

Lesson Quiz 20-1

The logo for 'networks' features the word in a bold, lowercase sans-serif font. To the right of the text is a stylized graphic of a network, consisting of several lines radiating from a central point, resembling a starburst or a web.

Mass Media in the Digital Age

DIRECTIONS: True/False In the blank, indicate whether the statement is true (T) or false (F).

- _____ 1. Innovations in media have increased the number of people reporting on events and issues and expanded the ways in which citizens access information.
- _____ 2. The White House is most likely to hold a media event to announce a policy, a decision, or an action.
- _____ 3. Television and mass media have most influenced presidential campaigns and nominations by focusing attention on detailed comparisons of policy positions.
- _____ 4. Television advertising has raised the cost of Congressional and presidential campaigns.
- _____ 5. The mass media helps set the public policy agenda by focusing national attention on specific issues and events.

DIRECTIONS: Multiple Choice Indicate the answer choice that best completes the statement or answers the question.

- _____ 6. Digital media has had what impact on reporter-source relationships?
- A. discouraged restrictions on reporting
 - B. increased the risk of background exposure
 - C. made off-the-record meetings obsolete
 - D. reduced the need for confidentiality
- _____ 7. Government officials who want to expose corruption without publicizing their identity are most likely to
- A. hold a press conference.
 - B. issue a news release.
 - C. leak information.
 - D. stage a media event.
- _____ 8. In political campaigns, television
- A. ensures that front-runners win elections.
 - B. has little impact on funding for candidates.
 - C. makes appearances more important.
 - D. reduces exposure for political unknowns.
- _____ 9. Today, which Congressional activity is most likely to attract media coverage?
- A. committee and subcommittee processes and debates
 - B. lawmakers' policy goals
 - C. lawmakers' support for proposed legislation
 - D. scandals involving lawmakers
- _____ 10. The mass media's main interaction with the judiciary branch is reporting on
- A. appellate court decisions.
 - B. local criminal trials.
 - C. national questions of law.
 - D. Supreme Court oral arguments.

Lesson Quiz 20-2



Mass Media in the Digital Age

DIRECTIONS: Matching Match each item with the correct statement below.

- | | |
|--|--|
| _____ 1. provision protecting journalists' ability to serve as watchdogs on government | A. Telecommunications Act of 1996 |
| _____ 2. content that is restricted from broadcast | B. FCC |
| _____ 3. law decreasing restrictions on media ownership | C. First Amendment |
| _____ 4. law protecting journalists' sources | D. obscene programming |
| _____ 5. agency that regulates broadcasts and media ownership | E. shield laws |

DIRECTIONS: Multiple Choice Indicate the answer choice that best completes the statement or answers the question.

- _____ 6. Prior restraint protections do not apply to the publication of what kind of content?
- A. criticism of government policy**
 - B. information harmful to national security**
 - C. material with questionable moral value**
 - D. negative statements about officials**
- _____ 7. The Freedom of Information Act guarantees the press and the public access to any information held by federal agencies that is not
- A. confidential.**
 - B. derogatory.**
 - C. obscene.**
 - D. scandalous.**
- _____ 8. The FCC regulates the content of broadcasts mainly through
- A. censorship.**
 - B. fees and licenses.**
 - C. prohibitions on monopoly.**
 - D. the fairness doctrine.**
- _____ 9. Since the 1990s, the FCC's position toward cross-ownership of media and telecommunications outlets has become
- A. less flexible.**
 - B. less liberal.**
 - C. more permissive.**
 - D. more stringent.**
- _____ 10. Which type of media coverage most often causes tension between the press and the government?
- A. controversial court decisions**
 - B. national security leaks**
 - C. political campaigns**
 - D. wartime reports**

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Lesson Quiz 20-3

networks

Mass Media in the Digital Age

DIRECTIONS: True/False In the blank, indicate whether the statement is true (T) or false (F).

- _____ 1. In the past twenty years, the Internet has made it easier for citizens to increase their civic participation through online tools.
- _____ 2. Young people like you can engage in civic activity online through social media networks and blogs by sharing political opinions and information about current events.
- _____ 3. Online media offers a small diversity of voices and viewpoints, which shifts the responsibility for evaluating information from the producer to the consumer.
- _____ 4. The Internet has made mass media more unidirectional for viewers and readers, enabling them to contribute less to the political process.
- _____ 5. The Internet poses a public policy issue in the area of taxation because of an increase in e-commerce.

DIRECTIONS: Multiple Choice Indicate the answer choice that best completes the statement or answers the question.

- _____ 6. Net neutrality poses a public policy issue because Internet users worry that
- A. government controls inhibit freedom of speech.
 - B. people cannot handle free and equal access to information.
 - C. tiered rates will reduce openness, access, and innovation.
 - D. too much obscene and indecent content resides online.
- _____ 7. Greater access and diversity online means that Internet users such as students should
- A. evaluate news sources for bias, objectivity, and accuracy.
 - B. mostly trust information sources recommended by friends.
 - C. refer to social media sites for the most up-to-date information.
 - D. use only traditional mass media sources for reliable information.
- _____ 8. Which of the following online tools might most directly benefit state and local government?
- A. e-commerce site
 - B. political blog
 - C. travel planning
 - D. voter registration
- _____ 9. Online media means that users can be more selective in what information they consume because the information is not
- A. accurate.
 - B. biased.
 - C. bundled.
 - D. controversial.
- _____ 10. People who use social media for political purposes are
- A. less likely to vote.
 - B. more involved politically.
 - C. less involved politically.
 - D. more likely to be conservative.