



# Sponsorship Packet

INAUGURAL BLACK TIE GALA

Supporting Acadiana families who have suffered the loss of a child from age one to seventeen years old, or eighteen and enrolled in high school. Providing financial aid for end-of-life expenses, free grief counseling, child life services programs for grieving siblings, support groups, workshops, and offering prevention initiatives to help reduce child loss statistics.



WALK THE RED CARPET

FRIDAY, MARCH 31, 2023 | VIP 6:00 PM | GENERAL ADMISSION 7:00 PM

LE PAVILLON, PARC LAFAYETTE  
[WWW.THERESCYOUGROUP.ORG](http://WWW.THERESCYOUGROUP.ORG)

\$650+gst



Join The RescYOU Group for our inaugural "A Night Under The Stars Gala" on Friday, March 31, 2023. Sponsors and their guests will enjoy a VIP Reception, where you will be greeted and ushered down the red carpet, and treated with VIP status. Included in this event will be exclusive entertainment, specialty cocktails, champagne and hors d'oeuvres from 6:00-7:00 pm. The doors will open to the general public at 7:00 pm. This includes food and cocktail pairings, as well as a live band for you to dance the night away. Get ready for an amazing live and silent auction, a wine pull, fun games, and a ceremony that is sure to inspire you!

The RescYOU Group is a 501c3 non-profit. The organization was founded in 2021 by Justin and Reecie Gilmore. In the first year of service, TRG assisted 63 Acadiana families who suffered the loss of a child. We have also supported over 200 individuals who have suffered child loss in past years. These families were able to receive financial aid for burial expenses, free grief counseling, sibling grief support, and a lifelong platform of remembrance. The RescYOU Group is the only non-profit in Acadiana that offers combined services and resources to support bereaved families of school-age child loss.

All proceeds from our gala will go directly to benefitting families in Acadiana.

*"No family should have to suffer the loss of a child. It is a pain that cannot be compared. After I lost my son, Clint, I had no idea where to turn and or what to do. The RescYOU Group was designed to guide families during their darkest times. We are handing families an emotional compass, so they can navigate life after child loss."*

*- Reecie & Justin Gilmore -TRG Founders*

THE RESCYOU GROUP  
221 RUE DE JEAN, STE. 136 | LAFAYETTE, LA. | 70508 | 361-944-4226

[WWW.THERESCYOUGROUP.ORG](http://WWW.THERESCYOUGROUP.ORG)

# Presenting Star Sponsor

## Exclusive \$10,000

- Two complimentary reserved tables (16 seats), in the location of your choice. Two complimentary bottles of wine on each reserved table.
- Admission to the VIP reception starts at 6:00 pm.
- VIP reception will be named after your company with formal invites that will be sent out to all VIP attendees with your company logo.
- Opportunity for a company representative to be invited on the stage to present our "Community Shining Star Award."
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed on main stage and at the entrance of the venue.
- Company logo on event invitations, all event marketing and promotions. Company logo displayed on front page of program. Sponsor can provide promotional item on each table.
- Opportunity for a company representative to make a minimum of four appearances on local media outlets to promote the gala and share their role as supporter and "Star Presenting Sponsor."
- Logo displayed on auction tables and bid sheets.
- Opportunity for the sponsor company / company representative to be involved in our event gala hype video that will be featured on social media.
- Recognition as "Star Presenting Sponsor" on social media, featuring a two minute exclusive video highlighting the sponsor's business.
- Facebook recognition (2.7k followers / 40k population reach per month) and 3 boosted commercial posts.
- Recognition on TRG website.
- Full page ad recognition on the inside of the gala program.
- Company logo placed in the center of the step and repeat photo banner.
- Logo on the frame of all photos taken at Photo Bomb Dot Com photo booth.

**SOLD**



# Star Struck Sponsor

## Entertainment / Band Exclusive \$7,500

- Two complimentary reserved tables (16 seats), in the VIP section closest to stage.
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed on main stage and at the entrance of the venue.
- Opportunity to introduce VIP entertainment and program entertainment.
- Opportunity for company representative to announce sponsorship of the band and introduce band on stage.
- Opportunity for a company representative to make a minimum of 2 appearances on local media outlets to promote the gala and share their role as "Star Struck Sponsor."
- Opportunity for company representative to promote band and company sponsorship on social media hype video.
- Recognition as "Star Struck Sponsor" on social media, featuring a two minute exclusive video highlighting the sponsor's business.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Sponsor logo on slideshow.
- Recognition on TRG website.
- Full page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved tables.

