

Alpha Kappa Alpha Sorority, Incorporated®



SEPTEMBER



Live Event!

**Meet and interact with
college admissions officials!**

Scan the QR code to register



VIRTUAL HBCU COLLEGE FAIR

September 19, 2021
4:00-6:00 pm EST

Link to register:

<https://capvirtualhbcucollegefair.eventbrite.com>

Students who register and attend will be
entered into a drawing for a special giveaway.



A #CAPSM Signature Program Chapter Collaboration Presented by:

Alpha Kappa Alpha Sorority, Incorporated®



Psi Psi Omega Lambda Omega Gamma Gamma Omega Nu Rho Omega Gamma Delta Omega Phi Nu Omega Xi Psi Omega
Lambda Omega Omega Nu Zeta Omega Alpha Phi Omega Omicron Kappa Omega Delta Omicron Omega

Welcome

Virtual HBCU College Fair

- ❖ Thank you for joining us for the HBCU College Fair.
- ❖ This webinar will be recorded for future use.
- ❖ Photos may be taken for reporting purposes.
- ❖ All lines will be muted to minimize noise.
- ❖ Use the chat function to post comments or questions.

Let's Make this An Engaging Event!



Webinar Objectives



The objectives of this college fair are to:

- ❖ Expose students to Historically Black Colleges and Universities (HBCU) and share HBCU facts.
- ❖ Assist high school juniors and seniors through the college admissions process.
- ❖ Encourage students to attend an amazing HBCU.

Alpha Kappa Alpha Sorority, Incorporated®



- ❖ International Greek-letter non-profit service organization.
- ❖ Founded January 15, 1908 on the campus of Howard University (an HBCU).
- ❖ Over 300,000 members world-wide.
- ❖ Program theme: *Exemplifying Excellence Through Sustainable Service.*
- ❖ We address community needs through five target program initiatives:
 - ❖ **Target 1: HBCU 4 Life: A Call to Action and #CAP**
 - ❖ Target 2: Women's Healthcare and Wellness
 - ❖ Target 3: Building Economic Legacy
 - ❖ Target 4: The Arts!
 - ❖ Target 5: Global Impact



College Fair Hosted by: (12) Collaborating AKA Chapters



Lead by: Dr. Christie Murray (Psi Psi Omega Chapter, Stafford, VA)

- ❖ Alpha Phi Omega (Danville, VA)
- ❖ Delta Omicron Omega (Orlando, FL)
- ❖ Gamma Delta Omega (Portsmouth, VA)
- ❖ Gamma Gamma Omega (Asheville, NC)
- ❖ Lambda Omega (Newport News, VA)
- ❖ Lambda Omega Omega (Monmouth & Ocean Counties, NJ)
- ❖ Nu Rho Omega (Hinesville, GA)
- ❖ Nu Zeta Omega (Waldorf, MD)
- ❖ Omicron Kappa Omega (Lakeland, FL)
- ❖ Phi Nu Omega (Alexandria, VA)
- ❖ Psi Psi Omega (Stafford and Fauquier Counties, VA)
- ❖ Xi Psi Omega (Anchorage, AK)

Join A Local Chapter's #CAP Program (*free*)

High School Students Welcome!

- ❖ Participate in a local AKA chapter's 2021-2022 #CAP program.
- ❖ Students will receive personalized support and attend special events on:
 - ❖ Completing college applications
 - ❖ SAT/ACT registration & prep
 - ❖ Writing essays
 - ❖ Obtaining letters of recommendation
 - ❖ Understanding financial aid
 - ❖ Researching and applying for scholarships...and more

Download the #CAP Application:

<http://www.staffordaka.com/target-1--hbcu-for-life--a-call-to-action.html>

Submit the application to: christiemurrayaka@gmail.com

or

****Indicate your interest in the survey at the end of the webinar****

Upcoming Events

Alpha Kappa Alpha Sorority, Incorporated®



OCTOBER



***This workshop will be live
and interactive!***

Scan the QR code to register



FINANCIAL AID WORKSHOP: Completing Your FAFSA

Sunday, October 10, 2021
4:00-5:30 pm EST

Link to register:
<https://capfafsawebinar.eventbrite.com>

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Register at: <https://capfafsawebinar.eventbrite.com>

Support HBCU Impact Day – Monday, September 20th

Help Us Raise \$1 Million in 1 Day

Donate Tomorrow!

