



# B.E.S.T.

## Business Entrepreneurial Stewardship Training

# Emerging Business Generation Solutions

## Mobile Accelerator

### The BEST MOBILE Accelerator Program Series include:

- Appropriate Structure for Your Business
- Understanding The Numbers for Your Business Venture
- Building Working Banking Relationships
- Building Commercial and Trade Credit
- Posting Your Company Profile for Equity Investors
- Cultivating Investor Relations
- Exit Strategy
- Options for Accessing up to \$50,000 Early Stage Working Capital

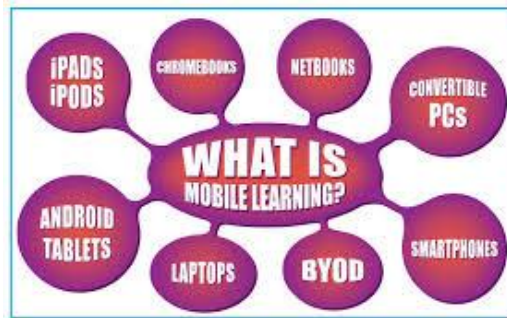
### Financial Consulting

Each Enterpriser will be registered for Coaching after Business Plan Completion with support via an Executive Coach and Funding Advisor.

### One2One Coaching and Consulting

Additional Consultations include:

- Coaching Sessions with a Mentor
- Consultation with Financial and Banking Experts



**Summer Session August 2016!** The **Business Entrepreneurial Stewardship Training Mobile Accelerator Program (M-BEST)**; is a 4-week Project-Centric, Professional-Action-Competency, Mobile Device-Based Course. Combining our unique expertise with Centro Community Partner's Business Planning Tool mobile app and curriculum, each participant (Enterpriser) will commit to building the organization of their company (project) and to gain basic understanding of their financial statements to research and analyze, for their Business Plan. Additionally, Enterprisers will then be coached for appropriate capital access and creditworthiness for seed capital at minimum \$3,000 up to \$50,000 for business operation and implementation. The BEST Mobile Accelerator Program is ideal for 21st Century on-the-go entrepreneurs. Centro Community Partners and Bethel LA CDC are truly great community partners. Through the generosity of our sponsors, we have begun to use Centro's Business Planning Tool mobile app and facilitator's guide to help our underserved entrepreneurs take the next step in launching their dream business.

### What Can Seed Or Early-Stage Capital Do For Your Business Venture?

Need working capital to finance inventory? Or maybe you need to cover operations expenses for six months while building your customer database? It is a well-documented and published fact that access to capital is the number one barrier to growth and development of most entrepreneurs and businesses. The purpose of a business accelerator is to prepare the business owner for the next life-cycle in their venture by eliminating or overcoming the early-stage capital access barriers. The BEST "Mobile Accelerator" program focuses on the "essentials" of the business and encourages the Enterprisers to "know their numbers": via financial capacity, value creation, equity, financial stewardship; and how to source funding for their venture.

### A Program For Business Owners and Entrepreneurs Who Need Flexibility

The Centro Business Planning Tool mobile app series provides instruction and insight facilitating the use of hands-on knowledge, networking, experiences, skill-set and passion for realizing a vision or dream to own a successful business. The conferences are complimented with One2One Coaching with scheduling flexibility, over a 4-month period to grow your business and the opportunity to access up to \$50,000 in working capital to set your venture on course for success-after-success. All enterprisers who complete the program will have an opportunity to raise capital for their business. Enterprisers receive guidance to obtain the most appropriate financial resources available for building their business venture.



APPLY  
TODAY

Registration  
NOW OPEN!





### WHO SHOULD ATTEND?

- Entrepreneurs
- Business Owners
- Recording Artists & Producers
- Independent Contractors
- General Contractors
- Sub-Contractors
- Professionals
- Visionaries
- Writers & Authors

### WHY AN ACCELERATOR?

The BEST Mobile Accelerator provides a virtual place for the entrepreneur to work at their own pace within their already busy schedule of day-to-day operations and activities to accomplish business growth and development milestones.

### VIABLE SOLUTIONS

Each Enterpriser will receive the most appropriate solutions for achieving their milestones or targets through working capital resources. For more information about our programs or services please e-mail us at:

[success@best-genesis.com](mailto:success@best-genesis.com) or visit us at [best-genesis.com](http://best-genesis.com)

A very "Special Thanks" to all of our Community Collaborators.

## Program Features and Benefits



### Business Plan and Capital Access Opportunity

Is your business in need of working capital to grow to the next stage of development? The **Business Entrepreneurial Stewardship Training (BEST) Mobile Accelerator Program** is completed in multiple-sessions over a 4-week period. The Mobile Accelerator is a Project-Centric, Professional-Action-Competency, Mobile Device Course which may be accessed through both tablet or mobile devices.

The program is especially designed for the on-the-go 21st Century entrepreneur in a mobile age; one who is committed and focused on growing a business venture. Using the Centro Business Planning Tool App, the Mobile Accelerator is virtual and accessible from anywhere globally. One2One Coaching meetings may be scheduled at your convenience for either face-to-face in Los Angeles, California Area; or remote via telephone-conference, Skype or Google Hangout.

This program is delivered both live and remotely; and accessed via tablet and smartphone devices. Register now to reserve your Executive Chair today for our Summer 2016 Session.

Each registered Enterpriser is required to attend every scheduled Live Conference or Webinar Meeting and to meet all program assignments to demonstrate competency and completion criteria in order to qualify for capital access resources for business growth.

Once your Registration is confirmed, protocols for your Executive Chair and instructions for the Log-In Account for Online Course Resources will be forwarded immediately via e-mail.

## Device Requirements

Mobile Attendees  
Required: iPhone®, iPad® or  
Android™ Phone or Android Tablet



### SUPPORT SERVICES

- Technical Assistance
- One2One Consultations
- Network Referral Building
- Financial Applications
- Business Coaching
- Online Course Resources
- Google Hangouts

# 844.286.3704

Register Today **ONLY \$59!**  
(Training Award Valued at \$3,500)  
Or Visit [BethellACDC.org](http://BethellACDC.org)

 California Association for  
Micro Enterprise Opportunity

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