

How to get the Instant Drone Factory live on your stage

The Instant Drone Factory is a multi-national free form experimental music project with ever changing line-ups. Everything that they're doing is completely improvised on the stage or in the studio. Just the German guitarist and guitar synthesizer player Frank Gingeleit and the Italian singer and guitarist Andrea Tabacco are the "stable core" of the project, and in some cases they and their co-musicians personally met on a festival ground just a few hours before their show began... Is this all too risky to book them as a club or festival promoter? Be sure, it's not!

The Instant Drone Factory is following the instant composing principle, once invented by Ex-Can singer Damo Suzuki for his solo live shows. No rehearsals, no consultations about style or genre, not even a given key of a tune. There's just the agreement that nobody should play himself into the foreground or exhibit personal "virtuosity". The idea is that of a public "talk show" using musical instruments. Even the vocals are extemporized in the moment they come out of the mouth of the singer. Astonishingly enough, even for themselves, from their very first show on what they played were tunes that seemed to be pre-composed songs.

Besides their individual instrumental abilities, the musicians that so far made up the different line-ups of the Instant Drone Factory have the experience of some hundred songs composed for their own bands or solo projects. Depending on their age and musical background they contribute a multitude of different styles from Kraut- to Post and Indie Rock, British Industrial, Noise, Drones, Jazz and sometimes even Pop and Soul (Verona Davis, their female singer on two albums, is still well known for her solo part on the Stereo MCs' world hit "Connected" and her collaboration with Vaya Con Dios). These experiences are molten together in a very coherent way rather than performing "eclectic mishmash".

The band clicks well with disperse (and even in-homogenous) audiences and is capable of grasping the "spirit" of a festival together with the expectations of the bookers as well as of the listeners. For their very first show back in 2005 they were asked to play in the "drone section" of an avant-garde festival, hence the name of the project: Drones performed with the means of instant composing, and everything "fabricated on the spot", a project name that was immediately accepted by the public and kept by the band, although in the meantime no longer to be filed under "drone" in the strict meaning of that musical category. Some shows saw them in front of dancing audiences, and others with listeners quietly focused on the subtle structures of the band's instrumental communication.

The Instant Drone Factory shared the stage with a multiplicity of bands and solo artists, among them international celebrities such as Faust, Ulan Bator, Charles Hayward, The Legendary Pink Dots, Troum, Asmus Tietchens, Z'ev, Rother & Moebius, Geoff Leigh, Chris Cutler, Uli Trepte, and quite a few more. This shows them rather on the artistic and intellectual side of modern experimental music. On the other hand, one festival organizer told them after their show that all artists on his festival were gifted musicians, but they were the band that "captured the hearts of the audience". All this qualifies them for whole art festivals as well as for "pure" music shows with a demanding program for a demanding audience from underground venues to "high art" events.

The Instant Drone Factory has three albums out so far: "Critical Mass" from 2006, "Live" from 2008, and "Ho Avuto Paura del Mare" from 2011. All of them are internationally distributed by the reputed German Indigo distribution company and can be found or ordered at a variety of record stores and mail order shops all around the world. Their next album with the working title "Moving Into Darker Places" is already recorded and scheduled to be released in early 2013. Along with this release they're planning for a tour during the spring and the early summer of 2013. The Instant Drone Factory is taking the services of Prog Sphere Promotions, an international music promotion agency specialized on Progressive, Psychedelic and Experimental music, to make sure that their shows (and your club or festival) are acknowledged by relevant printed and online music magazines and music event listings.

For further information just make a brief research for them on Google. This will show you a multiplicity of reviews, sound samples and a video of a complete show at a festival. Booking agencies (for related genres, countries or areas) are kindly invited to get in touch. For a first look at them (especially the "about" section): http://www.facebook.com/instantdronefactory. A full band website is currently in preparation.

Contact and booking:

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