Chasten Gold Nonprofit is the benefiting organization for the 2nd Annual "Brunch in the Park" Festival for the second time this year in Sacramento, CA after cancellations in 2020 and 2021. In 2022, Brunch in the Park hosted 45 local vendors and over 700 attendees and volunteers. We anticipate 1,500+ attendees this year and will continue to feature token-less Bottomless Mimosas, Bloody Mary's by Tito's Vodka, and Beer and Wine from local breweries and wineries. Brunch favorites will be made available for purchase by local food trucks and restaurants.

CHASTEN GOLD NONPROFIT, 501(C)(3) FEIN: 84-2404682.

Sponsorship Op-pour-tunities!

Sponsorship Proposal

Chasten Gold Nonprofit (EIN: 84-2404682) was founded in 2016 in Sacramento, CA. Our warm organization focuses on finding innovative ways to support and advocate for the local homeless and impoverished youth, adults and veterans. We aim to heighten the awareness for the impoverished and homeless by creating family friendly and adult events throughout the city to provide funding towards the community's goals of eradicating the homeless housing crisis that currently affects our residential areas and businesses. With the help of our donors and sponsors, we are able to help approximately 670 homeless individuals with clothing, food and shelter vouchers and employment opportunities on an annual basis.

Chasten Gold invites you to support our cause by participating as a Donating Sponsor for the Brunch in the Park Festival on August 5, 2023 at Theodore Roosevelt Park in Sacramento, CA.

Sponsorship Deadline

The deadline for application and sponsorship donations is:

Friday, July 14, 2023, 5:00PM

BRUNCH IN THE PARK

WWW.CHASTENGOLD.ORG
#BRUNCHINTHEPARK

PRESENTING SPONSOR $5,000

Brunch in the Park attracts a wide demographic of guests with 150+ alcoholic and non-alcoholic beverages to taste and a fully sponsored and working Musical Main Stage. We were the first and largest brunch festival in Sacramento, CA in 2022. Our presenting sponsor will have their brand and business promoted on all souvenir glasses, swag bags, marketing items and throughout the park to more than 1,500+ in-person and thousands online guests.

MAIN STAGE & MUSIC SPONSOR $3,500

The Main Stage will host all musical acts and important informational items throughout the event. As the heartbeat of Brunch in the Park, guests are immediately drawn to the stage creating hundreds of impressions throughout the day. Let our Main Stage showcase only your brand and business and be photographed and shared online by our guests.

AFTER PARTY SPONSOR $1,000

Brunch in the Park anticipates to sell out this year as the community is eager to get back to "normal." To keep our guests hyped and to continue the party at your establishment once we close our gates, you'll be the place we promote before, during, and after the event.

DESIGNATED DRIVER (DD) SPONSOR ($1,000 or Donated Product)

Our Designated Driver Sponsor will have two 10x10 areas on opposite sides of the park to fully showcase your brand and provide non-alcoholic beverages and/or snacks for our designated drivers during the event.

VOLUNTEER SPONSOR $1,000

Brunch in the Park relies on the willingness of volunteers throughout the event. Our Volunteer Sponsor is listed on all recruitment efforts and your brand and business is printed on all the volunteer and marketed T-shirts.

VENDORS

Cost: $175 (food truck) OR $75 (local artisans for sampling and information.)
Market your business to ticket holders and online guests.

