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Press Release

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FOR IMMEDIATE RELEASE
9 A.M. PDT, December 15, 2017

BUILD YOUR OWN BUSINESS WITH NEW MOBILE APP

Bethel LA CDC in partnership with **Centro Community Partners** from San Francisco, **Comerica Bank, Cathay Bank, Wells Fargo, Capital One** and the **Business Entrepreneurial Steward Training**; announces the upcoming Winter Series in January 2018, for new entrepreneurs and business owners to promote local new business generation and job creation. The **Business Entrepreneurial Stewardship Training Mobile Accelerator** is a special 4-week program designed for new entrepreneurs, fledgling business owners, or long-term unemployed who want to start a business to create their own job. Each participant (Enterpriser) will commit to an idea (project) to research, analyze, and to write a Business Plan for a specific type of business venture; which will then be implemented and executed to generate one new business enterprise. Participants will write their business plans on their smartphone or tablet using a new Centro Mobile Business Planning Tool App. All graduates will have an opportunity to raise capital for their venture. Training is FREE and anyone may apply; however, there is a minimal cost for registration. For more information regarding application and enrollment, call **310.853.3326** or e-mail success@best-genesis.com or visit <http://best-genesis.com/programs>.

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