

JFK Incentives - Addressing Uncertainty About Young People And Employment

The JFK incentive was created based on the feedback from small business owners and concerned parents who agreed there is a worrying and steady decline in not just the outdoor activities for young people, but the prospects of them finding, let alone understanding the processes involved in work and employment. The increase in violent and drug-related crime in the UK offers a daunting future for young people, especially with the lack of in-school job training and career led work experience provided.

Some may see a career path as an uphill struggle for future generations who may not have skilled or professional family members nor the networks to assist them, with those from disadvantaged backgrounds struggling even more. It was agreed, that good-quality work experience and paid work experience through the JFK scheme could help identify, nurture and reward young people who want more from life and to better their situation. It was also agreed JFK could stand as a hub for basic work-based skills training, removing some of the obstacles in the way of young people to connect them to the roles businesses and industries that can help them forge a positive future for themselves.

JFK will tackle a number the issues surrounding the concerns raised by offering after school and weekend casual Jobs that connect young people to local businesses, giving visibility to local employers of potential members of their workforce in the future. In areas where young people were said to be lacking basic skills and experience, we hope us taking the first step by coupling a young workforce to the businesses and organisations within their community, promoting their products and services, business owners, event organisers, and community groups would take the second step to further engage young people by signing up to offer location visits or drop-ins for our operatives.

Business owners can offer open days at their place of work or connect to our operatives at micro expos giving talks to young people about key areas of the work/employment processes for their industry. This will help to enhance the role young people will currently have within JFK, giving them something to focus on, and allowing us to further develop their knowledge of the business and industry, applying the relevant skills to our process to a level that it can be recognised as experience by employees.

JFK will use a tiered system for monitoring our young operatives, allowing potential employees to see an individual's progress, including time keeping, attitude, commitment, and development. We hope that our programs will one day include an accreditation that acknowledges young peoples achievements. Further down the line we hope to work closely with organisation that offer training services so we can deliver specialists outcomes or partner with organisations who offer expert advice or consultations to the operatives on our programs.

Employers can and should be doing more to provide quality work experience to young people, by signing up to a JFK service you will not only get a service that adds value to your business, but you can be rest assured the right people and vetting processes are in place to develop the skills of a young person who may one day be your star employee.

If you would like more information on anything you have read in this document please get in touch with us by emailing community@bignoisemedia.co.uk. Thank you for your time and consideration.