



Republic of the Philippines
Department of Education
CORDILLERA ADMINISTRATIVE REGION
Schools Division Office- Ifugao
LAGAWE



Division Memorandum

No. 48, s. 2017

TO : Public Elementary and Secondary School Heads
Brigada Eskwela Coordinators
All Others Concerned
This Division

FROM : GERALDINE B. GAWI, Ed. D. *gaw*
OIC-ASDS

DATE : February 13, 2017

SUBJECT : GUIDELINES AND CRITERIA FOR THE 2017 BRIGADA ESKWELA JINGLE
MAKING CONTEST

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1. The Department of Education (DepEd), through the External Partnerships (EPS), will conduct the **Jingle Making Contest for the 2017 Brigada Eskwela** with the theme, ***"Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligas na Paaralan"*** from February to March 2017.
 2. The Contest aims to encourage the schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2017 **Brigada Eskwela** marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
 3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
 4. The Mechanics for the **Brigada Eskwela** Jingle Contest is contained in the Enclosure.
 5. Expenses relative to the conduct of the Contest at the schools division and regional levels shall be charged to Adopt-A-School Program (ASP) Support Funds, while expenses at the national level shall be charged to OSEC Funds, subject to the usual accounting and auditing rules and regulations.

**MECHANICS FOR THE 2017 BRIGADA ESKWELA JINGLE
MAKING CONTEST**

Theme: *"Isang DepED, Isang Pamayanan, Isang Bayanihan Para sa
Handa at Ligtas na Paaralan."*

1. COMPOSITION

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all pupils/students of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the regional level, 1 entry per division may qualify
- Only 1 entry per region will qualify for the National level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Jingle entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - Accomplished Entry Form
 - Narrative report on the concept of the jingle.
 - Profile of composers and the music teacher/coach. (Note: this might be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance after March 31, 2017
- The Regional Office of the winning entry shall be notified via email through the Regional ASP Coordinator.

5. PRIZES

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO

Regional Level

First Place: P7,000.00 for the students and Plaque of Recognition for the School

Second Place: P5,000.00 for the students and Plaque of Recognition for the School

Third Place: P3,000.00 for the students and Plaque of Recognition for the School

Consolation Prize for Regional top 10 participating entries: P1,000.00 for the students

National Level

First Place: P30,000.00 for the students and Plaque of Recognition for the School

Second Place: P20,000.00 for the students and Plaque of Recognition for the School

Third Place: P10,000.00 for the students and Plaque of Recognition for the School

Consolation Prize: P3,000.00 for the students

6. TIMELINES FOR THE SUBMISSION OF ENTRIES

Division Level- February 1-15, 2017

Regional Level- February 20- 28, 2017

National Level- March 1-15, 2017

Announcement of BE Jingle Winner- March 31, 2017

CRITERIA

| | |
|-------------------------------------------|-------------|
| Originality | 50% |
| Musicality: | 30% |
| Melody | |
| Arrangement | |
| Instrument/Accompaniment | |
| Tone | |
| Appropriateness | |
| Singability | |
| Relevance to the BE Program and the Theme | 20% |
| Total | 100% |

The winning piece will be used as the official Brigada Eskwela Jingle for 2017. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.

Encl.:

As stated

Reference:

DepEd Order (No. 9, s. 2005)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CONTEST
CRITERIA
LEARNERS
RULES AND REGULATIONS
SCHOOLS

SMMA, DM Guidelines and Criteria for the 2017 Brigada Eskwela Jingle Making Contest
0076-January 24/February 2, 2017



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest
ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID _____

Division of _____ Region _____

Composer/s Profile:

Name of Music Teacher/Coach: _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

Principal/SDS/RD

Accepted by: