



JFK Business Partnership. Working Together To Answer Employment and Social Issues Surrounding Local Young People.

This October BIG noise media will launch a unique young people's incentive called Jobs For Kids (JFK). JFK will offer paid work to young people aged 13 to 16 and connect them to the businesses and services that can offer them career based work experience and employment as an outcome to their development on our project.

JFK will tackle a number of the issues surrounding the concerns faced by young people, lack of adequate work-based training, the increase in drug-related and violent crime and the fear of not finding career lead employment in the future. JFK will offer after school and weekend casual jobs that connect young people to local businesses by supplying a youth based promo agency distributing marketing materials and promoting local brands. This will give visibility to local employers of potential members of their workforce in the future and by us injecting planned procedures based on needs and objectives to meet the requirements for progress and development in areas where young people were said to be lacking basic understanding, work based skills and work experience, we'll answer some of the questions.

We will be launching the JFK incentive with a press release and the targeted distribution of 5000 24 paged A5 sized brochures in prime consumer areas of Reading, covering a new area every 3 months 5,000 brochures a time. The brochures will promote the JFK incentive and highlight the businesses wishing to support us. We are looking for businesses to advertise in the brochure to raise revenue for the programs running costs. Advertising spaces start from £20.00 for a block listing progressing to £100 for a full-page ad with quarter and half page spaces also available. Not only does this project tackle a serious social issue, but it also offers great value savings; for instance, were you to have a flyer designed, printed and distributed to 5,000 households it would cost you at least £300 through a normal distribution channel.

We hope us taking the first step forward, coupling a young workforce to the businesses and organisations within their community, promoting their products and services, that business owners, event organisers, and community groups take the second to further engage young people by signing up to offer location visits or drop-ins for our operatives.

We are offering the initial non-conflicting advertising positions to a select group of business owners whom we believe will benefit from the incentive and would like to see the project become successful. Our dream is to one day launch JFK in every county across the United Kingdom offering our young a better and positive future, right here, right now is where it starts.

Imagine for just £20.00 you can start an empowering cycle that promotes your business in a positive light at the forefront of change whilst ensuring at least 20 young people have been gifted with the possibility of a better future.

If you would like to advertise in our brochure, be part of the launch campaign, become a long term business partner or are in the education sector supplying young people's training programs that fit with what JFK aims to achieve, please get in touch.

Kind Regards

Anthony Charles

Contact: 0800 772 3369
Email: community@bignoisemedia.co.uk
Visit: www.jobsforkids-reading.co.uk

Leaflet Distribution Price List

Leaflet distribution is one of the most effective advertising mediums for businesses. There's no better way to ensure your message reaches your target audience than by delivering it directly to the home or business of your potential customers.

What makes us unique and special?

- We do not deliver more than 3 leaflets per campaign all non conflicting in business interests.
- We use a range of distributors who deliver to all residential suburbs in the Thames Valley.
- Advanced checking procedures - all delivery runs are checked by GPS, backed up with physical checks along each delivery route by an on the job supervisor.
- We obtain accurate housing/street data from a range of distributors including the market leader.
- We can organise graphic design and/or printing if required at affordable prices.
- We offer financial incentives/support to community groups wanting to raise funds at public events.
- We care about the future careers of young people and want to offer local businesses a quality and valued service that boosts business productivity and develops work and life skills for young people.
- We promote our clients as part of our program, on our web-page and social media platforms.
- We allocate a number of specific hours a week for small businesses, start-ups, charities, social enterprises and community groups on top of the valued service supplied to frequent users.

Community Based Distribution Service

- Community awareness distribution service 250 - 500 flyers for £30.00. This service is for charities, non-profits and community groups and covers local events like neighbourhood meetings, street parties, small scale free activities and public information events.

Shared Leaflet Distribution prices:

- Cost - £70.00 per 1000 leaflets up to 20,000 flyers including VAT. Minimum order 1000 leaflets.
- Stock to be bundled in uniform quantities, no greater than 500, the preferred amount is 250.
- General distribution is 2500 flyers per week average (contact us for alternative quantities).
- Weight limit per flyer 50grams.

Solo Leaflet Distribution prices:

- Cost - £90.00 per 1000 leaflets up to 20,000 flyers including VAT. Minimum order 1000 leaflets.
- Stock to be bundled in uniform quantities, no greater than 500, the preferred amount is 250.
- General distribution is 2500 flyers per week average (contact us for alternative quantities).
- Weight limit per flyer 50grams.

Magazine distribution prices:

- Cost - to be calculated based on magazine size and page count. **Please contact us.**
- Minimum order - 1000 orders under 5000 are charged at a minimum rate.
- Stock to be bundled in uniform quantities, no greater than 50 brochures.
- General distribution is 2000 per week unless otherwise requested (contact us for alternative quantities, bespoke routes and must-meet deadlines).

Business to business price per campaign:

- Cost - £100.00 per 1000 leaflets price includes VAT. Minimum order 1000 leaflets.
- Stock to be bundled in uniform quantities, no greater than 500, the preferred amount is 250.
- General distribution is 500 leaflets per week average (contact us for alternative quantities).
- Weight limit per flyer 50grams.

Solo Rural Distribution Prices:

*hard to reach areas will incur travel and 10% higher distribution costs.

- Cost - £105.00 per 1000 leaflets up to 2000 leaflets price includes VAT. Minimum order 1000 leaflets.
- Stock to be bundled in uniform quantities, no greater than 500, the preferred amount is 250.
- General distribution is 500 leaflets per week average (contact us for alternative quantities).
- Weight limit per flyer 50grams.

Leaflet Distribution Price List continued

We advise our team on your run and achieve the best route possible for you. It is important that you are familiar with our distribution terms, conditions and checking procedures. We encourage anyone who is considering leaflet distribution in the Thames Valley area to contact us now. We know we can help make a great difference to your business and the lives and futures of young people in our community.

Office Distribution/Brand Building Incentives

Please contact us for a bespoke quote

Direct Mail/Postal

Sometimes, the most simple approach gives the best results. Your particular campaign may be best executed using Door to Door from Royal Mail, to get your message to more people without the expense of using or buying an address database, and at a drastically-lower postage cost than regular mail.

Cycle Courier Services

Launching summer 2020. Email to join our mailing list for more information on this service.

Door to Door Mail

- A cost effective way to reach out to a core audience.
- Flexibility – send everything from leaflets to catalogues.
- A range of different targeting options.

We'll look at your business and give you advice about which form of dispatch best fits your campaign and your needs and we'll keep doing it on an ongoing basis, assisting with design and print if and when it is needed.

Distribution Terms

Solo Distribution:

The delivery of your own leaflet, **on its own** promoting your business or campaign.

Shared Distribution:

An efficient and cost effective method for distributing leaflets with 1 or 2 other businesses. We will ensure your leaflets distributed in this way will not pose a conflict of business interests.

B2B Distribution (Business to Business):

Specifically targeting businesses in highly populated business environments and to small independent and work from home businesses.

Brand Awareness & Brand Ambassadors:

We can either work together on the design, look and feel for your marketing and business or you can provide our teams with the products and paraphernalia they need, we'll then take care of distributing your special promotions and samples at the venue or event of your choice as your brand ambassadors.