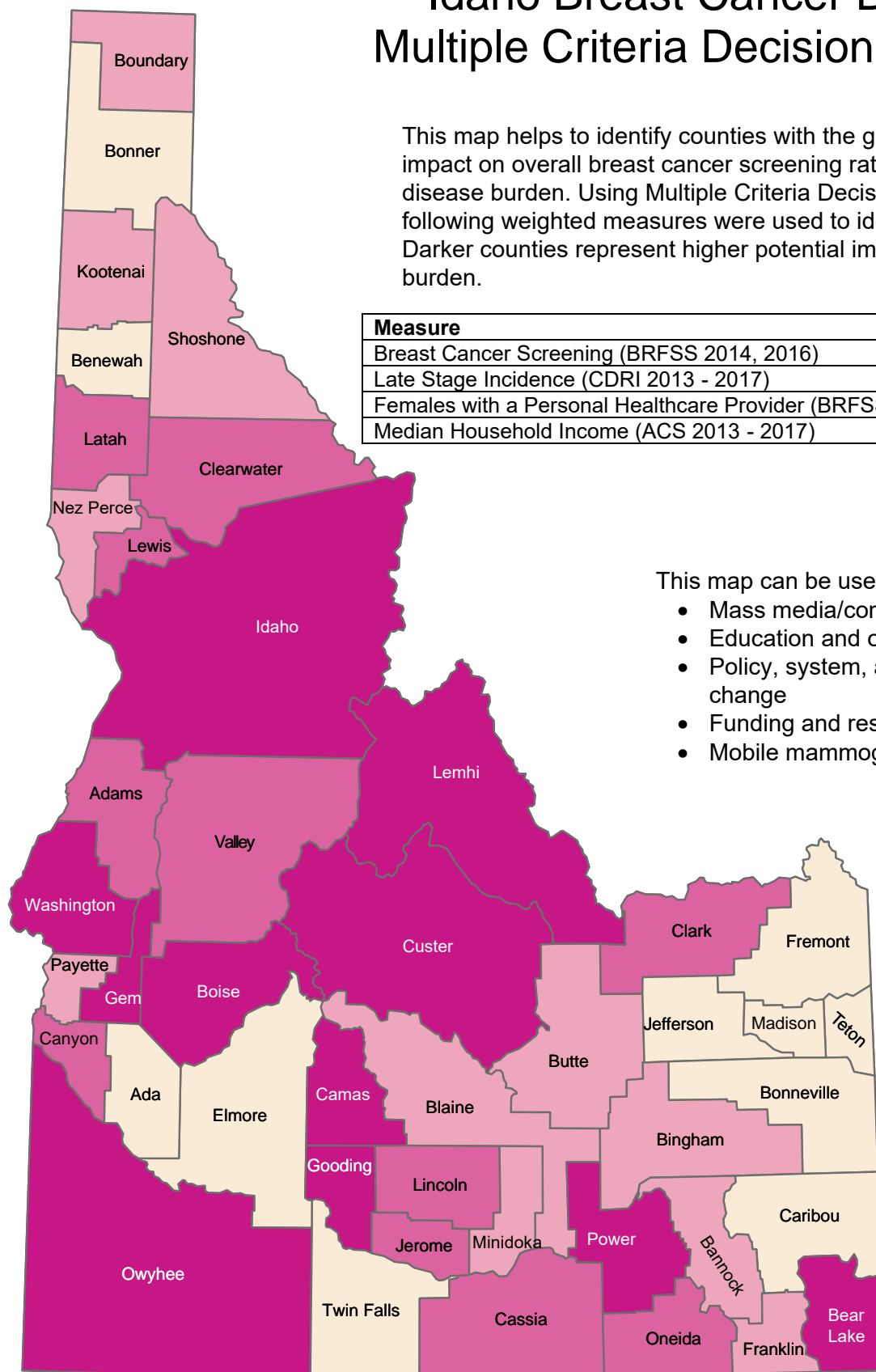


Idaho Breast Cancer Burden Multiple Criteria Decision Analysis

This map helps to identify counties with the greatest potential for impact on overall breast cancer screening rates to decrease disease burden. Using Multiple Criteria Decision Analysis, the following weighted measures were used to identify priority counties. Darker counties represent higher potential impact on disease burden.

Measure	Weight
Breast Cancer Screening (BRFSS 2014, 2016)	40%
Late Stage Incidence (CDRI 2013 - 2017)	30%
Females with a Personal Healthcare Provider (BRFSS 2015 - 2017)	20%
Median Household Income (ACS 2013 - 2017)	10%



- This map can be used to help inform:
- Mass media/communication planning
 - Education and outreach efforts
 - Policy, system, and environmental change
 - Funding and resource allocation
 - Mobile mammography scheduling

