MEDIA RELEASE

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Derek Lautieri Becomes Professional Member of National Exercise & Sports Trainers Association

Association offers gold standard training for fitness professionals across the globe

Summary: Derek Lautieri was recently named a professional member of the National Exercise & Sports Trainers Association (NESTA). NESTA is a leader in innovative solutions for fitness, nutrition and wellness professionals, and business owners.

Derry, NH – Joining more than 55,000 others across the world who are passionate about the best in health and fitness, Derek Lautieri recently became a professional member of the National Exercise & Sports Trainers Association (NESTA). NESTA is a leader in innovative solutions for fitness, wellness professionals and business owners. The membership includes educational news, new programs, career-enhancing products, live webinars and more valuable information designed to help individuals advance their fitness and coaching careers.

Lautieri is both a Certified Athletic Trainer and Triathlon coach. He has helped many athletes compete at various levels. "By joining NESTA, Derek has made a commitment to a life time of health, wellness and education," said Dr. John Spencer Ellis, founder of NESTA. "As NESTA has continued to grow over the decades, we have helped world-class personal trainers and other topnotch fitness professionals grow their careers, and we look forward to joining Derek on this amazing journey as well."

Others interested in becoming a professional member of NESTA and enjoying the benefits that come along with it can visit http://www.nestacertified.com/ for further details. NESTA offers a variety of certification courses, in the health, fitness, wellness, nutrition and coaching fields.

"I am thrilled to join the ranks of NESTA's professional members and to take the next step in my professional development," said Lautieri. "I look forward to sharing in this growing community of personal trainers, fitness pros, and others who are passionate about good health and good living."

About Finish Line Coaching E.T.C

Finish Line Coaching is focused on Everything, Training and Conditioning by providing high-quality services and customer satisfaction - we will do everything we can to meet your expectations. Getting you faster, stronger and more efficient is what we are all about. Finish Line Coaching will make the journey fun and rewarding with personal attention to your needs and requests.

About the National Exercise & Sports Trainers Association

Since 1992, the <u>National Exercise & Sports Trainers Association</u> (NESTA) has been a leader in innovative solutions for fitness, nutrition and wellness professionals, as well as club owners. Founded by Dr. John Spencer Ellis, NESTA now has more than 55,000 members in 55 countries,

and it is one of the largest fitness associations in the world, as well as the fastest growing association of its kind in the United States. For more information on becoming a professional member of NESTA, please visit http://www.nestacertified.com/