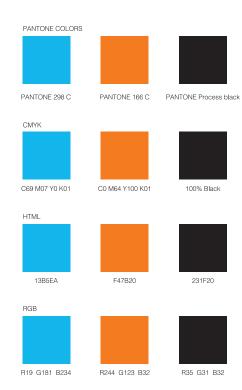


Vapors 365





## vapors 365

## FONTS:

Vapors- Gothm Book. The top of the letters "P & R" have a round cap. Secondary font - Comfortaa Regular at 1/3 the size of the main logo. (to be used for all other writen information with the main logo)

COMFORTAA REGULAR
1234567890 !@#\$%^&\* ()
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Gotham Book 1234567890 !@#\$%^&\*() abcdefghijklmnopqrstuvwxyz ABCDEFGHIJKLMNOPQRSTUVWXYZ

## **DESIGN:**

Logo can have various shapes. Font styles and positoning must always maintain in the same settings. the line must always seprate the words "vapors" and "365". The letters p & r have curved top and buttom.

## COLOR:

the two primary colors (blue and orange) must always be used for the main logo. The black color can be switched to white or Gray (black 60%) The colors can be alternated amongest the set Pantone colors. 2 color, and 1 color logos can varey in color, as it seems fit.