

FOR IMMEDIATE RELEASE

Hairstylists of the Pure Talents Salon at the Aveda Academy Denver Give Back!

October 2013 – The hairstylists of Pure Talents Salon at Aveda Academy Denver have teamed up with the Mount St. Vincent Homeless Shelter to offer their skills, free of charge, to anyone at the shelter in need of a wash, cut and style.

Hair care and style may be an afterthought for someone sleeping outside, but the stylists at Pure Talents Salon believe that everyone, no matter what their living condition, needs hair care. Not only do new haircuts provide a boost in self-confidence and a better self-image, but a cleaner appearance will often make a better impression when searching for employment or proper housing.

Using a self-contained trailer complete with washing stations, salon chairs, and all the amenities of a mobile salon, Pure Talents Salon will give homeless men and women a chance to feel pampered and at peace. While it may only offer a moment of respite, one never knows how much a few minutes of attention and care can do for the soul.

Located in the historical LoDo District of downtown Denver, Pure Talents Salon is an award-winning salon and spa with almost three decades of experience. Always looking for ways to give back to the community, Pure Talents Salon offers more than just haircuts and spa treatments. With values resting on the environment, customer care, education and community, this newest endeavor of partnering with the Mount St. Vincent Homeless Shelter is only one of places Pure Talents Salon has extended its charitable reach. For more information on other contributions and charities supported by Pure Talents Salon, or for details on their salon and spa services and treatments, contact Pure Talents Salon today.

Contact:

Aveda Academy Denver Pure Talents Salons

1650 Market St.

Denver CO 80202

303.892.8922

info@avedaacademydenver.com

<http://avedaacademydenver.com>

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