

West Jefferson Business Association

P.O. Box 573 • West Jefferson, NC 28694 • www.westjeffersonba.com



A meeting of the West Jefferson Business Association was held at Town Hall on Tuesday, November 12 at 8:00am. Members attending included Crystal Miller, Heather Barker, Rebecca Eldreth, Helemarie Reavis, Autumn Sloan, Dianne Guy, Mark Watson, and Gary Brown.

Treasurer Report – Heather Barker gave the Board an update on the account balance and activity. Expenses for the month of October include a payout to Sisters on Main for a purchase by the Fall Festival gift card winner and a donation to the Town of West Jefferson for the maintenance of the flower baskets displayed throughout the Town. Current balance is \$2,372.01.

In old business, the members in attendance discussed plans for upcoming events. Pictures at the caboose will be taken on Friday, November 29th during Hometown Christmas. Shop Small Saturday is the following day on Saturday, November 30th with a drawing for a gift basket full of goodies donated by participating businesses.

In new business, Crystal Miller led the discussion for extending store hours for through the holidays, and the Christmas window display contest. Different meeting times were discussed by the group as well as a plan to recruit new members. New events for 2020 include We Love West Jefferson, Spring Business Expo, taking over the Poker Walk, and the possibility of a food truck festival.

A list of upcoming events was provided to the members in attendance for informational purposes.

The next meeting of the WJBA will be held on Tuesday, December 10th at 8:00am. With nothing further, the meeting was adjourned.

Minutes submitted by Rebecca Eldreth