



Sarasota Shell Club's 56th Annual Shell Show

February 8-10, 2019

July 20, 2018

Dear Prospective Dealers for our 56th Annual Shell Show:

We are pleased to invite you to participate in Sarasota Shell Club's 56th Annual Shell Show Feb. 8-10, 2019 that will be held in the Potter Building next to Robarts Arena, 2850 Ringling Blvd, Sarasota, FL! Our new location allows us to set up a day earlier and start the show on Friday earlier! Show hours are: Friday, Feb. 8 from 10 a.m. to 5 p.m.; Saturday, February 9 from 10 a.m. to 5 p.m.; and Sunday, Feb. 10 from 10 a.m. to **4 p.m.**

Dealers may begin setup on Thurs., Feb. 7, 2019 at 10 a.m. and be completed by 4 p.m. You may park behind the Potter Building and come in one of the two sets of double doors. As **soon** as you have unloaded, *please move your vehicle so that others can use the space*. There are no handcarts provided for use to unload. We advise you to provide your own handcarts to speed up the unloading process.

Rental cost for tables is on a scale this year: the first table is \$200. Each additional table is \$150. Included in the table fee are two chairs, electricity, and a smaller table for storage or wrapping. **Should this free table, or any part of it, be used as selling space the dealer will be charged accordingly.**

Because this building is much smaller than our former venue, we have limited dealer space, so it's first-come, first served. Applications for the number of tables that you require must be received by Fri., Oct. 19, 2018 and must include a 50% deposit. The balance is due Wed., Jan. 2, 2019. The Dealer Contract Form should be mailed to the address at the bottom of the contract.

We advise you to bring your own lunch and non-alcoholic beverages. No lunches will be provided or served by the Sarasota Shell Club. Complimentary coffee will be available each morning before the show opens. Bottled water will be provided for the entire event. If you are a single vendor, our hospitality committee will provide you a person to watch your table if you need a break.

At the close of the show Saturday evening, we will have our awards banquet at the Homewood Suites at 3470 Fruitville Rd., located about a half-mile east of the Potter Building. We encourage you all to participate, as this is a good time with great food and relaxation. We look forward to seeing dealers from previous years. More information can be found online under 2019 Shell Show.

Because of the move, we will be doing a very aggressive advertising campaign.

Fondly,

Nancy A. Marini, Show Co-Chair

Bruce F. Paulsen, Show Co-Chair