- (1) Website:
https://donate.akaeaf.org/pages/HBCU_Community_Impact_Day
- (2) Text to give: Text “AKAHBCU” to 44321
- (3) Mail check: Payable to “AKA HBCU Fund”
 - Send payment to:
 - Alpha Kappa Alpha Educational Advancement Foundation, Inc.
 - 5656 South Stony Island Avenue
 - Chicago, Illinois 60637



AGENDA



- ❖ *Share HBCU Facts*
- ❖ *Introduce HBCU College Officials*
- ❖ *Breakout for College Fair*
- Discussions*
- ❖ *Closing Remarks/Wrap-up*

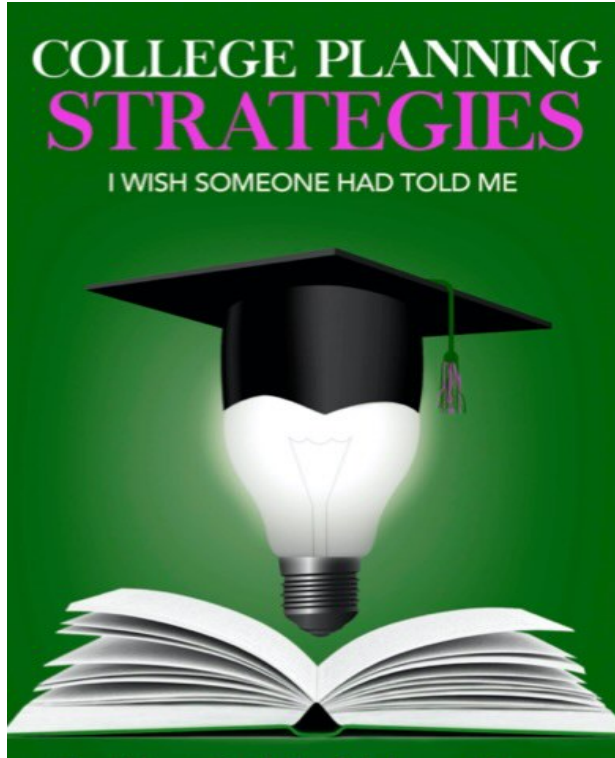
HBCU Facts

Dr. Christie Murray

Pay Attention for a Chance to Win Give-a-ways

College Planning Strategies I Wish Someone Had Told Me

By: Dr. Christie Murray



Historically Black Colleges or Universities Facts



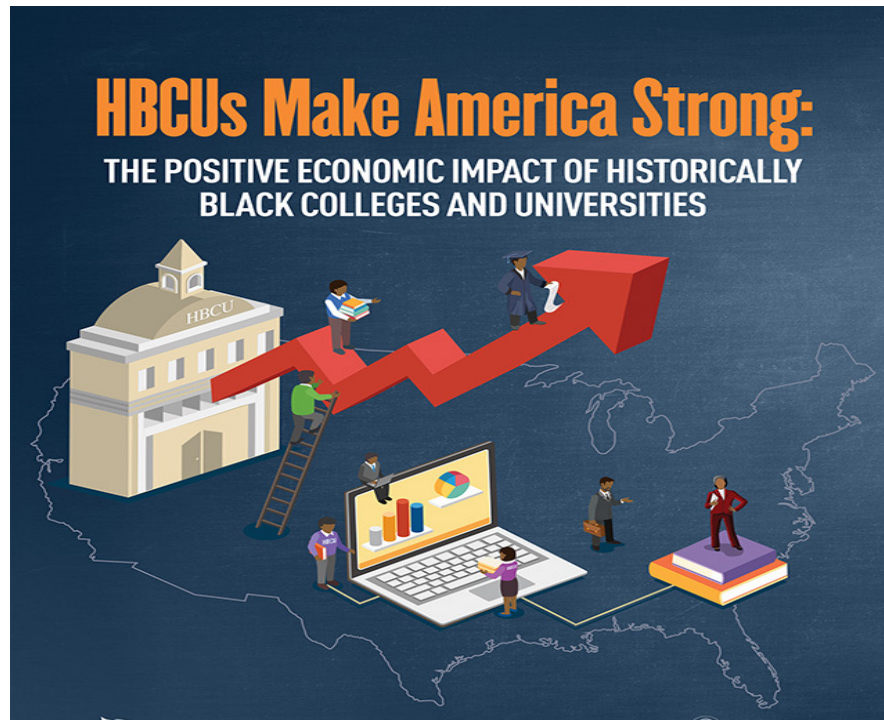
- ❖ HBCUs existed for almost 200 years.
- ❖ African-Americans were unable to pursue an education at white institutions so HBCUs were created to educate African-Americans.
- ❖ There are currently 107 HBCU's in the United States.
- ❖ Against these odds, HBCUs historically have provided an affordable education to millions of students of color in many professions.

Who's Attending HBCUs?

Demographics:

- ❖ 74% - African American
- ❖ 11.4% - White
- ❖ 5.1% - Hispanic or Latino