**SOLD**





*Shooting Star*  
*Cocktail Sponsor*  
Exclusive \$5,000

- Two complimentary reserved tables (16 seats), in the VIP section closest to the stage.
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed on 3 bars and at the entrance of the venue.
- Opportunity for company representative to name signature cocktail.
- Opportunity for company to provide logo koozies at the bars.
- Opportunity for a company representative to make a minimum of 2 appearances on local media outlets to promote the gala and share their role as "Shooting Star Sponsor."
- Opportunity for company representative to promote signature cocktail and company in social media hype video.
- Recognition as "Shooting Star Cocktail Sponsor" on social media, featuring a two minute exclusive video highlighting the sponsor's business.
- Company logo on slideshow.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Full page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved tables.



*Lucky Star Sponsor*  
Wine Pull  
Exclusive \$5,000

- Two complimentary reserved tables (16 seats) in the VIP section closest to the stage.
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed at gaming area and at the entrance of the venue.
- Opportunity for two or more company representatives to man the game station, and interact with attendees.
- Opportunity for company to provide promotional items as a give-a-way prize.
- Opportunity for a company representative to make a minimum of 2 appearances on local media outlets to promote the gala and share their role as "Lucky Star Sponsor."
- Opportunity for company representative to promote game and company in social media hype video.
- Recognition as "Lucky Star Sponsor" on social media, featuring a two minute exclusive video highlighting the sponsor's business.
- Company logo on slideshow.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Full page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved tables.



Reach for the Stars

Paddle Sponsor

Exclusive \$3,500

- One complimentary reserved table (8 seats).
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed at the entrance of the venue.
- Company logo on each auction paddle (approximately 300).
- Recognition as "Reach for the Stars Paddle Sponsor" on social media.
- Company logo on the slideshow during the event.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Half page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved table.

**SOLD**



*Wish Upon a Star*

*Program Sponsor*

Exclusive \$3,500

- One complimentary reserved table (8 seats).
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed at the entrance of the venue.
- Company logo on front page of program.
- Recognition as "Wish Upon a Star Program Sponsor" on social media.
- Company logo on the slideshow during the event.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Full page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved table.

**SOLD**





# Etched In The Stars

## Table Wine Sponsor Exclusive \$3,500

- One complimentary reserved table (8 seats).
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed at the entrance of the venue.
- Company name and logo on custom engraved wine bottles. These bottles are deep etched and custom painted in gold ink. Wine bottles will be placed on all VIP reserved sponsor tables (min of 25 tables).
- Signage on table featuring sponsor as "Etched In The Stars Sponsor."
- Recognition as "Etched In The Stars Sponsor" on social media.
- Company logo on the slideshow during the event.
- Facebook recognition (2.6k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Half page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved table.

**SOLD**





Shoot for the Moon  
Live Auction Sponsor  
Exclusive \$3,500

- One complimentary reserved table (8 seats).
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed at the entrance of the venue.
- Company name and logo displayed prominently throughout the auction area and on each slide show during the live auction.
- Opportunity for a company representative to showcase auction items during the live auction.
- Company name announced with each presentation of live auction items.
- Recognition as "Shoot for the Moon Sponsor" on social media.
- Company logo on the slideshow during the event.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Half page ad recognition on the inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved table.

**SOLD**



*Twinkle Twinkle  
Little Star Sponsor*

**Family Video  
Exclusive \$2500**

- One complimentary reserved table (8 seats).
- Admission to the VIP reception that starts at 6:00 pm.
- Company logo on all screens during the festivities, as well as on sponsor signage prominently displayed at the entrance of the venue.
- Company name and logo displayed at the beginning of family video.
- Recognition as "Twinkle Twinkle Little Star Sponsor" on social media.
- Company logo on the slideshow during the event.
- Facebook recognition (2.7k followers / 40k population reach per month) and 1 boosted commercial post.
- Recognition on TRG website.
- Logo on inside of the gala program.
- Company logo placed on the step and repeat photo banner.
- Two complimentary bottles of wine on reserved table.

