

THE COMMUNITY'S COO PRESENTS

# **COACHING VS. MENTORING PROPOSAL**

PREPARED BY

Jazzminee Nolan

# Jazzmine Nolan MPA

Jazzmine Nolan is a North St. Louis, MO native with a Bachelors of Arts in Healthcare Management from Harris Stowe State University, Masters in Public Administration from Lindenwood University and a Doctorate in Business Administration-Public Health from North Central University.

Jazzmine Nolan has owned a self titled nonprofit organization since the age of 18 that provides mentorship, scholarships, entrepreneurship training and housing assistance to youth ages 16-25. After 10 years in executive management within the nonprofit sector, Jazzmine established Marie Management, The Minority Brokerage and JNolan Investment Group.

She builds corporate responsibility programs, community initiatives, trusts, nonprofits and non-government organizations for for-profit companies led by entrepreneurs nationally and internationally with net incomes up to \$6M.

She serves on 4 nonprofit boards, serves as a college professor and a business coach for accelerators. She is a proud member of Sigma Gamma Rho Sorority Inc. and holds several positions within leadership honor societies connected to scholarship and academia.

Jazzmine is best known for her no nonsense & zero tolerance approach coupled with her grit style work ethic. She takes exceptional care of everyone around her as she motivates them to "Get It Done, By All Means Necessary!"



# Overview

When it comes to implementation of resources, professional services, systems and strategies for small business the owners or CEOs are often overwhelmed. They typically find themselves working in their business and not on their business until a crisis arises. CEO's and small business owners don't have an advisory board nor do they structure their business to include someone holding them accountable for the success of the business.

As a result, many small businesses fall short in implementing what they have learned after participating in an accelerator which ultimately affects the life of the business. Therefore we provide them with a thorough road map on how to use coaches and mentors that will hold them accountable as entrepreneurs, CEO's and business owners.

## **What small business owners can expect to learn from Coaching vs. Mentors: The Accelerator Edition:**

- 1.The difference between business coaching and mentoring for small business owners and CEOs.
- 2.Deciding the need between determining to invest in a mentor or coach after participating in an accelerator.
- 3.Identifying your needs for both a coach and mentor from the business perspective before investing in their services.

## **Format:**

- 1.45 Minute Speaker: Coaching vs. Mentoring
- 2.45 Minute Workshop: Identifying My Business Needs

## **Accelerator Expectations:**

- 1.Provide a quiet location for the 45 minute speaker. .
- 2.Provide a projector, screen, podium, microphone and display table for the speaker.
- 3.Provide break out rooms or tables for the 45 minute workshop. .
- 4.Provide registration information of all attendees.

**AV requirements:** Large screen, projector, laptop, full PA and surround sound system, and reliable internet access.

**Total Investment: \$3,680**

# How It Works

## BEFORE YOUR EVENT

It is critical to understand the needs of your organization and the nature of your audience in order to prepare an appropriate presentation. Jazzmine Nolan will attend a pre-event planning meeting to discuss your requirements. One month before the event, Jazzmine Nolan will submit a draft of her speech and slide deck for your feedback. A final draft of the presentation will be available to you at least two weeks before the event.

## DURING YOUR EVENT

Jazzmine Nolan will deliver the approved presentation at your event. In addition, she will conduct a ten-minute Q & A after her speech, and spend 45 minutes networking with your guests during the dessert course. Jazzmine Nolan's attendance at breakout sessions, receptions, and other components of your event are negotiable based on your specific requirements. We encourage you to distribute the evaluation forms supplied by Jazzmine Nolan to your audience members and collect them at the end of the evening.

## AFTER YOUR EVENT

Within two weeks after your event both parties will participate in a call to assess the effectiveness of the presentation and go over the results of the evaluation forms. You are free to use any information gathered during this call to improve future events.



**SPEAKER FEES**

**\$1,000**

**WORKSHOP FEE & MATERIALS**

**\$1,000**

**ACCOMMODATIONS**

**\$200**

**AIR TRAVEL**

**\$600**

**GROUND TRANSPORTATION**

**\$200**

**MEALS AND GRATUITIES**

**\$200**

**SUBTOTAL**

**\$ 3,200**

**APPLICABLE TAXES @ 15%**

**\$480**

**TOTAL**

**\$3,680**



# Your Investment

A 50% DEPOSIT ON SPEAKER FEES IS REQUIRED UPON SIGNING THE AGREEMENT, WITH THE REMAINING 50% AND EXPENSES DUE WITHIN 14 DAYS.

## **BONUS PERSONAL APPEARANCES**

Jazzmine Nolan can make personal appearances at other components of your event for a fee of \$500/hour.

## **PROMOTION OF YOUR EVENT - ABSOLUTELY FREE!**

Jazzmine Nolan will cross-promote your event for six weeks leading up to the speaking engagement. This includes ten social media posts on the platforms of your choice, and the addition of your event to our bi-weekly e-blast.

