

Helping to support the community and fundraising efforts through race participation.

# Participant and/or Sponsor:

### **Purpose of the Event:**

In an attempt to raise funds for the Foundation for Sarcoidosis Research, we are continuing our efforts through the Caribbean Sounds Race on July 11, 2009. Each year we host this event in Washington DC, Maryland, California and Chicago. We will collect donations to go directly to the Foundation to continue its effort to find a cure for Sarcoidosis.

### Why we support the Sarcoidosis Foundation:

The founder of the race's mother is facing the challenges of Sarcoidosis in the lungs which cause shortness of breath, reliant on oxygen and sometimes it is hard to walk across the street without stopping. Another close friend's father past away due to complications of the illness and lack of adequate research for advanced medicine. If you want to know more about this effort, or have an interest in supporting it, please click on the following link: <a href="www.stopsarcoidois.com">www.stopsarcoidois.com</a>

## How can you help us?

We need your financial support to continue our efforts to raise awareness about Sarcoidosis, increase funds for research, and continue our annual event in respect to those who have lost their lives due to the illness and those who are struggling with the complications of Sarcoidosis today.

## Our Experience:

Fitness Heights needs your support. We have been actively involved in races since 1999, almost 10 years to date and we have the skills to make this race a success. However, we can only achieve our goals with your support. We have experience assisting with various fundraising efforts and volunteering to help with local races in the DC and Los Angeles area. Our experience with races, fundraising efforts, race participation and event management include some but not all listed below:

- Army Ten Miler
- Komen Race for the Cure
- Washington DC Inaugural Marathon
- Cherry Blossom Ten Miler
- Annapolis 10 Miler
- Marine Marathon
- Virginia Beach Rock N Roll Half
- Philadelphia Classic Half Marathon
- Los Angeles Marathon
- Capitol Hill Classic
- Wirefly National Marathon
- Toronto Scotiabank Half Marathon

Email: <a href="mailto:racedirector@caribbeansoundsrace.com">race Website: <a href="http://www.caribbeansoundsrace.com">http://www.caribbeansoundsrace.com</a>
Fitness Heights International, Caribbean Sounds Race PO Box 90838 Washington DC 20090 202.262.8267



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Arthritis Foundation

#### **Sponsorship Levels:**

**Title Sponsor for the race:** \$ 5,000.00. Front and Back Cover Color Ad on the souvenir journal; 20 complimentary race entries; Company logo and name mentioned on all race promotions; Lead company logo on promotional eblasts, literature, flyers and race expo banner reaching over 10,000 + people; company logo on race t-shirts; company logo at start and finish line; company logo on all mile markers along the race.

**Gold Sponsor: \$2500.00.** Full Page Color Ad in the souvenir journal; 10 complimentary race entries; company logo on promotional eblasts, literature, flyers and race expo reaching over 10,000 + people; company logo on race t-shirts & race day bibs; company logo on banner at start line; company logo on one of the mile markers.

**Bronze Sponsor:** \$1250. Half Page Black/White Ad in the souvenir journal; 6 complimentary race entries; company logo on promotional eblasts, literature, flyers and race expo reaching over 10,000 + people; company logo on race t-shirts & race day bibs.

**Silver Sponsor:** \$500.00 Quarter Page Black/White Ad in the souvenir journal; 2 complimentary race entries; company logo on promotional eblasts, literature, flyers and race expo reaching over 10,000 + people; company logo on race t-shirts& race day bibs.

**Community Sponsor: \$100.00** Business Card ad in souvenir journal; Company literature and coupons in goodie bags and 2 complimentary race entries.

Please send all checks to the address listed below. Send camera ready ad to racedirector@caribbeansoundsrace.com. All ads & logos must be received as soon as possible for daily, weekly and monthly event advertising and e-communications.

Yours Truly,
Bertha L Cross
President and Race Director

Email: <a href="mailto:racedirector@caribbeansoundsrace.com">race Website: <a href="http://www.caribbeansoundsrace.com">http://www.caribbeansoundsrace.com</a>
Fitness Heights International, Caribbean Sounds Race PO Box 90838 Washington DC 20090 202.262.8267