**SOLD**





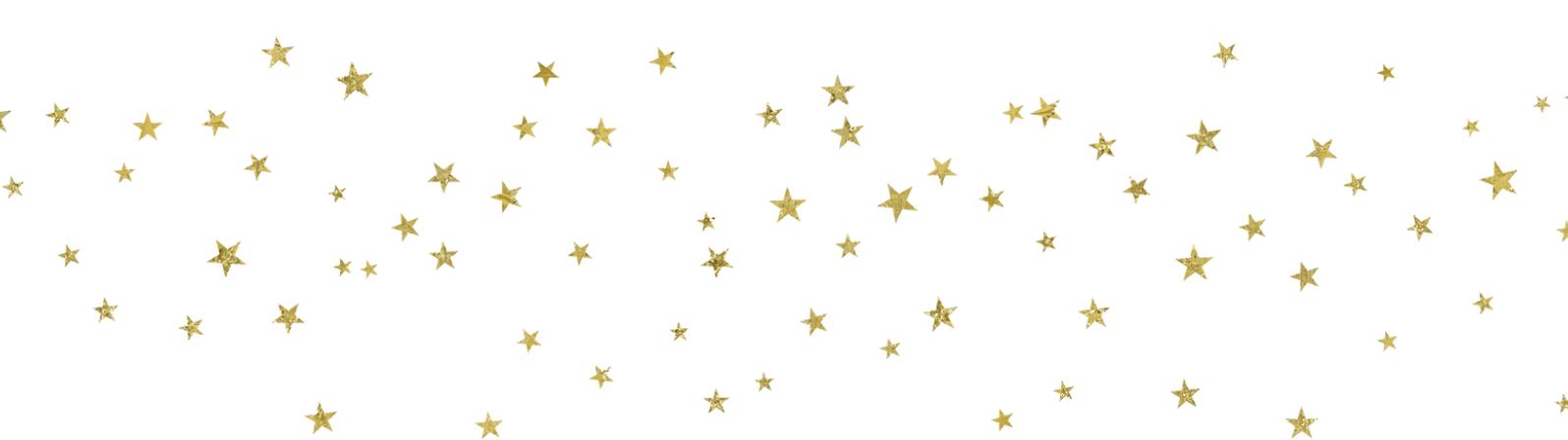
## *Interstellar*

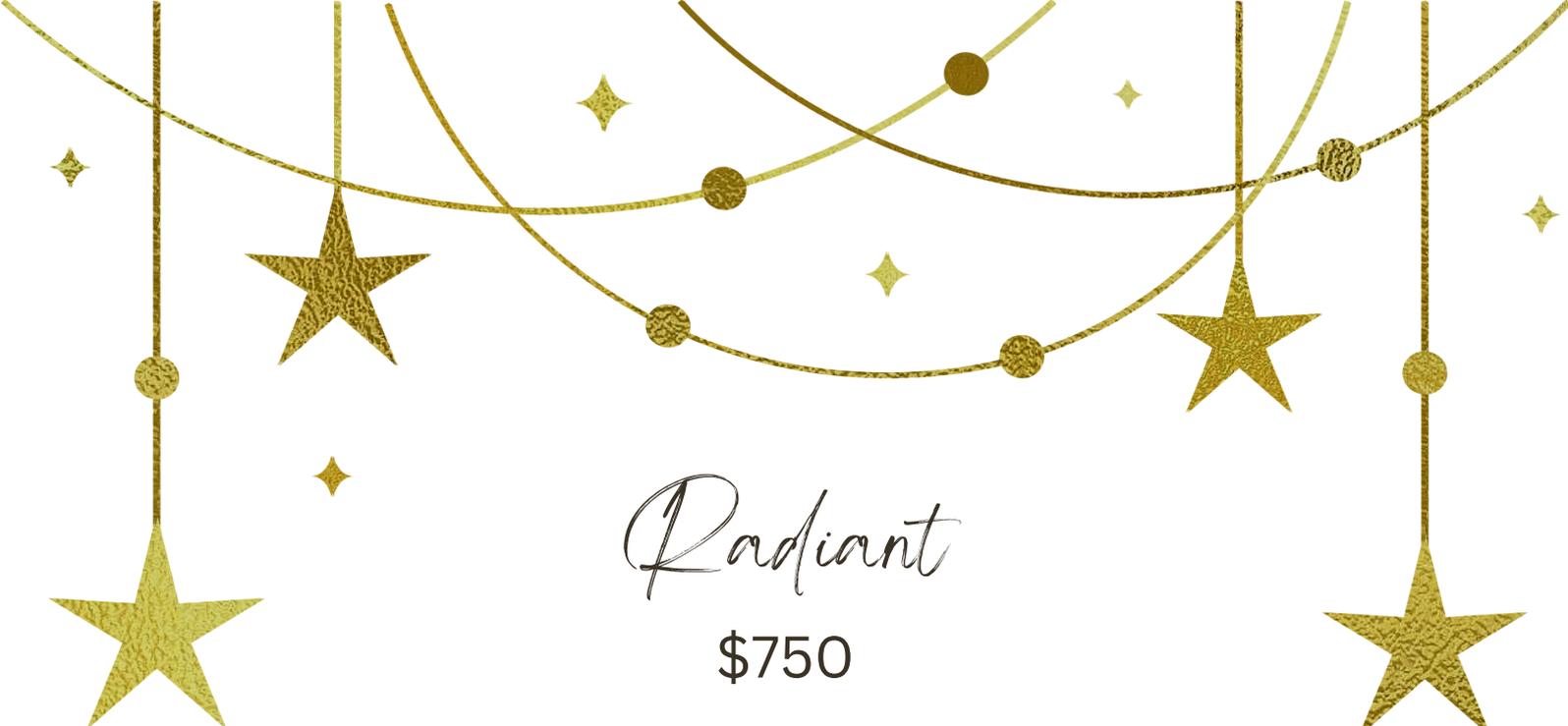
**\$1500**

- Four reserved seats for the gala.
- Admission to the VIP reception that starts at 6:00 pm.
- Company name and logo displayed on entrance sign.
- Recognition as "Interstellar Sponsor" on social media (2.7k followers / 40k population reach per month.)
- Company name and logo displayed on the slideshow during the event.
- Recognition on TRG website.
- Logo on inside of the gala program.
- Company logo placed on the step and repeat photo banner.

## *Constellation*

**\$1000**

- Four complimentary tickets to our "A Night Under the Stars Gala."
  - Admission to the VIP reception that starts at 6:00 pm.
  - Company name and logo displayed on entrance sign.
  - Recognition as "Constellation Sponsor" on social media (2.7k followers / 40k population reach per month.)
  - Logo on inside of the gala program.
- 



## *Radiant*

\$750

- Two complimentary tickets to our "A Night Under the Stars Gala."
- Company name and logo inside the gala program.
- Recognition as "Radiant Sponsor" on social media (2.6k followers / 40k population reach per month).

## *Stargazer*

\$500

- Company name and logo inside the gala program.
  - Recognition as "Stargazer Sponsor" on social media (2.6k followers / 40k population reach per month).
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# Our Why