- ❖ 9.7% - All other backgrounds





HBCUs in the United States:

- ❖ Represent less than 3% of colleges & universities
- ❖ Enroll 12% of all African American students
- ❖ Produce 23% of all African American graduates
- ❖ Confer 40% of all African American STEM degrees



HBCUs Educate:

- ❖ 50% of African American teachers.
- ❖ 40% of African American health professionals.
- ❖ 70% of African American dentists and physicians.
- ❖ 58% of HBCUs offer students the opportunity to study abroad.

The Divine Nine (9)

Black Greek Letter Organizations



Fraternities (Males):

- ❖ [Alpha Phi Alpha Fraternity](#), Founded 1906, Cornell University
- ❖ [Kappa Alpha Psi Fraternity](#), Founded 1911, Indiana University
- ❖ [Omega Psi Phi Fraternity](#), Founded 1911, Howard University
- ❖ [Phi Beta Sigma Fraternity](#), Founded 1914, Howard University
- ❖ [Iota Phi Theta Fraternity](#), Founded 1963, Morgan State University

Sororities (Females):

- [Alpha Kappa Alpha Sorority](#), Founded 1908, Howard University
- [Delta Sigma Theta Sorority](#), Founded 1913, Howard University
- [Zeta Phi Beta Sorority](#), Founded 1920, Howard University
- [Sigma Gamma Rho Sorority](#), Founded 1922, Butler University



