

Wilson Georges

Address: 8130 West Dempster Street, Niles, IL 60714

Phone: 847.942.8768

Email: info@wgartdesign.com

Online portfolio: www.wgeorgescreative.com

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer

June 2011 – Present

Clients include:

Aon Hewitt, Champro, Zoro, Madden Communications, Neat-oh, Life Fitness, Generation Brands, Zócalo Group, Design Resource Center, Enesco, Black Doctor.org, Hamilton Group, RR Donnelly, Office Max, M3 Design Inc. Wild Pita, Champro Sports, Alhambra Palace and UHELP.

- **Aon Hewitt:** production and design of catalogs, brochures, various print and digital communications pieces within the working brand guidelines
- **Champro Sports:** production design of annual catalog; photo-retouched product images, built catalog pages, and organized image bank
- **Zoro:** created master pages for 2015 annual catalog; photo-retouched product images, built catalog pages, and organized image bank
- **Madden Communications:** production design for a variety of POP/POS projects, and flight check files for pre-press
- **Neat-oh:** created and designed annual catalog; photographed/retouched product images
- **Life Fitness:** production; type set and designed of annual catalog, photo-retouched product images; developed 13 versions of the catalog in foreign languages
- **Generation Brands:** photo-retouch product images, and set files for the web & print catalog
- **Zócalo:** created materials for marketing events, including print banners and web ads
- **Enesco** designed product catalogs, photo-retouched product images, and designed web pages and digital catalogs
- **Hamilton Group:** converted print material to an interactive digital catalog for tablets
- **Office Max:** created layout design based on established style guides for company's annual catalog
- **UHELP:** created company logo and brand identity

American Family Insurance

January 2008- September 2009

- Licensed in state of Illinois and Arizona to sell Life, Property, Casualty and Health insurance
- Ran successful marketing campaigns through cold calling and mailers
- Experience in public speaking
- Executed marketing network meetings
- Manage a staff of 3 employees
- Build a positive income agency with over \$580,000 in premiums (*in 20 months*)

Wells Lamont

January 2001 – April 2007

Senior Graphic Designer

- Developed, organize and executed creative strategies for commercial, retail and B2B
- Ensured brand consistency across print and digital marketing channels
- Created and directed projects from concept to delivery
- Collaborated with third party agencies in print and production projects
- Implement brand identity for packaging, labels, brochures, magazine ads, and POP/POS displays
- Photographed, retouched and color corrected product images
- Researched/scouted locations and models for photo shoots
- Prioritizing projects to meet their deadlines
- Implemented an image system to set files for small and large format print and digital media
- Designed website for sales team and consumers
- Managed relationships with print vendors, including sourcing and negotiating with printers
- Coordinate print production to overseas and local printers, reviewed proofs, and attended press checks
- Supervised projects given to freelancers

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OTHER PROFESSIONAL EXPERIENCE

Mobile App Developer

March 2014 – April 2014

- Created Lord's Prayer – *In the Language Jesus Spoke*. Design the user interface and artwork for Android and Apple phones and tablets.

Assyrianmarket.com

April 2000- March 2013

- Managed website product images
- Designed online store user interface
- Managed relationships with product vendors
- Developed brand identity and marketing material
- Directed and designed trade show booth

EDUCATION

Columbia College of Chicago: B.A. Advertising /Marketing 3.0 GPA

Aquarius Institute: Certified A Plus Technician Microsoft Windows

Aquarius Institute: CCNA Certified technician

Triton College: (Continuing Education) Creating Web Pages

TECHNICAL SKILLS

Troubleshoot Microsoft Windows live, Vista. Knowledgeable in HTML, Adobe CSS Suite, Illustrator CS6, Photoshop CS6, In Design CS6, Adobe Acrobat Professional, Quark-Express 6, Content Management System (CMS) on Apple Macintosh and Windows System.