



CHRISTMAS SPONSORSHIP PACKET 2022

For more information, contact Nicole Vigil at 916.276.7731 or OrliesShoeDrive@gmail.com

Sponsorship payments must be made by December 31, 2022

For your tax records: Orlie's Shoe Drive Tax ID #85-2278538



Christmas in the Park Benefiting Orlie's Shoe Drive

**December 10th, 2021 – 6:00 p.m.
Oakley Street, Bakersfield, CA 93311**

Join us as we kick off the Christmas season this year, for our annual “Christmas in the Park” event. This year we will be raising funds and growing awareness for Orlie's Shoe Drive as we celebrate ALL things Christmas.

As “The Grinch” plays on the big screen, the adults enjoy the silent auction, and families will enjoy holiday treats and letters to and pictures with Santa Clause, all while under the whimsical Christmas lights. Most importantly, the community coming together to raise funds for deserving children in Kern County.

When a child receives a new pair of tennis shoes, a child replaces not only a worn-out pair of shoes with a new one, but also receives comfort, confidence, and the knowledge that people in their community have thought about them and went out of their way to take care of them.



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Sponsorship Levels

ELEMENTARY SCHOOL SPONSOR \$10,000

- Logo on all event banners and signs
- Premier (Large) logo on event materials where possible
- Premier (Large) logo on event webpage
- Personal Presentation to Company with slideshow of pictures & videos of shoe distribution to grade that's adopted provided by Orlie's Shoe Drive Co-Founder's
- Recognition throughout the event with live media and signs



FULL GRADE SPONSOR \$3,000

- Logo on all event banners and signs
- Premier (Large) logo on event webpage
- Pictures & videos of shoe distribution to grade that's adopted and have a personal representation with an Orlie's Shoe Drive team member
- Recognition throughout the event
- Multiple social media posts acknowledgements

THREE CLASSES SPONSOR - \$2,000

- Logo on all event banners and signs
- Logo on event materials where possible
- Logo on event webpage
- Social Media acknowledgements

ONE CLASS SPONSOR - \$1,000

- Logo on all event banner and signs
- Logo on certain materials
- Logo on event website

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Orlie's Shoe Drive Christmas in Park Sponsorships

Orlie's Shoe Drive

Christmas in the Park

Contact Name: Email:

Company name for sponsorship recognition:

Address:

City: State: Zip:

Phone:

I am proud to partner with Orlie's Shoe Drive and pledge the following level of sponsorship:

- ☐ ELEMENTARY SCHOOL SPONSOR
- ☐ GRADE SPONSOR
- ☐ THREE CLASSROOM SPONSOR
- ☐ ONE CLASS SPONSOR

Signature: Date:

Method of Payment (Payment will be complete by December 31, 2022)

- ☐ Check made payable to **Orlie's Shoe Drive** is enclosed
 - ☐ Enclosed in this Envelope
 - ☐ Will be mailed by
- ☐ I would like to be invoiced during the following month:
- ☐ To pay by Credit Card, please call our main line at 916.276.7731.

You can also pay online by visiting OrliesShoeDrive.com.

Return to: P.O Box 21361 Bakersfield, CA 93390 or email the completed form to Nicole Vigil at orliesshoedrive@gmail.com.

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