Fraternities





Sororities



**HBCU Graduates
Are Unstoppable!**

Notable



Kamala Harris

U.S. Vice President



1867

HOWARD

UNIVERSITY

Stacey Abrams

Attorney, Voting Rights Activist



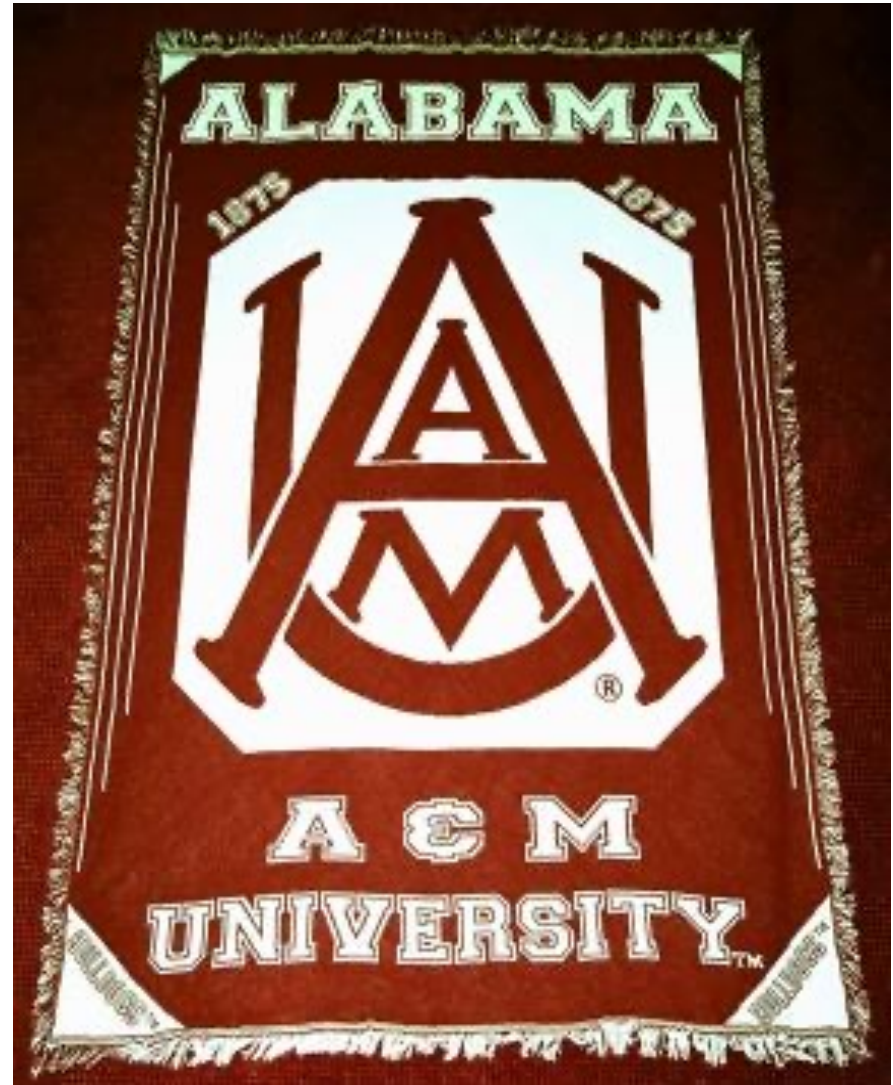
Booker T. Washington

Educator, Founder of Tuskegee University and
Political Activist



Rueban Studdard

Singer and Actor



Dr. Ralph D. Abernathy, Sr.
Civil Rights Activist and Baptist Minister



Reverend Jesse Jackson

Politician, Activist



Samuel L. Jackson

Actor and Producer



Eryka Badu

Singer-songwriter, record producer and actress



Lonnie Lynn (aka) Common

Rapper, writer, actor, activist



Kyle O' Quinn

NBA Basketball Player Philadelphia 76ers



Kim Coles
Actress, Comedian



Wale

Rapper, Musician



Capt. Donnie L. Cochran, Retired First African American Blue Angels Pilot



Oprah Winfrey

Talk show host, television producer, actress, author,
and philanthropist



Stephen A. Smith
ESPN Sports Analyst



Consider Applying to HBCUs



The Common Black College Application (App)

www.commonblackcollegeapp.com

- ❖ Students can submit one college applications to about 55 HBCUs.
- ❖ Create an account and apply to multiple colleges for about \$20.
- ❖ Select your top HBCUs to apply.
- ❖ Upload your test scores.
- ❖ Research and apply to multiple colleges through one website.
- ❖ Reused when applying for multiple colleges on the site.

GET EDUCATED! EDU, Inc. COMMON BLACK COLLEGE APPLICATION

Apply to any number of the 51 HBCUs below, at the same time, for only \$35.

