: USSMC, Inc; Alvin Strothers Bookkeeping and Tax Services, Westin Hotel, K Duncan & Company LLC, Secure Arc Enterprises, LLC, Global Executive Staffing, Firebirds Restaurant, Waterfalls Salon & Massage Med Spa, and others are in the process of joining us.**