



Sertoma Club of Nashville Presents:



# 2022 CASINO NIGHT

## SPONSORSHIP OVERVIEW

Date: Saturday December 3, 2022 Location: Nashville Musician's Hall of Fame  
Time: 6:00pm – 10:00pm

All Proceeds Benefit:  
**HEAR Nashville**

**HIGH CARD**  
**\$750**

- 4 GENERAL ADMISSION TICKETS
- DIGITAL LOGO PLACEMENT ON EVENT WEBSITE
- TICKET PAGE
- LOGO PRINTED ON EVENT THANK YOU BANNER
- LOGO PRINTED IN EVENT PROGRAM

Max No. of Sponsors: Unlimited

**PAIR**  
**\$1250**

- 6 GENERAL ADMISSION TICKETS
- DIGITAL LOGO PLACEMENT ON EVENT WEBSITE
- TICKET PAGE
- LOGO PRINTED ON EVENT THANK YOU BANNER
- LOGO PRINTED IN EVENT PROGRAM
- LOGO PLACEMENT ON 1 OF THE GAMING TABLES

Max No. of Sponsors: Unlimited

**STRAIGHT**  
**\$2000**

- 8 GENERAL ADMISSION TICKETS
- DIGITAL LOGO'S PROMINENT PLACEMENT ON EVENT WEBSITE
- TICKET PAGE
- LOGO PRINTED ON EVENT THANK YOU BANNER
- LOGO PRINTED IN EVENT PROGRAM
- LOGO PLACEMENT ON 1 OF THE GAMING TABLES
- LOGO PLACEMENT ON 1 OF THE DIGITAL DISPLAYS
- 1 POKER TOURNAMENT ENTRY

Max No. of Sponsors: Unlimited

**FULL HOUSE**  
**\$3500**

- 10 GENERAL ADMISSION TICKETS
- DIGITAL LOGO'S PROMINENT PLACEMENT ON EVENT WEBSITE
- TICKET PAGE
- LOGO PRINTED ON EVENT THANK YOU BANNER
- LOGO PRINTED IN EVENT PROGRAM
- LOGO PLACEMENT ON 2 OF THE GAMING TABLES
- LOGO PLACEMENT ON 2 OF THE DIGITAL DISPLAYS
- OPTION TO PURCHASE FULL PAGE AD IN PROGRAM AT A DISCOUNT
- SPONSOR DELEGATE INVITE TO SPEAK AT SERTOMA LUNCH
- RIGHT OF 1<sup>ST</sup> REFUSAL TO SPONSOR IN 2023
- 2 POKER TOURNAMENT ENTRIES

Max No. of Sponsors: (5)

**4 OF A KIND**  
**\$5000**

- 16 GENERAL ADMISSION TICKETS
- DIGITAL LOGO'S PROMINENT PLACEMENT ON EVENT WEBSITE
- TICKET PAGE
- LOGO PRINTED ON EVENT THANK YOU BANNER
- LOGO PRINTED IN EVENT PROGRAM (HALF PAGE)
- LOGO PLACEMENT ON 2 OF THE GAMING TABLES
- LOGO PLACEMENT ON 2 OF THE DIGITAL DISPLAYS
- OPTION TO PURCHASE FULL PAGE AD IN PROGRAM AT A DISCOUNT
- SPONSOR DELEGATE INVITE TO SPEAK AT SERTOMA LUNCH
- SPONSOR RECEIVES AN AWARD PLAQUE AT SERTOMA LUNCH
- EVENT MC MENTIONS & THANKS SPONSOR BY NAME AT WELCOME
- SPONSOR MENTIONS IN EMAIL BLASTS & SOCIAL MEDIA
- RIGHT OF 1<sup>ST</sup> REFUSAL TO SPONSOR IN 2023
- 3 POKER TOURNAMENT ENTRIES

Max No. of Sponsors: (2)

**ROYAL FLUSH**  
**\$ TBD**

- 20 GENERAL ADMISSION TICKETS & DOUBLE CHIPS
- DIGITAL LOGO'S PROMINENT PLACEMENT ON EVENT WEBSITE
- TICKET PAGE
- LOGO PROMINENTLY PRINTED ON EVENT THANK YOU BANNER
- LOGO PRINTED IN EVENT PROGRAM (FULL PAGE)
- LOGO PLACEMENT ON ALL GAMING TABLES
- LOGO PLACEMENT ON ALL OF THE DIGITAL DISPLAYS
- OPTION TO PURCHASE FULL PAGE AD IN PROGRAM AT A DISCOUNT
- SPONSOR DELEGATE INVITE TO SPEAK AT SERTOMA LUNCH
- SPONSOR RECEIVES AWARD PLAQUE / PRESENTS CHECK AT EVENT
- EVENT MC MENTIONS & THANKS SPONSOR BY NAME AT WELCOME & BEFORE LIVE AUCTION
- SPONSOR MENTIONS IN EMAIL BLASTS, SOCIAL MEDIA, ALL EVENT PRESS RELEASES & POST-EVENT EMAIL BLAST
- SPONSOR NAME DISPLAYED ON VENUE MARQUEE
- RIGHT OF 1<sup>ST</sup> REFUSAL TO SPONSOR IN 2023
- 4 POKER TOURNAMENT ENTRIES

TITLE SPONSOR (1)