



FREE

THE VILLAGE VIEW

U.S. Postage
PAID
Mountainhome, PA
18342
Permit No. 5

Community
Newspaper

Serving Barrett Township and Surrounding Villages

June 2022

Credit card
payment Add 5%

Advertising Rates

Ad size	Width x Height		1 issue	PRICE PER ISSUE			12 issues
				3 issues	6 issues	12 issues	
Basic	3.50 W	x 2.00 H	\$66.00	\$61.00	\$56.00	\$53.00	
Box	3.50 W	x 3.35 H	\$88.00	\$83.00	\$76.00	\$73.00	
1/6 page	3.35 W	x 5.25 H	\$125.00	\$114.00	\$109.00	\$104.00	
1/4 page	4.65 W	x 5.25 H	\$183.00	\$159.00	\$155.00	\$136.00	
1/2 page (V)	4.50 W	x 10.50 H	\$288.00	\$272.00	\$255.00	\$234.00	
1/2 page (H)	9.50 W	x 5.25 H	\$288.00	\$272.00	\$255.00	\$234.00	
Full page	9.50 W	x 10.5 H	\$483.00	\$441.00	\$417.00	\$395.00	

Card Size - A business card is scanned as is and reduced to 3.25 x 1.75 - \$32.00

Color: Up to (but not including) 1/2 page- \$25 1/2 page and over- \$50

Rates quoted above are for standard ad sizes.
Other display ad sizes available. Call for quotes.
Rates include first time ad set-up and design.

The Village View is a community newspaper that is published on the 15th of each month. Deadline for submitting ads and content is the 1st day of each month.

Circulation 9000

6000 DIRECTLY MAILED TO POSTAL CUSTOMERS IN
BUCK HILL FALLS, CRESCO, CANADENSIS, PARADISE VALLEY, MOUNTAINHOME,
TANNERSVILLE, SCOTRUN AND SWIFTWATER

3000 PLACED IN LOCALITIES THROUGHOUT MT. POCONO,
BARRETT, SCOTRUN, SWIFTWATER & TANNERSVILLE

We reach over 20,000 actual readers

To place an ad or for more information contact

The Village View, P.O.Box 567, Mountainhome, Pa. 18342
Phone (570) 595-3314 Fax (570) 595-3380
E-mail: theview@ptd.net

Visit our website at thevillageview.com