

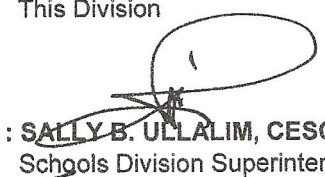



Republic of the Philippines
Department of Education
Cordillera Administrative Region
Schools Division Office – Ifugao
Lagawe



Division Memorandum
No. 237, s. 2016

To : All EPSs, PSDSs, School Heads (Public and Private)
School Paper Advisers (Elementary and Secondary)
This Division

From :  **SALLY B. ULLALIM, CESO V**
Schools Division Superintendent

Date :  October 31, 2016

Subject : **Announcing the 2016 Division Schools Press Conference**

1. The Department of Education, Schools Division Office – Ifugao announces the two days conduct of the 2016 Division Schools Press Conference (DSPC) with the theme, **“Strengthening Freedom of Information through Campus Journalism”** from November 22 – 23, 2016 at the Lagawe District Open Gymnasium.
2. The conduct of this conference is pursuant to Republic Act (RA) No. 7079, otherwise known as the Campus Journalism Act of 1991, and in support of DepEd Order No. 47, s. 2010, entitled Guidelines on Financial Subsidy for the Conduct of the National Schools Press Conference (NSPC) its implementing Rules and Regulations (IRR) specifically Rule IX of Section 1.
3. The Conference aims to:
 - a) demonstrate understanding to the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b) sustain advocacy on social consciousness;
 - c) provide a venue for an enriching learning experience for pupils/students interested in pursuing journalism as a career;
 - d) promote responsible journalism and fair ethical use of social media and
 - e) enhance journalistic competence through healthy and friendly competitions
4. The conference activities shall include the following in two levels: elementary and secondary and two media: English and Filipino
 - a) Individual Contests in News Writing, Editorial Writing, Feature Writing, Copy Reading and Headline Writing, Editorial Cartooning, Photojournalism, Sports Writing and Science and Technology Writing
 - b) Scriptwriting and Radio Broadcasting Contest
 - c) Collaborative Publishing Contest
 - d) Group Contest (School Paper)
 - e) TV Script Writing and Broadcasting – Secondary only
5. The top five winners in all individual events per category per medium and 1st Place winners in Radio Broadcasting, TV Script Writing and Broadcasting and Collaborative Publishing Contests per category per medium shall represent the division to the Regional Schools Press Conference on December 7-10, 2016 at La Trinidad, Benguet.
6. The **No School Paper, No Pupil/Student Contestant Policy** will be strictly followed.

