



An Immune Recovery Center

SPONSORSHIP PACKET

2018-2019

Helping extraordinary kids regain their childhood.



RJ CHILDREN'S HAVEN

RJ Children's Haven (RJCH), an Immune Recovery Child Care Center, is an innovative new project to support the body, mind and spirit healing of children with cancer and life-threatening conditions. The first of its kind in the nation, RJCH offers a safe environment for child care, therapies, socialization, education, and support for children who are immunocompromised and their families.

WHY RJCH IS NEEDED

Cancer Care Annual Reports from the local pediatric hospital show more than 200 new patients are added to their cancer registry annually. Cancer, genetic disorders, transplants, inflammatory disease, radiation and certain drugs weaken children's immune systems and can place them at a short-term risk for infection.

When a child's immune system is suppressed, he or she cannot attend school, day care or activities in the community without risk of infection. Children can spend formative months and years in isolation at home. As a priority, RJCH wants to help all children dealing with loneliness and depression that can occur because of their diagnosis and isolation. The children of RJCH can support each other because their journeys are similar.

Parents often must give up their source of income and health benefits to stay home with their child, or take many absences from work to attend multiple appointments and therapies. RJCH can help parents return to work or take care of other family members knowing their child is being well taken of in a safe and supportive environment.

Therapies will be conveniently provided in designated rooms at RJCH where outside agencies and professionals can support the child's needs: occupational, speech, and physical therapy, medical social work, music and art therapy, academic tutoring, and family resources and support.

The goal of RJCH is a coordinated and collaborative effort with the child's primary and specialty care team. A staff nurse will be on-site to provide an assessment of the physical, mental or emotional needs of each child., and to administer oral medications. Nurses who follow the child's care in a home health setting will provide the same care at RJCH in a medical treatment room, including invasive procedures, such as ports, feeding tubes and access lines.

WE NEED YOUR SUPPORT

A building has been purchased in the Hospital Hill neighborhood at 2924 Cherry, less than five blocks from a world-class, pediatric hospital. Construction will begin in spring 2019 with an anticipated opening in summer of 2019, just in time for the new school year.. RJCH is asking the community to offer support either with a financial contribution or to help make connections to ensure its success. We need support from companies and individuals like you—local leaders who share our commitment to the body, mind and spirit healing of children.

You will find detailed information about opportunities for a remarkable and sustaining gift, or for ongoing community support and sponsorship of a child's care. Your generosity will be recognized publicly throughout the year.

Our initial sponsorship opportunities are limited. To reserve your preferred level now, contact Wanda Gooch (ebboard@rjchildrenshaven.org) or 816-888-9036.)



For more information, visit rjchildrenshaven.org
Executive Board email: ebboard@rjchildrenshaven.org
Mailing address: P.O. Box 3295, Independence, MO 64055
Phone: (816) 888-9036

UNIQUE RECOGNITION OPPORTUNITIES

With our children's health and healing in mind, the RJCH building and interiors are being designed with hospital operating room-grade ventilation and specialized rooms as well as an isolation area for any child who becomes ill while at the facility. All materials used in building, including furniture and fixtures, will be thoroughly evaluated and selected based on nontoxic components. To inspire their minds and spirits, bright colors, child-sized furniture, playful toys, sensory development resources and colorful murals will engage our children's imaginations and encourage interactions.

You have a singular opportunity to leave your lasting mark on our building and the children and families served in our community. By donating the funds necessary to build out unique spaces or providing specific resources, RJCH will offer you a unique and exclusive recognition opportunity for you, your family, or your company. Early donors will have an opportunity to share in the vision of the space.



1.

The OK Corral

Recognition "sponsored by" opportunity: \$50,000

An isolation room for children who become contagious or ill, The OK Corral will help keep infections contained and support the safety and healing of all children at RJCH.

2.

The Activities Room

Recognition "sponsored by" opportunity: \$75,000

The children will come together in a centralized community area to join in music and art therapies, play time and other socialization activities. This room will be very popular and widely used by the children and their families. Donations will include the purchase of music equipment, interactive iPads and appropriate toys.

3.

Home Health Room

Recognition "sponsored by" opportunity: \$100,000

The Home Health Room, like the OK Corral, has hospital operating room-grade ventilation to support a safe environment. The room is utilized when the child's assigned home health nurse visits to do the necessary checks on the child's tubing, port, feeding tubes, etc. The room is equipped with all the items needed to take care of the child. This room provides privacy for the child and the nurse.

4.

The Healing Patio

Recognition "sponsored by" opportunity: \$150,000

The outdoor patio and play area will provide much needed fresh air and sunlight as well as artistic and creative drawing panes, play equipment, sanitized sand, a bubble machine and other safe, interactive outdoor activities.

