



Cooktown Chamber of Commerce and Tourism

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MANAGEMENT TEAM MEETING
[Committee]
River of Gold Motel June 2018

MINUTES

Meeting opened 9:10am	Discussion Points	Actions
Present	Barb Leys, Mick Davies (President), Julie Hillhouse, Sarah Greaves (Secretary), Jacqui Collins-Herrmann, Pam Maher (Cook Shire Council), Ramon Samanes, Amie and Helen (My Pathway)	
Apologies	Rebecca Bullo, Cr John Dessmann, Dan Krebs (Vice President), Kim Krebs, Scott Orchard, Russell Bowman (Treasurer) Kristina Davidson, Sally Eales	
Minutes of last meeting	AGM – minutes accepted. Moved: Julie Hillhouse Seconded: Barb Leys	<i>Carried</i>
Business arising from previous meeting	Nil	
Treasurer's Report	Not present.	
VIC Update	Stats 1400 people for May. Majority from FNQ. Lots of people arriving without much information about Cape York roads. Still lots of complaints about the Online Booking System. Mick Davies attended the QLD Caravan and Camping Super Show (approx 50,000 attendees) Cairns shutting down – Cairns City Council seem to think that the market is mature enough so won't be subsidising the VIC anymore. Cairns VIC will return all brochures back to our region plus Cape. Explore Cooktown booklets order was cancelled (by mistake) NPH still don't have contract yet with CSC but still have quality support and volunteers .	
Tourism Officer Cook Shire Council - Sally	Not present	
My Pathway-Presentation about Host Program	Program for job seekers and businesses into employment. Includes training programs. Incentive program – employ a full time person for 26 weeks, financial incentive for business. Can also support apprenticeships and up skill participants into	

	<p>getting work. Choice for business owners to interview participants.</p> <p>Rates are very small to cover administration costs. Host agreement to employ a job seeker for 25 hours a week. When the time frame ends after probation period employment is ideal, otherwise a Reference at the very least. Looking for vacancies in regional businesses, particularly in the lead up to the 2020 event and the need for apprenticeships to support.</p>	
Cooktown Dredging Steering Committee update [by Russell]	Not present	
Cook Shire Council Reef Guardian Presentation – Pam Maher	<p>Cook Shire Council is a Reef Guardian Council. Looking at ways to reduce single use plastic straws. Schools in Cairns are stopping at using straws and a student will be holding a presentation to CSC in August. Businesses are encouraged to stop ordering straws and put them behind counter to start phasing them out.</p>	
2020 Committee Update [by Russell]	Not present	
Councillor Update	No Councillor present today.	
General Business	<ul style="list-style-type: none"> • Town Tours have started with Cooktown Aboriginal cultural tours (Charlotte Street) • Shelley Britton (Cooktown Real Estate) has withdrawn application for Committee position • Donation for Wild n' Windy Festival will be \$ • Request for Signage of Railway Park to be carried over to July meeting due to meeting be finished early 	
James Cook Museum	1540 visitors for May to date, down 6.9% from last year. Ramon agrees that numbers are down also at the Lure Shop.	
Next meeting	July, 2018	
Meeting closed	10.15am	