On June 7, 2008, tragedy struck our family, when my two-year-old son drowned in our pond. I did not know what to do next, and I had no idea how my heart was going to continue to beat when my son's heart had stopped. A year was spent trying to re-enter the world of the living. It was a long process to get to this place of preparedness. It has always been my passion to serve families of child loss. We knew that in our community, there was an underserved population among bereaved parents. Families who had suffered the loss of school age children needed to be supported and offered a safe place of relatable understanding. It took years of research, investigating, and planning to form The RescYOU Group.

In 2021, The RescYOU Group was born. It was founded on everything that I didn't have when I lost Clint and everything that I needed. It is with great pride that families in Acadiana can turn to us and receive guidance, a procedural process on what to do next, and have a soft place to rest their broken hearts. I have come to learn that it is not because of the loss of Clint that I am moved to keep his legacy alive, but because he is still living within me, this untouchable love continues to grow. That is what we hope to be able to teach and provide for our families. We offer a platform of remembrance. We offer hope for tomorrow. The gift of helping is a ripple effect. Hope becomes contagious. When we commit to helping others, we are able to heal ourselves, find purpose in the pain, find healing in the heartache, and find a place for our love to go. To find the day where the vibrant love overshadows the darkness of grief. To find peace in knowing that even though our children are no longer earthside, within us, within the heart, and within the walls of TRG, in many ways, they are more alive than you and I are.

