

## **Pleasant Lake Improvement Association**

### **Board of Directors Meeting Minutes**

**May 22, 2021**

The meeting was called to order by President Jeff Harkman. Last meetings minutes were previously approved. No questions or comments.

Board Members present were President Jeff Harkman, Vice President Kevin Bergstrom, Secretary David Boie, Treasurer Jim Kelso, Directors David Lundberg, Steve Miller, and Kyle Bauman. Absent were John Sedey, Jill Gruys, and Brenda Bauman

Jim Kelso passed out a Financial & membership report. Total income for the year is \$15,065 and total expenditures thus far have been \$10,955. There was some discussion and explanation of the budget. It was pointed out that our largest expenditures come later in the year with AIS treatment and surveying. The Report also indicated that 80 lake residents have paid membership dues which represents about 60% of all lake residents.

Kevin Bergstrom gave a brief update and review of AIS prevention measures and treatment. Curly Leaf Pondweed treatment was expanded from 15 to 20 acres. Starry Stonewort will have first dive and survey the first week of June. Although no Eurasian Water Milfoil (EWM) was found last year, we will be surveying to determine any infestations. Kevin reviewed EWM history and treatment. Zebra mussels were discussed and at this point there is still no effective treatment. Kevin's presentation at WCOLA was mentioned which was well received.

Dave Boie reported news about Ramp Inspections which led to a discussion of current ramp inspection expenses and hours. He also reported that there was no further information about the CD3 Cleaning Station other than it is part of a larger proposal which is under budget discussion at the state legislature.

David Lundberg gave an update of advertising sales and suggested that in the future that we initiate an invoicing procedure which was well received by the board. David and Gale Bergstrom will work out the form and details. Kyle Bauman suggested a pre-invoicing email.

Jeff Harkman reported that Jill Gruys is proposing that the annual meeting/picnic become a fund-raiser and be held later in the day. Past meeting/picnic history and the proposal was discussed. Kyle Bauman brought up the idea of a food truck. The idea of holding the meeting/picnic at a different location was mentioned and discussed. Kyle Bauman will coordinate the many new ideas with Jill for recommendation and/or implementation.

Jeff Harkman reported that the first event (Happy Hour on the Lake) proposed by the Lake Resident survey is scheduled for June 4<sup>th</sup> at 6:30 p.m. The second event will be a walk/run before the annual meeting and may be run as a fund raiser for the association. Jill Gruys will coordinate this event. Kyle Bauman offered to assist Jill with planning.

Gale Bergstrom mentioned that we have extra copies of the most recent newsletter. A copy of the newsletter is posted on the website for additional distribution.

Future newsletters will attempt to incorporate advertising into the newsletter body. Gale will investigate incorporating the ads and if necessary, a motion was made, seconded, and passed to authorize the purchase of publishing software.

The questions was raised if newsletters should be sent to all residents as opposed to just paying members. This was discussed and tabled for future consideration; however, the general feeling was that it should be sent to all residents.

Gale reported that we have 344 followers on PLIA Facebook page.

There was a discussion about ability to post on the page. Jill had brought up the idea of a PL friends Facebook page open to posting and if it should be public or private. Gale Bergstrom will coordinate this proposal with Jill Gruys for future consideration by the board, probably via email.

The topic of Pay Pal/Venmo was discussed. Jim Kelso will investigate bringing a recommendation to the board.

In Old Business the Loon Platform was mentioned and that Brad Andersen is not looking for any reimbursement for his work. In fact, he may have enough material for another platform.

In new business, Officer openings were discussed with the VP and Secretary positions open at the end of the calendar year.

Kyle Bauman is assuming Brenda Bauman's spot on the board. Discussion ensued about soliciting new potential Board members.

David Boie mentioned that we may be contacted by True Friends in the future for assistance in disseminating information about some proposed Camp improvements.

With all properties selling quickly, David Boie asked that all Board Members report any changes in lake residents.

The next Meeting is scheduled for August 21, 2021 at the Annual Membership Meeting and Picnic.

A motion was made, seconded, and passed to adjourn.

Respectfully submitted,

David Boie, Secretary