

MEDIA RELEASE

FOR IMMEDIATE RELEASE
(July 21, 2014)

Contact:
Derek Lautieri
(603) 560-6420
Finishlineetc@gmail.com.

Derek Lautieri Selected as Gold Ambassador for Get America Fit Foundation

Foundation promotes improved health and wellness to help solve nation's growing health care and obesity crisis

Summary: Derek Lautieri was recently named a Gold Ambassador for the Get America Fit Foundation (GAFF). The foundation is designed to offer a long-term solution to the nation's health care crisis with a focus on health and fitness and is currently recruiting Gold Ambassadors to help inspire more Americans to live happier and healthier lives.

Derry, NH – Taking advantage of a golden opportunity to make a difference in the lives of more Americans, Derek Lautieri was selected as a Gold Ambassador for the Get America Fit Foundation (GAFF), a foundation that is dedicated to helping reduce childhood and adult obesity and inspiring more people across the country to live happier, healthier lives.

Lautieri has coaching certification from the International Triathlon Coaches Association in the summer of 2011 and USA Triathlon in the fall of 2013. In addition he has been a NATABOC Certified Athletic Trainer for more than 15 years, working with various athletes with various abilities.
<http://www.athletescompetitiveedge.com/default.html>

"I am thrilled to welcome Derek as a Gold Ambassador for the Get America Fit Foundation. Our growing team of Gold Ambassadors exemplifies the importance of commitment, dedication, and a true passion for helping others achieve their goals and live better lives," said John Spencer Ellis, CEO of the Get America Fit Foundation. "We are determined to get America fit and our Gold Ambassadors are the key to doing so effectively."

Others interested in learning more or becoming a Gold Ambassador for the Get America Fit Foundation can visit <http://getamericafit.org/> for further details.

"I genuinely enjoy making a difference in the lives of others and look forward to partnering with the Get America Fit Foundation for better global health," said Lautieri. "When you feel better, you live better, and I believe that together we can make a real difference in the health, fitness and happiness of friends, family and people across the country."

The Get America Fit Foundation was developed to help counteract the growing rates of childhood and adult obesity, type 2 diabetes, cancer, heart disease and other serious conditions. Gold Ambassadors receive a wealth of information and education to share with others to inspire them to better health.

About Finish Line Coaching E.T.C. (Everything Training and Conditioning)

Athletes are always looking for an edge. Whether you are looking at being quicker in the swim, stronger on the bike or running faster, studies have shown that athletes can significantly lower their injury risk and increase athletic performance through proper training and conditioning coached programs. Finish Line Coaching will make the journey fun and rewarding with personal attention to your needs and requests. Finish Line Coaching is focused on providing high-quality services and customer satisfaction - we will do everything we can to meet your expectations. Getting you faster, stronger and more efficient is what we are all about.

<http://www.athletescompetitiveedge.com/default.html>

About the Get America Fit Foundation

Founded by fitness and personal development guru John Spencer Ellis, the Get America Fit Foundation (GAFF) is a non-profit charity providing education to fitness professionals and consumers, as well as recreation and fitness equipment for underfunded schools, so America's youth can stay active, learn how to respect their bodies, and live long and healthy lives. For more information about the Get America Fit Foundation, please visit <http://getamericafit.org/>.

#