February 11, 2017

Dear Sir or Madam,

For the first time in 33 years, Joni Calcagni is offering VERY limited advertising opportunities in her 2016/2017 Recital Program. If you choose to advertise, your advertisement will run in ALL THREE programs, being seen by THOUSANDS of local consumers. Advertisements are granted on a first come, first served basis. We hope you will take this very special opportunity. Please visit us at jonisschoolofdance.webs.com for more information.

If you have any further questions or would like to hear about other opportunities, please contact us at [JSODVT@gmail.com](mailto:JSODVT@gmail.com).

All applications are due by April 15, 2017. Ads are granted on a first come/first served basis.

Thank you,

Joni Calcagni, Joni’s School of Dance Owner/Operator

\*\*\*PS :If your business would like to help JSOD in another way, please feel free to contact us at JSODVT@gmail.com!

**Diamond Level Sponsor: $100.00**

*Half of Front Cover on Joni’s School of Dance 2016/2017 Recital Program*

*\*\*\*ONLY ONE AVAILABLE*

**Platinum Level Sponsor: $60.00**

*1x4 Advertisement on Back Cover of Joni’s School of Dance 2016/2017 Recital Program  
\*\*\*ONLY ONE AVAILABLE*

**Gold Level Sponsor: $50.00**

*2x2 Advertisement in Joni’s School of Dance 2016/2017 Recital Program  
\*\*\*ONLY 5 AVAILABLE*

**Silver Level Sponsor: $40.00**

*1.5x2 Advertisement in Joni’s School of Dance 2016/2017 Recital Program  
\*\*\*ONLY 3 AVAILABLE*

**Bronze Level Sponsor: $50.00**

*Thank you in Joni’s School of Dance 2016/2017 Recital Program*

**Individual or Corporate Sponsorship Level:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Additional Sponsor Opportunities: (please check any you would like to sponsor)**

\_\_\_\_\_ Summer Dance Camp T-shirt Sponsor: $800.00   
 (You will be the only advertisement on the tee shirts)  
\_\_\_\_\_ Summer Dance Camp Scholarship Sponsor $200.00   
 (This will allow a child to attend dance camp who would not be able to otherwise)  
\_\_\_\_\_ First Joni’s School of Dance Recital 2017 Snack Bar Sponsor: $250 (naming rights to the snack bar at the Joni’s School of Dance recital – Saturday Matinée Sponsorship. This is snack bar is patroned by thousands every year.)  
\_\_\_\_\_ Second Joni’s School of Dance Recital 2017 Snack Bar Sponsor: $250 (naming rights to the snack bar at the Joni’s School of Dance recital – Saturday Evening Sponsorship. This is snack bar is patroned by thousands every year.)  
\_\_\_\_\_ Third Joni’s School of Dance Recital 2017 Snack Bar Sponsor: $250 (naming rights to the snack bar at the Joni’s School of Dance recital –Friday Night Sponsorship. This is snack bar is patroned by thousands every year.)

\*\*\*Sponsors of additional activities will receive acknowledgement at the individual events they have sponsored.

**Total Amount Sponsored: $\_\_\_\_\_\_\_\_\_\_**

Company/Sponsor name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
Email and website URL: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
Team Member Reference: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please Make Checks Payable to: Joni’s School of Dance  
Mail Forms and Donations to:**

Joni’s School of Dance Competition Team C/O Elise Foster  
408 Getz Rd.  
Williamstown, VT 05679