

WOODEN ON LEADERSHIP™

THE ART OF SUCCESS

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SUCCESS

“Success is peace of mind which is a direct result of self-satisfaction in knowing you made the effort to become the best of which you are capable.”

John Wooden, Head Coach

SUCCESS

*Success is not a destination,
it is a journey.*

COMPETITIVE GREATNESS
“Perform at your best when your best is required. Your best is required each day.”

POISE
“Be yourself. Don't be thrown off by events whether good or bad.”

CONFIDENCE
“The strongest steel is well-founded self-belief. It is earned, not given.”

CONDITION
“Ability may get you to the top, but character keeps you there – mental, moral, and physical.”

SKILL
“What a leader learns after you've learned it all counts most of all.”

TEAM SPIRIT
“The star of the team is the team. ‘We’ supercedes ‘me.’”

SELF-CONTROL
“Control of your organization begins with control of yourself. Be disciplined.”

ALERTNESS
“Constantly be aware and observing. Always seek to improve yourself and the team.”

INITIATIVE
“Make a decision! Failure to act is often the biggest failure of all.”

INTENTNESS
“Stay the course. When thwarted try again; harder; smarter. Persevere relentlessly.”

INDUSTRIOUSNESS
“Success travels in the company of very hard work. There is no trick, no easy way.”

FRIENDSHIP
“Strive to build a team filled with camaraderie and respect: comrades-in-arms.”

LOYALTY
“Be true to yourself. Be true to those you lead.”

COOPERATION
“Have utmost concern for what's right rather than who's right.”

ENTHUSIASM
“Your energy and enjoyment, drive and dedication will stimulate and greatly inspire others.”

*“Failure to prepare is preparing to fail.”
“What makes activity for achievement.”*

ACHIEVEMENT

True success comes only to an individual by self-satisfaction in knowing that you gave everything to become the very best that you are capable of.

12 LESSONS IN LEADERSHIP

1. Good Values Attract Good People
2. Love Is The Most Powerful Four-Letter Word
3. Call Yourself A Teacher
4. Emotion Is Your Enemy
5. It Takes 10 Hands To Make A Basket
6. Little Things Make Big Things Happen
7. Make Each Day Your Masterpiece
8. The Carrot Is Mightier Than A Stick
9. Make Greatness Attainable By All
10. Seek Significant Change
11. Don't Look At The Scoreboard
12. Adversity Is Your Asset