

Non-Broadcast (Telephone, Presentations, Corporate Video)			
Finished Minutes	Word Count	Cost	
0 – 2 minutes	300 words or less	\$100 - \$249	
2 – 5 minutes	300 – 750	\$250 - \$499	
5 – 15 minutes	750 – 2250	\$500 - \$749	
12 – 30 minutes	2250 – 4500	\$750 - \$999	
30 – 45 minutes	4500 – 6000	\$1000 - \$1249	
45+ minutes	6000+	Customized Quote	

Broadcast (TV, Radio, Commercial, PSA)			
Category	Time	Cost	
Radio (Local/Regional) Radio (NY, Chicago, LA) Radio (National) Radio PSA	:15 – 1 minute :15 – 1 minute :15 – 1 minute :05 - :30	\$200 \$300 \$1000 \$200	
TV (Local/Regional) TV (NY, Chicago, LA) TV (National) TV PSA	:15 – 1 minute :15 – 1 minute :15 – 1 minute :05 - :30	\$300 \$500 \$2000 \$300	
Corporate/Educational	1 – Hour Recording Per Additional Hour	\$300 \$100	
Interactive Media	1 – Hour Recording Per Finished hour	\$300 \$500	
Audio Books	1 – Hour Recording Per Finished hour	\$125 \$500	

## MICHELE IRBY JOHNSON

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