Terms and Conditions

## **WHAT WE PROVIDE:**

- Assessment of your presentation needs
- Presentation development and one round of consultation
- Delivery of presentation and any other networking and participation outlined in the agreement
- Promotion of your event on our communication channels
- Evaluation of the event

All presentation materials developed remain the intellectual property of Jazzmine Nolan, to be used only under their approval and/or supervision.

## **WHAT YOU PROVIDE:**

- Event rooms as required, fully equipped as per the agreement
- Technological support in the form of computers, tablets, and internet access
- Promotion of the event featuring the speaker's name and profile

## **CANCELLATION AND MODIFICATION:**

Cancellation of all or part of this agreement must take place at least two weeks prior to the event. A kill fee of 50% of the total quoted price will be due if cancellation occurs after this time.

Any modifications to the agreed-upon presentation must be approved in writing at least one week prior to the event.

# Contractual Agreement

TWHEREAS, The Organization invites the Speaker to speak before the audience of the Organization on \_\_\_\_\_, with the address at \_\_\_\_\_ (hereinafter known as "Event"), before an audience estimated at around \_\_\_\_\_ individuals;

WHEREAS, the offer for compensation for the amount of \$3,680 is offered by the Organization and is accepted by the Speaker.  
NOW, WHEREFORE, for and in consideration of the foregoing premises, the Parties herein agree as follows:

WHEREAS, The Organization invites the Speaker to speak before the audience of the Organization on \_\_\_\_\_, with the address at \_\_\_\_\_ (hereinafter known as "Event"), before an audience estimated at around \_\_\_\_\_ individuals;

WHEREAS, the offer for compensation for the amount of \$3,680 is offered by the Organization and is accepted by the Speaker.  
NOW, WHEREFORE, for and in consideration of the foregoing premises, the Parties herein agree as follows:

## Responsibilities

The Organization shall furnish all the facilities needed by the Speaker at the expense of the Organization, by which the Organization should be notified at least prior to the date of Event, including but not limited to, the use of projectors, laptops, or other devices.

In case that the Speaker will not be able to attend the Event, Speaker shall be responsible for notifying the Organization five days prior to the Event for reasonable grounds.

The Organization agrees to pay the Speaker a 50% deposit and the remaining balance 14 days prior to the event for the Engagement, that includes travel expenses and/or accommodations that shall be shouldered by the Organization.

It shall be the responsibility of the Organization to seek proper consent from the Speaker should the Organization decide to record the Speaker's presentation, publishing, or by any means sharing of the presentation whether private or public. In case the Organization records the Speaker's speech, a copy of the presentation of the Speaker shall be provided to the said Speaker.

## **Non-Compliance**

If the Speaker fails to appear or perform to the terms of this Agreement without reasonable grounds, then the speaker may be liable for damages, costs, and other expenses that may be incurred by the Organization due to the Speaker's non-appearance.

The Organization shall not be responsible to provide payment to the Speaker should the Speaker fail to appear at the Event that is beyond the Speaker's control.

## **Miscellaneous Provisions**

**Confidentiality.** The terms and conditions contained in this Agreement shall constitute confidential information. The Parties hereto undertake and agree to keep confidential the confidential information to any third party without the written consent of the other party.

**Termination.** This Agreement shall expire and terminate upon the conclusion of the terms agreed by the Parties hereto, or in the event that a law or regulation is passed would result in the non-execution obligation of the parties hereto.

**Non-Waiver.** The failure of any of the Parties to insist on the strict compliance with any of the terms of this Agreement shall not constitute a waiver or relinquishment of any rights of said Party hereto. No waiver by either Party shall be considered as having been made unless made in writing and signed by the waiving party.

**Separability Clause.** Should any provisions of this contract be declared as invalid by any competent court, the same shall apply only to the said provision, and the rest of the remaining provisions hereof shall remain valid and enforceable.

**Counterparts.** This contract may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute as one and the same contract.

**Agreement Modification.** No amendments, changes, or modifications, shall be considered as having been made unless otherwise made in writing and signed by the parties hereto.

**Assignment.** Neither party may assign to transfer his or her rights and obligations under this Agreement without the prior written consent of the other.



**Relativity.** This agreement inures the benefit of, and is binding upon, the heirs, executors, successors, and assigns of the parties hereto.

**Applicable Law.** This Agreement shall be construed and governed by the laws of the State of Missouri and applicable Federal laws, to the exclusion of other states.

Any dispute arising from this Agreement shall be determined by the courts in the State of Missouri, exclusively, otherwise stated by the Parties hereto.

IN WITNESS WHEREOF, the parties have hereunto affixed their signatures as stated below their signatures.

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Jazzmine Nolan Printed Name      Company Rep. Printed Name

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Jazzmine Nolan Signature      Company Rep. Signature

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Date      Date

Thank  
you