

A tradition of uncommon fruit since 1945

## Available once and only once each year!

Order today! 10 pounds of HoneyBells (and more!) exclusively from Cushman's Fruit Company.



## "What the Devil is This?""

### Then Ed bit into one and the plot thickened...



One evening in 1945, Ed Cushman and his family were waiting for a truckload of grapefruit. When it finally arrived, there on the back of the truck — with the grapefruit — were 20 bushels of the strangest looking, fiery-orange, bell-shaped oranges anyone had ever seen.

#### Ed took one look and said, "What the devil is this?"

When everyone had peeled and tried one, the consensus was that these were the sweetest oranges in the world. "Sweet as honey," someone said. And Cushman's HoneyBells ( ) were born.

Actually, are not oranges at all. They're an extraordinary hybrid of a Dancy Tangerine and a Duncan Grapefruit, both seeded fruit. But mysteriously, usually are seedless. The plot thickens.

#### Here's the clincher.

are available once — and only once — for a few short weeks in January. We sell and ship every one we pick!

#### Indulge yourself with this delightful post-holiday treat.

Let us send you 10 pounds of Cushman's HoneyBells—the World's Only Limited Edition Fruit. Each one is guaranteed to delight.



#### Every shipment includes:

- At least 10 lbs. of HoneyBells
- HoneyBell bibs (you'll need 'em!)
- · The HoneyBell story
- HoneyBell feasting instructions

10 pounds of deliciously juicy HoneyBells... the gift full of joy, happiness and Florida sunshine. **Only \$29.99**. Remember, you must order now to reserve your HoneyBells... or wait until they're back in 2014!



### Order today! Offer ends soon!

Item #Z-70003MB: 10 pounds of HoneyBells, plus bibs, the HoneyBell story & feasting instructions \$29.99

When ordering online, enter the item number listed above in the "search" field. Enter or mention offer code CMD to get free standard shipping.\*

Mention QSN-36930 when ordering by phone so we know where you saw us.

1-800-776-7575 | www.honeybell.com/go/hb195

\*Standard shipping and processing charges will not apply to the HoneyBell gift (Item #Z-70003MB) when you place your order via the redemption methods shown above and mention or enter offer code CMD. Offer does not apply to previous purchases, express shipping, or additional shipping charges. Offer may not be combined with any other promotional discount or offer. All applicable taxes apply. Void where prohibited by law. No cash value. Offer valid through 01/20/13. Cushman's Fruit Company and Harry & David are DBAs of Harry and David. LLC.

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## Order today! Offer ends soon!

Item #K-70003MA 10 pounds of HoneyBells, plus bibs, the HoneyBell story & feasting instructions \$29.99

Enter or mention offer code CMD to get free standard shipping.\* Mention QSN-36658 when ordering by phone so we know where you saw us.

#### 1-800-776-7575 | www.honeybell.com/go/hb167

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## Order today! Offer ends soon!

Item V-70003MB 10 pounds of HoneyBells, plus bibs, the HoneyBell story & feasting instructions \$29.99



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## 1-800-776-7575 www.honeybell.com/go/hb191

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