

**Pleasant Lake Improvement Association
Board of Directors Meeting**

November 18, 2021

6pm-Corinna Township Hall

Present: Jeff Harkman, Kevin Bergstrom, David Boie, Gale Bergstrom, Kelli Bronder, Steve Miller, Kyle Bauman. Present via Zoom: Jim Kelso, David Lundberg and John Sedey who joined during the meeting. Absent: Jill Gruys

Jeff Harkman called meeting to order. Minutes of the August annual meeting were approved.

Jim Kelso provided a YTD financial overview and membership summary. YTD Income is \$31,959 with YTD expenses of \$23,141. There was some discussion relative to remaining grants and donations. 99 Lot owners have paid annual dues which represents 76% of potential residents.

Kevin Bergstrom presented an AIS update. Twenty acres of Curly Leaf Pondweed treated this year. For the second year there were no sightings of Eurasian Water Milfoil. A DNR summary of Starry Stonewort was sent out earlier. Lake Restoration has proposed a less expensive chemical treatment which will be discussed in future meetings. More Zebra Mussels were reported through our lake surveys.

Ramp Inspection Summary was sent out earlier. In 2022 we may change the allocation of inspections between the ramps. Hourly costs will likely be higher in 2022.

Dave Boie reported that everything is ready for the CD3 cleaning stations to be installed but still some bureaucratic paperwork needs to be completed between the County and other government entities.

Dave Lundberg reviewed our advertising efforts. The newsletter and a renewal letter will be going out to advertisers soon and Dave will follow up in person. Gale started discussion about changing ad sizes and it was agreed to keep size options and prices the same.

As of the end of December, the terms of Jeff Harkman as President, Dave Boie as Secretary and Steve Miller as Director will be over, and they will be stepping down. Jeff Harkman, however, will remain on the board in a Past President role for another year to ensure a smooth transition.

A slate of candidates was submitted: Kevin Bergstrom as President, Gale as Secretary, and Jim Kelso (continuing) as Treasurer. The office of VP is open and interested candidates should contact Jeff Harkman. Kevin will send out a description of VP duties. Kelli Bronder made a motion to approve the slate of candidates which was seconded by Kyle Bauman and approved. Also, at the end of 2022 Jim Kelso will be stepping down as Treasurer.

Kevin Bergstrom and Jim Kelso will put together an annual membership letter and form for January issue. Proposed letters will be submitted to the board for approval.

PLIA Engagement Initiative and Merchandise Update- **Jill Gruys** sent in the following for presentation:

- Merch Orders are coming in fast and furious! I will work to get those submitted to Grey Duck Screen printing this weekend and then connect with Kelli to pick up and distribute merch. I will send plenty of communication to those who placed orders.
- Winter Events: My thought was engaging the community again in early January to schedule winter events. Thoughts to propose would be the winter get-together on the lake with bonfires and hot cocoa, another casual HH at Spilled Grain, and/or a progressive dinner. Any aversion to any of these suggestions? Do we think there would be interest in a progressive dinner, or should we wait until the weather warms up?

Discussion of the progressive dinner ensued, and it was decided to wait until COVID concerns were eased and/or the weather improved before thinking about this option.

Gale Bergstrom mailed the Fall newsletter on 11/17/21. There was a discussion about having our printer also label and post future newsletters.

Board Meetings have been scheduled for 2022 which were distributed via email earlier. The annual meeting is scheduled for August 20 at the City Pavilion, which has been reserved.

Old Business: Boat Parade was discussed and the potential of handing off the sponsorship to the Chamber of Commerce and/or finding a board member to take responsibility was discussed. Kelli Bronder will discuss with Chamber and report back in February.

John Sedey reported that Wright County Parks Department would like an invoice for their donation for 2021. Jim Kelso will take the responsibility.

New Business: We now have our own Zoom account for future meetings.

Meeting was adjourned,

Next Meeting-February 12th, 2022, 9:00 am Corinna Township Hall