

HCH Advisors - Strategic Planning

One of our more targeted services is helping companies with their strategic plans. HCH Advisors utilizes several tools to help companies prepare their initial business plan, in the case of a start-up, or to update or change existing plans.

One of the tools we use is a Corporate Directional Plan which includes a strategic assessment of the current state of the company, an articulated vision of the future state and the strategic initiatives that will achieve the company's goals.

Our process also identifies the strategic challenges and business risks that need to be addressed and mitigated.*

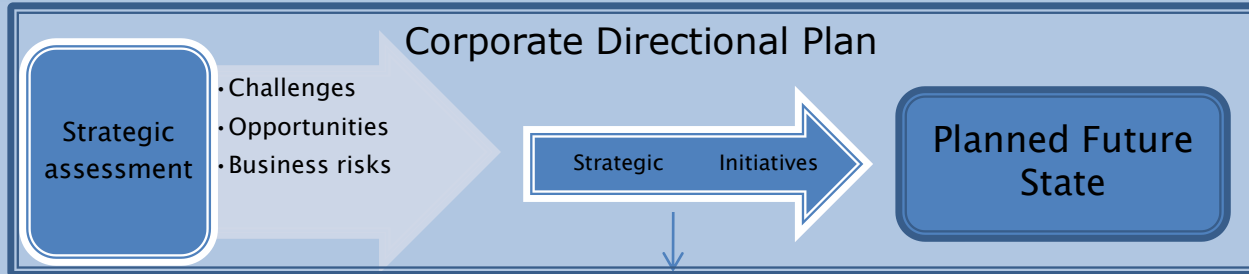
Finally, we work with companies to prepare a high level implementation plan before executing the strategy.*

The figure on the next page describes our full process.

* Often not present in written plans

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Detailed strategies



Financial assumptions



Financial model



Operating plans



Performance metrics



Execution and follow up