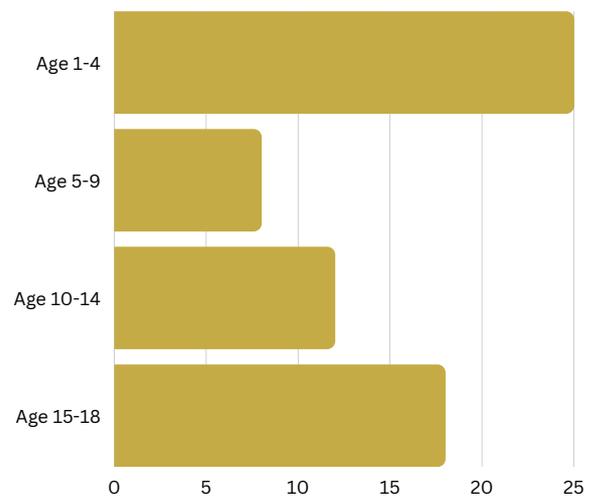
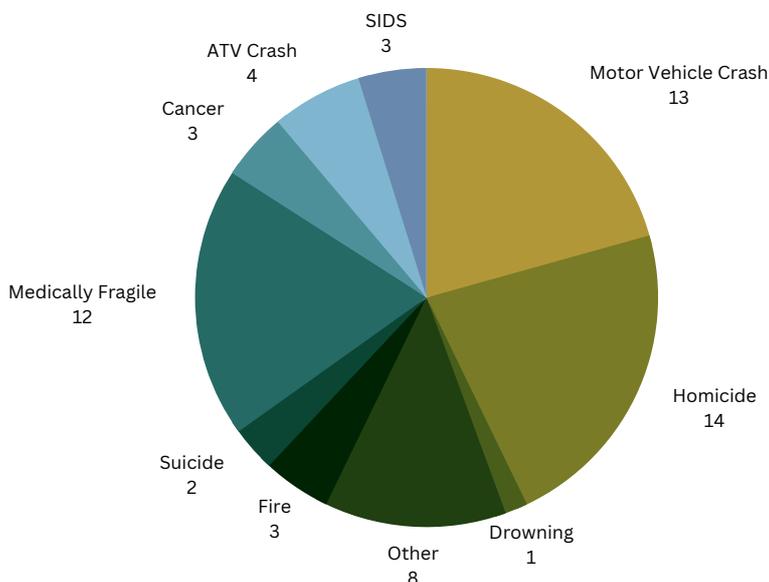
*- Reecie Gilmore, Founder*



*Clinton Ryan*

# Did You Know?

- 2021 - 2022 TRG served 63 families in Acadiana.
- TRG supported over 200 plus individuals.
- The majority of TRG child loss deaths were due to preventable injuries.
- Homicide was the leading cause of death for TRG.
- Motor Vehicle Crash was the second leading cause of death for TRG.
- Number one age range for TRG child loss was between age 1-4 years old.
- Injury remains the leading cause of death in children and adolescents.
- The graph below reflects the cause and number of deaths to TRG children over the past year. The graph to the right reflects the age range of TRG child loss.
- Additionally, it is our goal to provide our community with prevention initiatives and raise awareness.
- TRG statistics are only reflective of our organization and do not reflect state or national statistics.



# A Night Under the Stars Gala

Friday, March 31, 2023 - Le Pavillon

VIP Reception begins at 6pm, General Admission 7pm

Please enclose payment & make checks payable to  
The RescYOU Group

Mail to 221 Rue De Jean Ste. 136, Lafayette, La. 70508

## Sponsor Information

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Contact Email \_\_\_\_\_

## Sponsor Level Amount

\*A 3 % fee will be charged to all sponsorships paid by credit card to ensure the total sponsorship amount benefits TRG families

- ★ \$10,000 Presenting Star EXCLUSIVE Sponsor
- ★ \$7500 Star Struck Sponsor / EXCLUSIVE Entertainment & Band
- ★ \$5000 Shooting Star Cocktail / Bar EXCLUSIVE Sponsor
- ★ \$5000 Lucky Star EXCLUSIVE Game Sponsor
- ★ \$3500 Reach for the Stars EXCLUSIVE Paddle Sponsor
- ★ \$3500 Wish Upon a Star EXCLUSIVE Program Sponsor
- ★ \$3500 Etched In The Stars EXCLUSIVE Table Wine Sponsor
- ★ \$3500 Shoot for the Moon EXCLUSIVE Live Auction Sponsor
- ★ \$2500 Twinkle Twinkle Little Star EXCLUSIVE Family Video Sponsor
- ★ \$1500 Interstellar
- ★ \$1000 Constellation
- ★ \$750 Radiant
- ★ \$500 Stargazer

Sponsor Signature \_\_\_\_\_

Date \_\_\_\_\_