MEMBER INSTITUTIONS

Alabama A & M University	Grambling State University	Rust College
Alabama State University	Harris Stowe State University	Saint Augustine's University
Allen University	Huston-Tillotson University	Shaw University
Alicorn State University	Jarvis Christian College	South Carolina State University
Bethune-Cookman University	Johnson C. Smith University	Southern Univ. and A&M College
Benedict College	Kentucky State University	Stillman College
Bennett College	Lane College	Talladega College
Bowie State University	Lincoln University (MO)	Tougaloo College
Central State University	Livingstone College	Tuskegee University
Charles R. Drew Univ of Med & Sci.	LeMoyne-Owen College	Univ. of Arkansas Pine Bluff
Cheyney University	Mississippi Valley State University	Univ. of Maryland Eastern Shore
Clark Atlanta University	Morris College	Univ. of the Virgin Islands
Coppin State University	Morgan State University	Virginia State University
Dillard University	Norfolk State University	Virginia University of Lynchburg
Edward Waters College	Paul Quinn College	Voorhees College
Florida Memorial University	Paine College	Wilberforce University
Fort Valley State University	Philander Smith College	Wiley College

APPLY NOW AT: www.CommonBlackCollegeApp.com

CBCA • 2625 Piedmont Road • Suite 56375 • Atlanta, GA 30324 • Office (770) 716-0616 • Fax (404) 745-0124

Robert Mason, Founder

Reasons to Attend an HBCU

- ❖ Competitive institutions with long histories of academic excellence.
- ❖ Outstanding preparation for life after college.
- ❖ Close knit family-oriented environment.
- ❖ Stronger connection with black heritage and culture is prioritized.

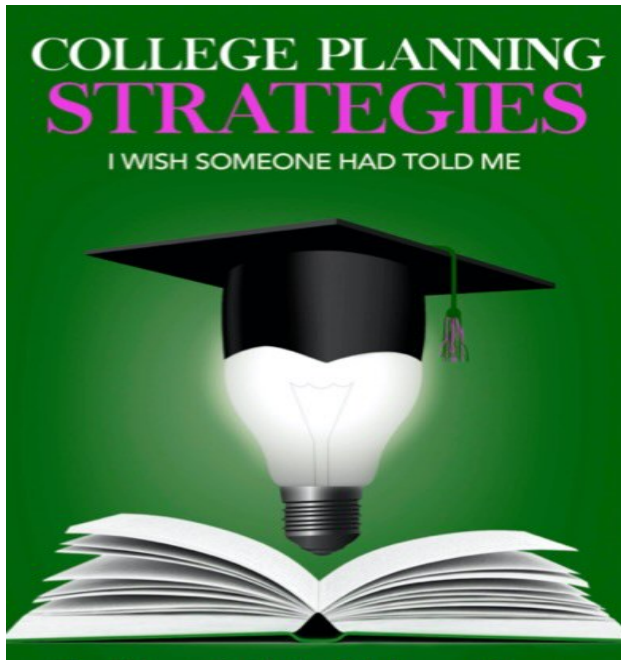
What's Your Reason?

Give-a-ways (2)

Share one HBCU fact you learned so far.

College Planning Strategies I Wish Someone Had Told Me

By: Dr. Christie Murray



(18) HBCUs Represented!

Introductions (2 - 3 minutes each)



- ❖ Name
- ❖ College Name
- ❖ College Location
- ❖ Title or Role
- ❖ Greek Affiliation (Divine 9), if applicable
- ❖ Share interesting facts about the college
- ❖ Student opportunities? (waiving college application fees , acceptance, scholarships, etc.?)

