

## ABOUT HANOVER DAY

Since 2006, the Hanover Cultural Council (HCC) has sponsored the annual Hanover Day Celebration which attracts over 10,000 attendees each year! Through rain and shine, and with the enthusiasm of vendors, businesses and residents, the celebration continues to grow! The annual event combines live music and entertainment, artisan crafts, historical demonstrations and athletic community events for all ages. The goal of the HCC in starting this event was to build community and to showcase the talents and special-ties of local residents. Money raised by the HCC through this event is given back to the community in the form of grants for the arts, sciences & humanities.

### PAST GRANT RECIPIENTS:

- Cedar Elementary School - TheatreWorks USA, Berklee Performance Center
- Donald Colon - Pastel Painting Workshop
- John Curtis Library - Heritage Museum & Gardens Library Passes
- Winter Stroll Festival
- Hanover Garden Club - The Right Size Flower Garden
- Hanover Parks and Recreation - Summer Concert Series
- Harbour Choral Arts Society - Songs for the South Shore
- Janet Curley - Diablo Glass School
- John Curtis Free Library - Plimoth Plantation Library Pass
- Kelly Lawrence/Office of Family and Community Engagement-Hanover Performing Arts Company
- Henry Lappen - Henry the Juggler Show
- Stephen Lewis - Revolutionary Art-An International Poster Exhibit
- Jim Manning - Reading Olympics
- Mass Audubon South Shore Sanctuaries-Wild Flowers
- South Shore Natural Science Center-Plugging into Nature Day
- South Shore Technical High School Drama Club-SST Drama Club Dinner Theater
- South Shore Technical High School - Brass Lantern After Dark

## 2023 SUPPORT OPPORTUNITIES

We have many Sponsor & Vendor opportunities available for Hanover Day events. All proceeds go towards sustaining Hanover Day in the future and continuing to give back to the community in the form of grants for the arts, sciences and humanities. All donations are tax-deductible.

To participate as a vendor or a sponsor, you can register online at [hanoverday.com](https://hanoverday.com).



REGISTER TODAY:  
[HANOVERDAY.COM](https://HANOVERDAY.COM)

FOR MORE SPONSOR INFORMATION,  
PLEASE CONTACT:

Christine Hillier  
617.571.7672  
[chrishillier@hanoverday.com](mailto:chrishillier@hanoverday.com)

PLEASE MAKE CHECKS  
PAYABLE AND MAIL TO:

Hanover Cultural  
Council  
550 Hanover Street,  
Hanover, MA 02339



SPONSOR

# HANOVER DAY & FESTIVAL FIREWORKS

FRIDAY/SATURDAY

# JUNE 23/24

HANOVER CENTER



[HANOVERDAY.COM](https://HANOVERDAY.COM)

# DO YOU WANT TO BE A SPONSOR?

## WE HAVE MANY SPONSORSHIP OPPORTUNITIES AVAILABLE FOR HANOVER DAY.

Please consider supporting the community while getting great exposure to thousands of attendees. Sponsorships and donations will be acknowledged on our website, social media, in press releases, on public access tv, and event marketing materials. Your name/logo can also be displayed at the Hanover Day event and sponsorships are tax-deductible.



## HANOVER DAY FESTIVAL & FIREWORKS

PLEASE MAKE A COMMITMENT  
TODAY AND BE PART OF THIS  
WONDERFUL EVENT IN HANOVER.  
CONTACT US TODAY!

Christine Hillier 617.571.7672  
chrishillier@hanoverday.com

## SPONSORSHIP LEVELS

**SOLD**

McGee  
Toyota of  
Hanover

### FIREWORKS SPONSOR: \$10,000

Exclusive Fireworks sponsor with top billing! We provide three vinyl company banners: 24'x2', 8'x2', & 2'x3'; company name featured in Hanover Day program, direct mailer, radio and cable access promos, website, Facebook and print ads. The Marquee sponsorship also includes VIP seating during fireworks display.

**SOLD**  
Dunkin  
Donuts

**SOLD**  
SavATree

**SOLD**  
Artistic  
Dentistry

**SOLD**  
South  
Shore  
Integrated  
Health

### 3ON3 BASKETBALL TOURNAMENT SPONSOR: \$2,500

This hugely popular tournament is for kids who have completed grades 3-8 by June 2020. Sponsorship pays for t-shirts, refs, scorers and gift cards. Includes combined main stage banner; 6'x8' event banner & 2'x3' company logo banner; name in Hanover Day program, website, print ads and other promotional materials. Company name and logo imprinted on t-shirts and bags given to participants.

**T-SHIRT SPONSOR: \$2,500** Sponsor's name prominently printed on back of 125+ Volunteer Staff t-shirts worn during event. We provide a 2'x3' company logo banner; company name in Hanover Day program, website, social media, ads and in other promotional materials.

**COA LUNCH SPONSOR: \$1,250** This event kicks off Hanover Day at the COA with your company sponsoring a lunch for seniors. You can provide promotional materials to give out at lunch. We provide a custom 2'x3' event poster & 2'x3' company banner; company name in Hanover Day program, website, social media, ads, and on other materials.

**COMMUNITY ART PROJECT SPONSOR: \$1,000** Art project facilitated by artist Karen Cass. Includes combined main stage banner; 6'x3' venue banner and a 2'x3' company logo banner; company name in website, social media, print ads and in other promotional materials; and option of having a free vendor tent at event on Saturday.

**TRAIN SPONSOR: \$1,000** The train which provides transportation to the carnival area and across to the Stetson House activities on Hanover Day is a family favorite. Includes two 3' x 3' company logo banners on each side of the train; main stage banner; company name in Hanover Day Program, website, social media and other promotional materials; and option of having free vendor tent at event on Saturday.

### GOLD SPONSORSHIP LEVEL: \$1,000

Includes combined main stage banner, 2'x3' back stop banner, live logo link on Hanover Day website, advertising in radio and print ads prior to the event, biweekly spotlight on Facebook page with live website link, and print advertisements leading up to the event. Option of having free vendor tent at event on Saturday.

### SILVER SPONSORSHIP LEVEL: \$500

Includes 2'x3' backstop banner, once a month spotlight on Facebook page with live website link, print advertisements, and option of having free vendor tent for event Saturday.

### BRONZE SPONSORSHIP LEVEL: \$250

Includes combined 2'x3' backstop banner, name on Hanover Day website, sponsorship listing on Facebook page, print advertisements.

**PATRON: \$100** A great way to support all the free activities and entertainment throughout the day. We greatly appreciate any donations and will list your name on our website.