

FAMILY FOREST CARBON PROGRAM

Improve the Health and Value of Your Woodland

The Family Forest Carbon Program is a partnership between the American Forest Foundation and The Nature Conservancy whose goal is to help family landowners increase the health and value of their woods.

We are a long-term resource for landowners who want to improve their land's wildlife habitat and water quality while growing mature trees and increasing carbon storage in their forest.



BENEFITS FOR LANDOWNERS



Expert consultations and advice from forest professionals



Management plans that are customized for your unique goals for your land



Funding to help you reach your goals for your land

Two opportunities for landowners:

Growing Mature Forests

Looking to increase the long-term value of your woodland? Growing Mature Forests provides expert consultations with forest professionals, management plans that are customized for your unique goals for your land, and funding to help you reach your goals.

Enhancing Future Forests

Had a recent harvest on your land? Enhancing Future Forests shares the costs to remove invasive and unwanted plants to help your next generation of trees grow.

1

Confirm Eligibility

We're currently operating in MD, PA, and WV for most woodlands that are 30-2,400 acres.

2

Meet with a Forest Professional

We'll help you schedule a free visit with a forester professional who will walk your land to gather details for enrollment.

3

Enroll

You'll receive payment terms and a contract to review before enrollment. Then, we'll send your first annual payment and begin!

Learn more and get started at

www.familyforestcarbon.org



American
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About the Program

What makes FFCP unique?

We are a carbon program designed around landowner needs. We know that caring for your forest can be difficult and expensive, so in addition to being compensated for the carbon you sequester, we provide guidance and resources to achieve your goals. FFCP is available to properties with as few as 30 acres and provides flexibility around future harvesting needs and reasonable contract lengths. Ultimately, we help you increase the long-term value of your woodland. It's a win for family forest owners, for companies, and for the climate.

For companies looking to reduce their carbon footprint, the Family Forest Carbon Program offers the chance to purchase verified carbon credits and provide them with the

opportunity to support rural American families by investing in a forest carbon project designed specifically for small woodland owners. It's a win for family forest owners, for businesses, and for the climate.

Is FFCP a government-run organization?

No. FFCP was conceived in 2017 by two non-profits that are passionate about forests: the American Forest Foundation and The Nature Conservancy. Working with scientists, foresters, landowners, and businesses, AFF and TNC worked to create a program to help more families and individuals achieve their goals to improve their forest. Your efforts, along with the efforts of many other landowners, can make a meaningful conservation impact.

About Forest Carbon Markets

In addition to the habitat and water quality your forest provides, it also helps the planet by sequestering and storing carbon. U.S. forests currently offset more than 15 percent of the United States' annual carbon emissions, but there's lots of room for improvement. The healthier the forests, the more carbon they're able to sequester.

Environmentally-conscious companies that are working to reduce their carbon footprint are interested in buying the carbon sequestered by landowners in the form of carbon credits. A forest carbon project creates a marketplace for landowners to bring in income that they can put back into their land to help them achieve their own goals.

The Family Forest Carbon Program sells its verified carbon credits to companies who are taking a comprehensive approach their net-zero strategy. This means the company

is reducing as much of their emissions as technically and economically possible first. Once those collective efforts have been exhausted, they are choosing to take the last step needed to neutralize their residual emissions, or the emissions from their supply chain through carbon credits.

Presently, most forest carbon projects are designed and enrolling only large industrial forests of 3,000 acres or more, not small forests. They are complex, have high upfront costs, and require generations-long contracts. This withholds economic opportunities from you, and leaves your property out of a chance to do right for the planet.

FFCP has been designed to remove these barriers. It brings together family forest owners, companies, and local organizations to address climate change together.

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About Growing Mature Forests

Looking to increase the long-term value of your woodland? Growing Mature Forests improves the overall health of woodlands by enhancing wildlife habitat, improving water quality, and increasing the long-term value timber value of family woodlands.

When you enroll in Growing Mature Forests, you receive:

- A **free visit by a forest professional** who provides expert guidance and consultation
- **Management plans** customized for your unique goals for your land
- **Funding** to help you reach your goals

Program Requirements

Basic Eligibility Requirements

- Located within eligible project areas
- Between 30 and 2,400 acres
- Legally allowed to harvest
- Plantations are **not** eligible

Practice Requirements

- 20-year commitment
- Restrict timber harvests (some sustainable harvesting is allowed)
- Confirm every five years that you are sticking to requirements



Payments

In addition to the increased value of the timber that will accumulate throughout your time in the practice, Growing Mature Forests provides funding to help you achieve your goals. Payments are sent throughout the contract period, with 20% of the total payment sent upfront, and the remaining funding sent throughout the rest of the duration of the partnership. The payment amount depends on your land when you sign the contract. The more timber your land currently has, the higher the payment per acre. Total payment will range between \$100-\$230 per acre.

1

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We're currently operating in MD, PA, and WV for woodlands that meet the requirements above.

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About Enhancing Future Forests

Had a recent harvest on your land, or planning one in the near future? Enhancing Future Forests shares the costs to remove invasive and unwanted plants to help your next generation of trees grow.

When you enroll in Enhancing Future Forests, you receive:

- A **free visit by a forest professional** who provides expert guidance and consultation
- **Professional guidance** on how to remove competing vegetation on your land
- **Funding** to help you reach your goals

Payments

In addition to the increased value of the timber that will accumulate throughout your time in the practice, Enhancing Future Forests provides funding to help you achieve your goals. The more competing vegetation your enrolled land has, the more payment is sent per acre to treat it. Total payment will range between \$50-280 per acre. Payments are received throughout the contract period, with 70% of the total payment received upfront to support the costs of removal.

Program Requirements

Basic Eligibility Requirements

- Located within eligible project areas
- Between 30 and 2,400 acres
- Land is not within 50 feet of streams, spring seeps, lakes, or ponds
- The land has at least 30% cover of undesirable competing plants
- You have conducted a regeneration harvest in the past 10 years or plan to conduct one in the next 10 years

Practice Requirements

- 10-year commitment
- Treat enrolled stands to reduce competing vegetation by at least 85% of pre-treatment value and maintain this level throughout the contract period
- Complete the regeneration harvest as planned, if needed
- Confirm every five years that you are sticking to requirements

“My main objective is to make the place as nice as possible for wildlife. To keep wildlife there, so I can enjoy seeing it.”

-JON, PENNSYLVANIA LANDOWNER

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