

SereneHome&Soul Gifts

Tranquil Designs & Products for a Healthier Home & LifeStyle

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SereneHomeSoul has featured Welsh Cakes from *The Welsh Baker* for many years, and they continue to be a client favorite! Joe and Denise, the founder/owners/bakers (!), are two amazing people who offer outstanding, hand-made gourmet treats and continue to create new flavors to enjoy. Please read the information below and consider ordering these special cakes, created to support humanitarian efforts in Ukraine.

SHS&G has always made an effort to support NGO's, and for the past 16 months I've donated percentage of all sales each month to St. Jude's Children Hospital, in honor of my Dad and to support families living with cancer. I'd just decided to pause that donation and redirect our donation percentage to support humanitarian efforts in Ukraine as well, and was pleasantly surprised to see the Welsh Baker's email, thus prompting my email to you!

Please consider supporting their efforts by placing an order for these delicious Welsh Cakes directly from The Welsh Baker. Also, please consider using our Gift or Event services, décor/design, or home organizing services as well, as we will continue our donation practice, focusing on Ukraine. We will support either the World Central Kitchen, or The Ukrainian Red Cross, I'll decide this week. Your purchases not only give back to needy causes, but help support small, family-owned businesses as well. We greatly appreciate you! **Dia**



“Proceeds from every pack sold will go to support Ukrainian Refugee Relief”

A message from our dear friends and associates, Joe and Denise, owners of the Welsh Baker:

*“Like most Americans, Denise and I are shocked, saddened and horrified at what is happening in Ukraine. News reports leave us with a profound sense of helplessness, especially with respect to the millions of refugees who are forced to flee their country. One of our newest employees, Stephanie, came to us with an idea along with homemade samples of a new flavor of Welsh Cakes to honor Ukraine - the Kyiv Cake flavor. We liked the idea so much we decided to create the flavor and to donate proceeds from every pack to support the **World Central Kitchen**, a non-profit humanitarian assistance program run by chef José Andrés. This organization is always first on the ground in places of strife and are present in Poland right now serving food to refugees - It's what they do. We've chosen to do what we do to support what they do. To learn more about the World Central Kitchen, visit www.WCK.org.*

About the flavor - Kyiv Cake is actually a traditional recipe from Ukraine, the layer cake it is inspired by is a light and airy cake made in layers where some of the layers have a crunchy element. The original recipe is flavored with hazelnut, chocolate, buttercream and fruit. Our cake takes these elements and combines them into welsh cake form - we start by flavoring the cake with a combination of hazelnut powder and cocoa powder. We then add diced hazelnuts and dried strawberries. The hazelnut and cocoa combination make for a nice flavor that goes very well with coffee and tea. The result is a comforting, nutty and fruity flavor that is unlike anything we've ever made but somehow familiar and comforting.”

<https://www.welshbaker.com/>



Welsh Baker