



ALITI FASHIONS, USA

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ALITI GROUP LLC

DUBAI
Ramadan
Fashion Showcase

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APRIL 2023

SABAA RESTAURANT DUBAI

CURIO
COLLECTION

BY HILTON™

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ALITI FASHIONS, USA: Dubai Ramadan Fashion Showcase

ALITI FASHIONS, USA is pleased to be partnering with Hilton's CURIO Collection of Luxury Hotels and Resorts this Ramadan 2023.

Together, we are celebrating the season of Ramadan at the Hilton's Sabaa Restaurant, where a diverse community of Dubai Expatriates are coming together to celebrate the holy month of Ramadan from an Expatriate perspective.



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The Event

ALITI FASHIONS, USA: Dubai Ramadan Fashion Showcase

Dates:

Sat, Apr 01, 2023

Sat, Apr 08, 2023

Sat, Apr 15, 2023

Sat, Apr 22, 2023

Time:

Exhibition: 5pm - 10pm

Fashion Shows: 8pm - 10pm

Venue: Sabaa Restaurant Dubai by Hilton



The Event

The event has a weighty guest list of confirmed VIP's, such as Samya AlAwadi, CEO of Happiness and Positivity to the Emirate of Ras Al Khaimah's Ministry of Culture and Youth; Lara Tabet, Middle East Luxury Business Developer, and Hanif Shaikh, Chairman and Founder of Emirates Holding Group.

The Opening Ceremony and launch of the event featured the public display of the brand's ALITI FASHIONS, USA: Dubai Model Group, the event's Social Media Campaign, the appearance of Special Guest and Mandala Artist, Hiba Sherin Irsha, and the showcase of ALITI FASHIONS' women's and kids cocktail dresses and gown collection.

The ALITI FASHIONS model group is diverse, with models of different ethnicities and nationalities, and consists of 76 models in total; the youngest model being 4 years old and the eldest being 46 years old.



Iftar Dinner

To ensure that our VIP Guests and event attendees are taken care of, we are pleased to also offer a delicious Mediterranean and Barbecue Iftar Dinner, complimentary for our VIP Guests; courtesy of the Hilton CURIO Collection's Sabaa Restaurant.

The old and rustic appeal of the venue, located in Old Dubai, Al Seef Creek, along with an Oud Player creates an authentic Ramadan atmosphere.



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Performers and Special Guests

To add to the ambiance of the event, we are pleased to have Special Guests and Performers present each Saturday to further entertain our guests with their art, creativity and talents.

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GUEST PERFORMER
Elen Hayrapetyan
 "The Charm of Oriental Music"

Saturday, April 08, 2023
 Venue:
 Sabaa Restaurant Dubai by Hilton,
 Al Seef - Dubai
 Time: 6:30PM



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SAT. APR 01, 2023
 Venue:
 Sabaa Restaurant Dubai
 by Hilton,
 Al Seef - Dubai
 Time: 6:30PM

SPECIAL GUEST
Hiba Sherin Irsha
 Owner of SOUL ART by Hiba
 @souart_by_hiba

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MEDIA & PRESS

PRESS: Khaleej Times: @khaleejtimes

We are pleased to have Khaleej Times onboard as a Media Partner, who will broadcast the success of the ALITI FASHIONS, USA's Dubai Ramadan Fashion Showcase to its extensive following list, via a Social Media Press Release.

MEDIA PARTNER: ALITI ENTERTAINMENT TV

Coverage from each Saturday will be broadcast on the ALITI ENTERTAINMENT TV Channel across 53 countries to 28.9Million viewers worldwide.