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SPONSORSHIP@CHASTENGOLD.ORG

WWW.CHASTENGOLD.ORG

BRUNCH IN THE PARK

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#BRUNCHINTHEPARK

SPONSOR BENEFITS

	VENDORS (FOOD/ARTISAN)	DONORS ($1,000+ VALUE)	VOLUNTEER SPONSOR	DD SPONSOR	AFTER-PARTY SPONSOR	MAINSTAGE SPONSOR	PRESENTING SPONSOR
(2) GENERAL TICKETS TO EVENT	✓						
(4) VIP TICKETS TO EVENT		✓	✓	✓	✓	✓	✓
SIGN/BACKDROP AT EVENT		✓	✓	✓	✓	✓	✓
DESIGNATED BOOTH AT EVENT	✓			✓	✓	✓	✓
(2) DESIGNATED BOOTHS AT EVENT							✓
LOCAL ACKNOWLEDGEMENT VIA:							
WEBSITE	✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA PLATFORMS	✓	✓	✓	✓	✓	✓	✓
NEWSPAPER ADVERTISEMENT					✓	✓	✓
RADIO/SATELLITE BRODCAST					✓	✓	✓
TELEVISION/NEWS BROADCAST					✓	✓	✓
BUSINESS NAME/LOGO ON:							
WEBSITE	✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA PLATFORMS	✓	✓	✓	✓	✓	✓	✓
MARKETING CAMPAIGNS					✓	✓	✓
MAINSTAGE BANNER					✓	✓	✓
PARTICIPANT SOUVENIR GLASSES							✓
LOGO ON VOLUNTEER SHIRTS			✓				
LOGO ON SWAG BAG							✓
SWAG BAG CONTENTS (MUST BE PROVIDED TO CHASTEN GOLD)	✓	✓	✓	✓	✓	✓	✓

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SPONSORSHIP@CHASTENGOLD.ORG

WWW.CHASTENGOLD.ORG

BRUNCH IN THE PARK FESTIVAL SPONSORSHIP APPLICATION

DATE: SATURDAY, AUGUST 27, 2023
LOCATION: T. ROOSEVELT PARK - SACRAMENTO, CA

WHICH SPONSORSHIP PACKAGE ARE YOU APPLYING FOR?

- ☐ PRESENTING SPONSOR: $5,000
- ☐ MAIN STAGE & MUSIC SPONSOR: $3,500
- ☐ AFTER PARTY SPONSOR: $1,000
- ☐ DESIGNATED DRIVER (DD) SPONSOR: $1,000
- ☐ DESIGNATED DRIVER (DD): PRODUCT
- ☐ VOLUNTEER SPONSOR: $1,000

ALL OTHER VENDORS : Please complete vendor application on Chasten Gold website.]

BUSINESS/ORGANIZATION NAME | **WEBSITE**

BUSINESS ADDRESS | **CITY STATE ZIP**

MAILING ADDRESS | **CITY STATE ZIP**

INSTAGRAM | **TWITTER**

REPRESENTATIVE NAME/TITLE | **EMAIL** | **PHONE NUMBER**

WOULD YOU LIKE TO PROVIDE ADDITIONAL IN-KIND SERVICES/PRODUCTS OR DONATIONS: ☐ YES ☐ NO

IF YES, PLEASE DESCRIBE (INCLUDING VALUE AMOUNT):

WOULD YOU LIKE CHASTEN GOLD TO PROVIDE A RECEIPT? ALL DONATIONS ARE TAX DEDUCTIBLE. ☐ YES ☐ NO

METHOD OF PAYMENT (PLEASE CHECK ONE)

☐ CHECK ☐ BILLED ELECTRONIC INVOICE ☐ BILLED PAPER INVOICE

As an appointed representative of this business organization, I certify the above information to be accurate and true.

REPRESENTATIVE SIGNATURE | **DATE**

MAIL-IN APPLICATIONS
Please mail all completed applications and fees to:
1700 P STREET, UNIT B
Sacramento, CA 95811

EMAIL APPLICATIONS
Please email all completed applications to:
Sponsorship@Chastengold.org

CHECKS ARE TO BE MADE PAYABLE TO:
CHASTEN GOLD NONPROFIT

If billed invoice is marked, an invoice via PayPal will be issued to the contact email on file.

UPON APPROVAL OF THE SPONSER APPLICATION, EACH SPONSOR WILL RECEIVE (4) VIP E-TICKETS TO THE BRUNCH IN THE PARK FESTIVAL. E-TICKETS WILL BE SENT TO THE CONTACT EMAIL AS STATED ABOVE.

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