Represented HBCU Colleges

1. Alabama State University
2. Cheyney University
3. Coppin State University
4. Elizabeth City University
5. Fisk University
6. Grambling State University
7. Livingstone College
8. Miles College
9. Norfolk State University
10. NC A&T State University
11. North Carolina Central University
- 12. Paine College**
13. Savannah State University
14. Southern University and A&M College
15. Stillman College
16. Talladega College
17. Texas Southern University
18. Virginia State University

HBCU College Representative Breakout Room Instructions

- ❖ Each **HBCU** has a breakout room.
- ❖ **Select a breakout room** at the bottom of the screen.
- ❖ College representatives will join and **stay** in their breakout room.
 - ❖ Share information about their HBCU.
 - ❖ Can share their screens.
 - ❖ Provide college application waiver information and more.
 - ❖ Answer student questions.
- ❖ Students can choose to join and **visit multiple** breakout rooms.
 - ❖ Turn on your cameras and engage with HBCU College reps.
 - ❖ Ask questions that you always wanted to ask.
- ❖ Rejoin the main room after breakout ends for closing remarks.
 - ❖ All participants will **rejoin the main room at 5:45 pm**.
 - ❖ Will receive a 2-minute warning to wrap up conversation.

Breakout Room Discussions

Be back at 5:45 pm!

Closing Remarks

Thank you HBCU College Representatives!

- ❖ We thank each of our HBCU College Representatives!
- ❖ Your participation has enriched student's experience with HBCUs.
- ❖ To show our appreciation, we are gifting each of you Amazon **eGift** cards.



Complete the Evaluation Survey

We appreciate your feedback!

- ❖ Survey Monkey evaluation:
<https://www.surveymonkey.com/r/3XJM372>
- ❖ Click the survey link in the chat function or scan the QR code.
- ❖ Tell us about your needs or future topics
- ❖ Email will be sent to participants with the:
 - ❖ Evaluation Survey Monkey link
 - ❖ Student slides
 - ❖ Future webinar dates/registration



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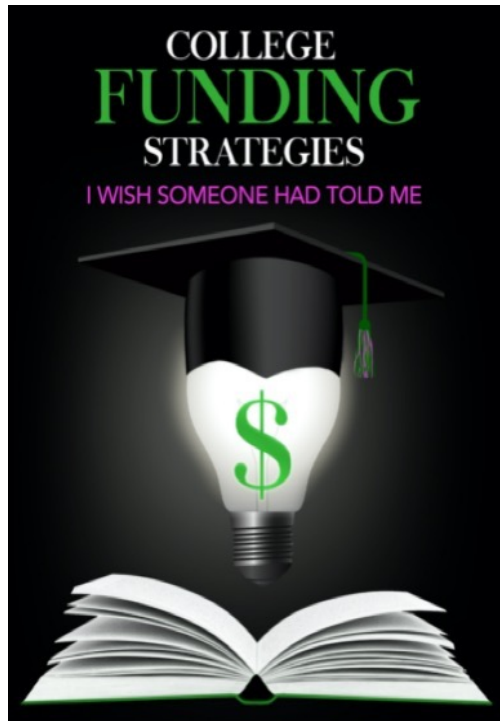
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Give-a-ways (2)

Share one take-a-way from the HBCU breakout room. (unmute)

College Funding Strategies I Wish Someone Had Told Me
By: Dr. Christie Murray



Past Webinar Recordings and Videos



- Top Strategies for Taking the SAT/ACT: <https://youtu.be/U2x9hIIngao>
- Writing Essays & Letters of Recommendation: <https://youtu.be/KlJ9SvbMVyo>
- General College Information & HBCUs: <https://youtu.be/EzR-Vk9pRKI>
- College Planning Made Easy: <https://youtu.be/RTfeZNL-BvA>
- College Funding and Financial Literacy: <https://youtu.be/FFavH7H5m88>
- College Admissions Panel: <https://youtu.be/-VWJZw6eBVU>
- Essay Writing and Letters of Recommendation: <https://youtu.be/UvWmgmbYWMs>
- SAT Prep Webinar: <https://youtu.be/u-Y2L58YZ50>
- ACT Prep Webinar: <https://youtu.be/hllxrEqU0gw>

Questions



(Unmute Your Line or Submit a Chat Question)

Thank You!



www.investNothers.com/webinar-material