

Central/Eastern Wayne Alumni & Friends, Inc.



Post Office Box 10603
Goldsboro, North Carolina 27532



February 17, 2022

Dear Prospective Sponsor,

I am writing to request your support and participation in the 50th Annual Homecoming weekend sponsored by Central/Eastern Wayne Alumni & Friends, Inc. Homecoming weekend will be May 26th – 30th, 2022 in Goldsboro, North Carolina. Central/Eastern Wayne Alumni & Friends, Inc. is a tax-exempt organization under section 501c3 of the internal revenue code EIN# 561504454 comprised of members from across the United States. The mission of the organization is to provide scholarships, awards, and recognition to high school graduates and members for outstanding achievement; to perpetuate fellowship among members, devotion to our alma maters, and to assist in promoting the general welfare of the community.

As a sponsor of our Central/Eastern Wayne Alumni & Friends Homecoming Weekend, you can showcase your product or services to members of the alumni association who represent a substantial collective buying power. In addition, if you are recruiting professionals for employment or seeking program volunteers, your sponsorship exposes you to an excellent pool of potential customers, future employees, and dedicated volunteers.

We have enclosed information that outlines the available sponsorship levels, and we invite you to support our organization as it continues its mission of providing scholarships to students as they matriculate to college. We ask for your contributions by April 1, 2022. For further information, or to discuss tailoring a sponsorship that suits your needs, please contact Esther Johnson by email at: estherjohnson1428@gmail.com or by telephone at: 919-922-0030.

Also, you may visit our website at www.centraleasternwaynealumni.org for more information about our organization.

Thank you for your consideration, and please do not hesitate to contact us with any questions.

Sincerely,

Milas Kelly, Jr.
National President

Central/Eastern Wayne Alumni & Friends, Inc.



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Ads and Sponsorships:

Please send Ad and Sponsorship information to:

Post Office Box 10603

Goldsboro, NC 27532

Or email to: estherjohnson1428@gmail.com

Questions: Please call (919) 922-0030

Deadline: April 1, 2022

Date: _____

Name(s): _____

Company (if applicable): _____

Address: _____

Telephone: _____

Email: _____

Class Year(s) _____

Advertisements: Ads must be submitted in Pdf or Word format.

- (1) Full Page: \$200.00
- (2) Half Page: \$100.00
- (3) Quarter Page: \$50.00
- (4) Patron List: \$49.00 and less

Sponsorships: All sponsorships will be listed in the souvenir books under your contribution level.

- Gold Level: \$2,000.00
- Blue Level: \$1,000
- White Level \$500

Please make checks payable to Central/Eastern Wayne Alumni & Friends, Inc.

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Thank you for your consideration and support!
Sponsorship Levels - Benefits

Gold Level: \$2,000

- 8 banquet tickets (reserved table)
- Full page advertisement in the Souvenir Journal
- One yard sign
- Logo on Banner
- Logo on Website

Blue Level: \$1,000

- 4 banquet tickets
- Full page advertisement in the Souvenir Journal
- One yard sign
- Logo on Banner
- Logo on Website

White Level: \$500

- 2 dance tickets
- Half page advertisement in the Souvenir Journal
- One yard sign
- Logo on Banner
- Logo on Website