

CORPORATE SPONSORSHIP OPPORTUNITIES

Literacy for Companionship Inc.

We have several ways that your organization can help us make a difference in the world. There are three programs currently being offered to children and each has a unique impact. Additionally, we offer four different sponsorship levels based on your organization's donation.

Pawsitive Book Club: The Pawsitive Book Club is all about bringing the joy of reading to life! Each week, over the course of a month, members enjoy reading, art projects, worksheets, and games all tailored around the book of the month.

We have opportunities for organizations to sponsor and/or host a book club month with LfC. While LfC will run the book club events, we welcome your organization's employees to volunteer their time to help with each event throughout the month. By sponsoring a book club, your organization will be the presenting sponsor – Pawsitive Book Club presented by "Your Organization". Each book club sponsorship is \$500 which also qualifies you for the Bronze level below for the entire year.

LfC in the Community: The goal of LfC in the Community is to teach empathy and compassion using specialized stories. This event is 90 minutes of fun and engagement. Each story is accompanied by open-ended discussions and animal-themed art projects.

We have opportunities for organizations to sponsor and/or host community events with LfC. While LfC will run the community events, we welcome your organization's employees to volunteer their time to help with the event(s). By sponsoring a community event, your organization will be the presenting sponsor – LfC in the Community presented by "Your Organization". Each community event sponsorship is \$100 and if you wish to sponsor five events throughout the year (\$500 in total), this would qualify you for the Bronze level below for the entire year.

LfC at the Shelter: Children can join us at one of our partner shelters. Children can come to the shelter and read to the animals once a month.

Partner Shelters: Black Forest Cat Cafe

Community Humane Shelter of Steuben County

Humane Society of Whitley County

Fort Wayne Animal Care & Control South Bend Animal Resource Center Wabash County Animal Shelter

SPONSORSHIP LEVELS:

| BENEFITS LEVEL Minimum Annual Contribution | BRONZE \$500 | SILVER \$1,000 | GOLD \$2,000 | PLATINUM \$3,000 |
|--|-----------------|-------------------|-----------------|---------------------|
| # of Mention(s) on Social Media | 1 | 4 | 6 | 12 |
| Logo on Website | | | | |
| Logo Linked on Website | | | | |
| Logo Displayed at Vendor Events | | | | |
| Logo in Brochure | | | | |
| Logo on Poster | | | | |
| Logo on T-shirt | | | | |
| Recognition in Monthly Newsletter | | | | |
| Item of YOUR Marketing Material in our Parent Packets | | | | |
| Invite to 1 Special Event* | | | | |

^{*} Special event invites are given when there is an available event during the giving year. Each Platinum level sponsor will receive a minimum of 4 invites to a single event. Please note: Events can vary from year to year.