October is Council Recognition Month and is a perfect opportunity to introduce all Catholic women to the Council of Catholic Women and invite them to learn more about us – who we are and what we do.

The following are suggestions for ways to promote your Council during the month of October:

Host a membership drive- consider a virtual membership. (see below for tips)

Prepare bulletin announcements to run each Sunday in October.

In coordination with your pastor, choose a Sunday in October to promote the Council of Catholic Women and your CCW’s activities. This is Council Sunday for your CCW.

Council Sunday Activities/Membership Drive Activities:

In coordination with your pastor, choose a Mass for all members to attend.

Have the Mass said for the deceased members of Council.

Have members speak at all the Masses about Council.

Invite the women of the parish to speak with members after the Masses.

Have a display on hand for women to stop by after the Masses.

Encourage members to share or display brochures, Prayer Cards to Our Lady of Good Counsel, HDCCW newsletter, or your own special newsletters or photos of your council in action.

Utilize the following linked documents prepared by the HDCCW Board to use in your bulletin or to speak at Mass.