ALITI
ALITI ENTERTAINMENT TV

www.alitifashions.com
www.alitigroup.com

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BE A PART OF THE
ALITI FASHIONS, USA:
Dubai Ramadan Fashion Showcase

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DESIGNERS

Showcase your collection(s) in our Ramadan Showcase Fashion Shows, in partnership with Hilton Hotels & Resorts.
ALITI FASHIONS, USA – Dubai Ramadan Showcase

Dates:

Saturday, April 01, 2023

Saturday, April 08, 2023

Saturday, April 15, 2023

Saturday, April 22, 2023

Venue: Sabaa Restaurant Dubai by Hilton, Al Seef - Dubai

Times:

Bazaar/ Exhibition: 5pm – 10pm

Fashion Shows: 8pm – 10pm

Designer Benefits:

1. Display of collection to 50 – 70 guests (per weekend)
2. Designer Interview
3. Feature of Designer and collection in Khaleej Times Digital Press Release
4. Broadcast of Fashion Show on ALITI ENTERTAINMENT TV across 53 countries to 28.9Million Viewers World Wide
5. Designer Iftar Dinner
6. Customized event roll-up banner for Designer's brand
7. Display of brand logo on all event marketing material
8. Display of brand logo + hyperlink on website: <https://alitifashions.com>
9. Paid Marketing Ads on Designer Participation Flyer: @alitifashions
10. Distribution of Designer's business cards/flyer in VIP Gift Bags (must provide)

ALITI FASHIONS, USA:

info@alitifashions.com | +97156 788-5431

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VENDORS

Showcase your products and services in our Ramadan Showcase Bazaar, in partnership with Hilton Hotels & Resorts.

Dates:

Saturday, April 01, 2023

Saturday, April 08, 2023

Saturday, April 15, 2023

Saturday, April 22, 2023

Venue: Sabaa Restaurant Dubai by Hilton, Al Seef - Dubai

Times:

Bazaar/ Exhibition: 5pm – 10pm

Fashion Shows: 8pm – 10pm

Exhibiting Vendor Benefits:

1. 5 hours to display products and services to 50 – 70 guests (per weekend)
2. Vendor/ Retailer Interview
3. Mention of business in Khaleej Times Digital Press Release
4. Broadcast of Vendor/Retailer and products/services on ALITI ENTERTAINMENT TV across 53 countries to 28.9Million Viewers World Wide
5. Vendor Iftar Dinner
6. Customized event roll-up banner for Vendor/Retailer's business
7. Display of brand logo on all event marketing material
8. Display of brand logo + hyperlink on website: <https://alitifashions.com>
9. Social Media Campaign: Photo & Video promotion of products/ services by our 20+ models onto their Instagram Pages (Minimal reach to 30k+ Instagram accounts)

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SPONSORS

SPONSORSHIP PACKAGE: 2,000AED (per event)

Further expose your business/ brand to a diverse expatriate audience in our Ramadan Showcase, in partnership with Hilton Hotels & Resorts.

Dates:

Saturday, April 01, 2023

Saturday, April 08, 2023

Saturday, April 15, 2023

Saturday, April 22, 2023

Venue: Sabaa Restaurant Dubai by Hilton, Al Seef - Dubai

Times:

Bazaar/ Exhibition: 5pm – 10pm

Fashion Shows: 8pm – 10pm

Sponsor Benefits:

1. Exposure of business/brand to 50 – 70 guests (per weekend)
2. Sponsor Interview
3. Speaking opportunity to attending guests
4. Feature of Sponsor in Khaleej Times Social Media Press Release
5. Broadcast of Interview and event on ALITI ENTERTAINMENT TV across 53 countries to 28.9Million Viewers World Wide
6. Sponsor Iftar Dinner
7. Customized event roll-up banner for Sponsor's brand displayed at event
8. Display of brand logo on all event marketing material
9. Display of brand logo + hyperlink on website: <https://alitifashions.com>
10. Paid Marketing Ads on Designer Participation Flyer: @alitifashions
11. Distribution of Designer's business cards/flyer in VIP Gift Bags (must provide)

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Partners & Sponsors

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The TIMES
 of UAE



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M.A. KHAN
 PHOTOGRAPHY
 @durrani_photofar



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ALITI FASHIONS, USA: Dubai Ramadan Fashion Showcase

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