

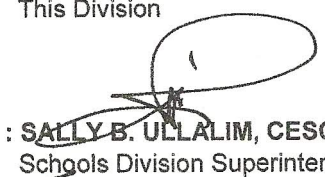


Republic of the Philippines
Department of Education
Cordillera Administrative Region
Schools Division Office – Ifugao
Lagawe



Division Memorandum
No. 237, s. 2016

To : All EPSs, PSDSs, School Heads (Public and Private)
School Paper Advisers (Elementary and Secondary)
This Division

From :  **SALLY B. ULLALIM, CESO V**
Schools Division Superintendent

Date : October 31, 2016

Subject : **Announcing the 2016 Division Schools Press Conference**

1. The Department of Education, Schools Division Office – Ifugao announces the two days conduct of the 2016 Division Schools Press Conference (DSPC) with the theme, ***“Strengthening Freedom of Information through Campus Journalism”*** from November 22 – 23, 2016 at the Lagawe District Open Gymnasium.
2. The conduct of this conference is pursuant to Republic Act (RA) No. 7079, otherwise known as the Campus Journalism Act of 1991, and in support of DepEd Order No. 47, s. 2010, entitled Guidelines on Financial Subsidy for the Conduct of the National Schools Press Conference (NSPC) its implementing Rules and Regulations (IRR) specifically Rule IX of Section 1.
3. The Conference aims to:
 - a) demonstrate understanding to the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b) sustain advocacy on social consciousness;
 - c) provide a venue for an enriching learning experience for pupils/students interested in pursuing journalism as a career;
 - d) promote responsible journalism and fair ethical use of social media and
 - e) enhance journalistic competence through healthy and friendly competitions
4. The conference activities shall include the following in two levels: elementary and secondary and two media: English and Filipino
 - a) Individual Contests in News Writing, Editorial Writing, Feature Writing, Copy Reading and Headline Writing, Editorial Cartooning, Photojournalism, Sports Writing and Science and Technology Writing
 - b) Scriptwriting and Radio Broadcasting Contest
 - c) Collaborative Publishing Contest
 - d) Group Contest (School Paper)
 - e) TV Script Writing and Broadcasting – Secondary only
5. The top five winners in all individual events per category per medium and 1st Place winners in Radio Broadcasting, TV Script Writing and Broadcasting and Collaborative Publishing Contests per category per medium shall represent the division to the Regional Schools Press Conference on December 7-10, 2016 at La Trinidad, Benguet.
6. The ***No School Paper, No Pupil/Student Contestant Policy*** will be strictly followed.

7. ***The deadline for the submission of the soft copy of school paper is November 10, 2016 at the Division Office. Judging of e copy of school papers will be November 14-16, 2016.***
8. The technical specifications for both Elementary and Secondary levels as follows:
 - Number of pages : minimum of 12 and maximum of 20
 - News Section : at least 3 pages
 - Sports Section : at least 2 pages
 - Feature Section : at least 3 pages
 - Editorial Section : at least 2 pages
 - Science & Technology Section : at least 2 pages
 - Process : Offset
 - Paper Stock : Book paper or C2S 60 lbs – 80 lbs glossy paper accepted
 - Color : Font and back cover in full color/inside pages in black and white
 - Size : Elementary – 9 x 12
: Secondary - 18 x 12
9. The different sections to be judged for the Group Contests are the following:
 - News Section - Pahinang Balita
 - Editorial Section - Pahinang Editoryal
 - Features Section - Pahinang Lathalain
 - Sports Section - Pahinang Pampalakasan
 - Science & Technology Section- Pahinang Agham at Teknolohiya
 - Lay-out and Page Designs - Pag-aanyo at Disenyo ng Pahina
10. Contestants in Photojournalism are to use DIGITAL Camera (Point and Shoot only) with **20 megapixels**. Bring your own laptop and camera cable for captioning and uploading of pictures. Contestants shall load the storage card in front of the proctors. Contestants are to shoot unlimited shots but must submit five (5) best shots plus the one control shot as entries. Captions are to be encoded.
11. Contestants in Collaborative Publishing are given a total of four (4) hours to prepare the script including the gathering of data.
12. Broadcasting will use live sound instruments/.
13. Contest rooms shall be the classrooms at the Ifugao SPED Center. Lagawe Central School shall serve as sleeping place for contestants and advisers. Schools that decide to cook should inform the Principal of the Lagawe Central School, cp # 09161383169.
14. A registration fee of fifty pesos (Php 50.00) per campus journalist and one hundred pesos (P 100.00) per school paper adviser shall be collected for operations of the Press Conference.
15. School Paper Advisers are reminded to get Parents' Permit/ Waiver for every journalist before starting to the venue.
16. Transportation, registration fee, meals, snacks and other incidental expenses of participants shall be charged to their School's MOOE and other school funds subject to usual auditing and accounting rules and regulations.
17. The matrix and list of proctors will be given on the first day of the conference.
18. Wide dissemination of this Memorandum is expected.

Nnl/Mty 10/31/16