Additional spaces and specific equipment opportunities are available for support.
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LEVELS OF GIVING

If preferred, you have a chance to give an annual or one-time donation to support RJCH operations and ongoing resources needed for the children and families we serve.

RJCH *Founding Partners*

(10 partnerships available at this level)

Founding Partners are crucial to the success of RJCH. They are committed to supporting RJCH's building construction and initial operating expenses.

\$50,000 annual donation
(or similar value in-kind donation)

Benefits packages will be customized and could include:

- Founding partner tool kit (RJCH logo, message, etc.) for your use
- Full-page ad developed with founding partner names and logos telling the story of how they are helping to build a new, immune child care center in Kansas City (publication TBD)
- Major recognition in all multi-channel RJCH communications (videos, annual report, enews, website, social media, etc.)
- Dedicated page on RJCH website with company info, logo and link to website
- Company or individual name listing on the Founders Wall at RJCH
- Automatic first-tier recognition at all signature events (event ads, event social media, programs, signage, videos, etc.)
- VIP status and access at all signature events (with 10 guest invitations)
- Ribbons or nametags designating founding partner organization or individual at signature events
- Opportunity to include multiple promotional materials at signature events
- Included in press release for opening of facility
- On-site lunch-n-learn at company to help employees understand RJCH impact
- Participation in quarterly calls with the advisory committee
- Participate in a yearly planning meeting with RJCH leadership and board

RJCH *Benefactor*

(20 sponsors at this level)

Benefactor donations are used to directly support unmet financial needs for the child's care. Benefactors receive information and updates on care delivery at RJCH and the number of children and services supported.

\$10,000 annual donation

Benefits packages will be customized and could include:

- Sponsor tool kit (RJCH logo, message, etc.) for your corporate or personal use
- Recognition in thank you ad promoting the facility's opening (publication TBD)
- Recognition in multi-channel RJCH communications (videos, annual report, enews, website, social media, etc.)
- Updates on care delivery at RJCH, including overall children supported and services provided
- Company or individual name listing on supporters' wall at RJCH
- Front row table and/or VIP access (with 4 guest invitations) for all signature events
- Ribbons or nametags designating benefactor organization or individual at signature events
- Ambassador relationship with a board member—each RJCH board member will interact directly with a benefactor
- Opportunity to include single-page promotional materials at signature events



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LEVELS OF GIVING

RJCH *White Knight Sponsor*

\$5,000 annual donation

(10 partnerships available at this level)

Benefits packages will be customized and could include:

- Sponsor tool kit (RJCH logo, message, etc.) for your corporate or personal use
- Recognition in thank you ad promoting the facility's opening (publication TBD)
- Recognition in multi-channel RJCH communications (videos, annual report, enews, website, social media, etc.)
- Company or individual name listing on supporters' wall at RJCH
- VIP access (with 2 guest invitations) for all signature events
- Ribbons or nametags designating company or individual sponsorship at signature events
- Opportunity to include single-page promotional materials at signature events

RJCH *Community Friend*

\$2,500 annual donation

(20 sponsors at this level)

Benefits packages will be customized and could include:

- Sponsor tool kit (RJCH logo, message, etc.) for your corporate or personal use
- Recognition in thank you ad promoting the facility's opening (publication TBD)
- Recognition in multi-channel RJCH communications (videos, annual report, enews, website, social media, etc.)
- Company or individual name listing on supporters' wall at RJCH
- Four (4) guest invitations for all signature events
- Ribbons or nametags designating company or individual sponsorship at signature events

To learn more about additional sponsorship opportunities throughout the year, including customized corporate partner packages, contact Robin Harris (ebboard@rjchildrenshaven.org or 816-888-9036.)

OUR PROMISE TO DONORS

We are grateful for your support and strive to exceed your expectations.

In return for your donation and trust, we promise to be good stewards and:

- provide timely confirmation of your donation;
- treat your donation with respect and confidentiality;
- use your donation for its intended purpose and recognize it according to your wishes;
- ask about what inspires you to give and provide opportunities that fit your interests;
- support the development of an ongoing relationship;
- share information regularly and transparently about how your investments in RJCH are benefiting our children and the community;
- give you the opportunity to learn about RJCH's programs, services and operations; and
- earn your continued trust by practicing transparency and delivering on our commitments.

You can contact us anytime to discuss our work or ask questions.

RJCH LEADERSHIP

RJCH, a 501 (c)(3) nonprofit, is led by an Executive Board including two nurses, and a healthcare administrator and organizational leadership expert.

The Executive and Advisory Boards are comprised of professionals with decades of experience treating children with life-threatening health conditions. This includes nurse practitioners, pediatric specialist physicians, parents, licensed social workers, Blue Valley school teachers, music and play therapists and business leaders.



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