February 11, 2017

Dear Sir or Madam,

The Joni’s School of Dance Competition Team has begun a new and exciting year! This is the school's 33th year in our community, and we are continuing to build the tradition of excellence at Joni’s School of Dance. The Competition Team is such a positive program for girls. They achieve many life lessons working as team members representing the school and serving the community. The sincere hope is the girls continue to contribute to the communities in which they become involved later in life.

We are currently raising funds to support Joni’s School of Dance Competition Team for the 2016-2017 season as they prepare for two National Championship Competitions in the summer of 2017. We are currently seeking business and individual sponsors to help enable us to purchase costumes, supplies, competition fees, and travel expenses to maintain and exceed the level of expertise they reached last year. All proceeds from these sponsorships will go directly to support the Competition Team.

All sponsors will be recognized at our various events (please refer to attached form). We will also strongly encourage our Competition Team families to in turn support our Sponsors with their business.

**All donations are tax-deductible**.

Our Sponsorship Recognition Program includes the following levels of commitment:

**Diamond Sponsor:$ 750.00 Platinum Sponsor: $500.00 Gold Sponsor: $250.00 Silver Sponsor: $100.00 Bronze Sponsor: $50.00**

These various sponsorship levels allow individuals and companies to support the Competition Team at the level in which they are comfortable. Your support will allow the girls the opportunity to grow as both a team and an individual. We appreciate any level of support that you can give the members of the Joni’s School of Dance Competition Team. Please contact JSODVT@gmail.com for more information or to participate in the program.

**All applications are due by March 10, 2017. Ads are granted on a first come/first served basis.**

Thank you,

Jackie Trottier, Competition Director

\*\*\*If your business would like to help the JSOD Competition Team in another way, please feel free to contact us at JSODVT@gmail.com!

**Diamond Level Sponsor: $1,000.00**

*Naming Rights to upcoming Competition Showcase
8 Ads on Joni’s School of Dance Step and Repeat (to be used at every function)
Competition Team volunteer will attend one of your corporate events
Advertisement on Competition Tee Shirt
Name on Joni’s School of Dance Website with a link to the company website
Full page ad on back cover of Competition Showcase Program
Eight Tickets to Competition Showcase
Four Tickets to Joni’s School of Dance Recital*

*\*\*\*ONLY ONE SPONSERSHIP AT THIS LEVEL AVAILABLE*

**Platinum Level Sponsor: $500.00**

*Naming Rights to upcoming Competition Showcase (your choice- first come/first served)
 \_\_\_Snack Bar
 \_\_\_Photograph Station
 \_\_\_JSOD Gear Station
 \_\_\_Main Stage
4 Ads on Joni’s School of Dance Step and Repeat (to be used at every function)
Advertisement on Competition Tee Shirt
Name on Joni’s School of Dance Website with a link to the company website
Half page ad on Competition Showcase Program
Six Tickets to Competition Showcase
Two Tickets to Joni’s School of Dance Recital*

*\*\*\*ONLY FOUR SPONSERSHIPS AT THIS LEVEL*

**Gold Level Sponsor: $250.00**

*Advertisement on Competition Tee Shirt
Name on Joni’s School of Dance Website with a link to the company website
Quarter page ad on Competition Showcase Program
Four Tickets to Competition Showcase*

**Silver Level Sponsor: $100.00**

*Advertisement on Competition Tee Shirt
Name on Joni’s School of Dance Website with a link to the company website
Thank you in Competition Showcase Program
Four Tickets to Competition Showcase*

**Bronze Level Sponsor: $50.00**

*Name on Joni’s School of Dance Website with a link to the company website
Thank you in Competition Showcase Program
Two Tickets to Competition Showcase*

**Individual or Corporate Sponsorship Level:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Additional Sponsor Opportunities: (please check any you would like to sponsor)**

\_\_\_\_\_ Summer Dance Camp T-shirt Sponsor: $800.00
 (You will be the only advertisement on the tee shirts)
\_\_\_\_\_ Summer Dance Camp Scholarship Sponsor $200.00
 (This will allow a child to attend dance camp who would not be able to otherwise)
\_\_\_\_\_ First Joni’s School of Dance Recital 2017 Snack Bar Sponsor: $250 (naming rights to the snack bar at the Joni’s School of Dance recital – Saturday Matinée Sponsorship. This is snack bar is patroned by thousands every year.)
\_\_\_\_\_ Second Joni’s School of Dance Recital 2017 Snack Bar Sponsor: $250 (naming rights to the snack bar at the Joni’s School of Dance recital – Saturday Evening Sponsorship. This is snack bar is patroned by thousands every year.)
\_\_\_\_\_ Third Joni’s School of Dance Recital 2017 Snack Bar Sponsor: $250 (naming rights to the snack bar at the Joni’s School of Dance recital –Sunday Matinée Sponsorship. This is snack bar is patroned by thousands every year.)

\*\*\*Sponsors of additional activities will receive acknowledgement at the individual events they have sponsored.

\*\*\*If your business would like to help the JSOD Competition Team in another way, please feel free to contact us at JSODVT@gmail.com!

**Individual or Corporate Sponsorship Level:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Total Amount Sponsored: $\_\_\_\_\_\_\_\_\_\_**

Company/Sponsor name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Email and website URL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
Team Member Reference: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please Make Checks Payable to: Joni’s School of Dance
Mail Forms and Donations to:**

Joni’s School of Dance Competition Team C/O Elise Foster
408 Getz Rd.
Williamstown, VT 05679

\*Please remember for 2017 Tax donations there is not a limit to the IRS Tax deductible amount. Please consult with your CPA for details.