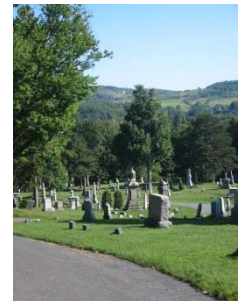
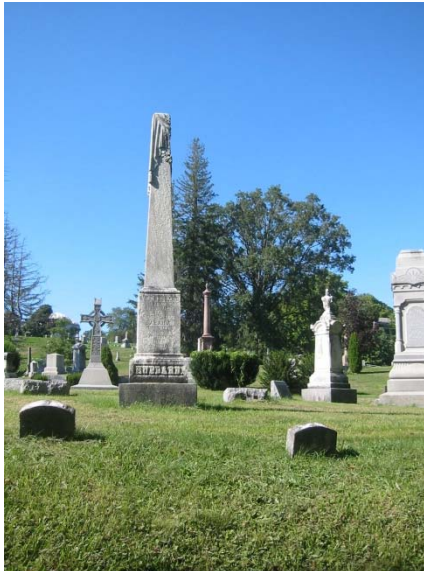




# CORTLAND RURAL CEMETERY

Lest we forget.

Since 1853



[www.cortland-rural-cemetery.com](http://www.cortland-rural-cemetery.com)

# Agenda

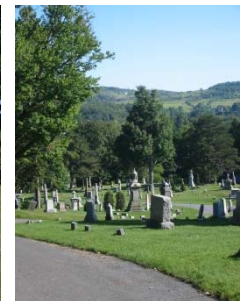
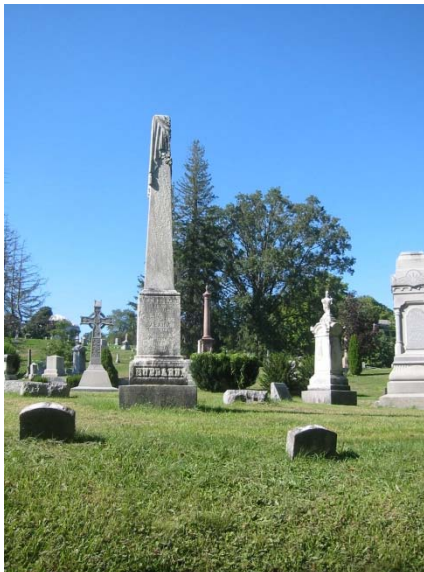
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- Overview
- Challenges
- Strategic goals & opportunities
- Q&A/Discussion





# Overview

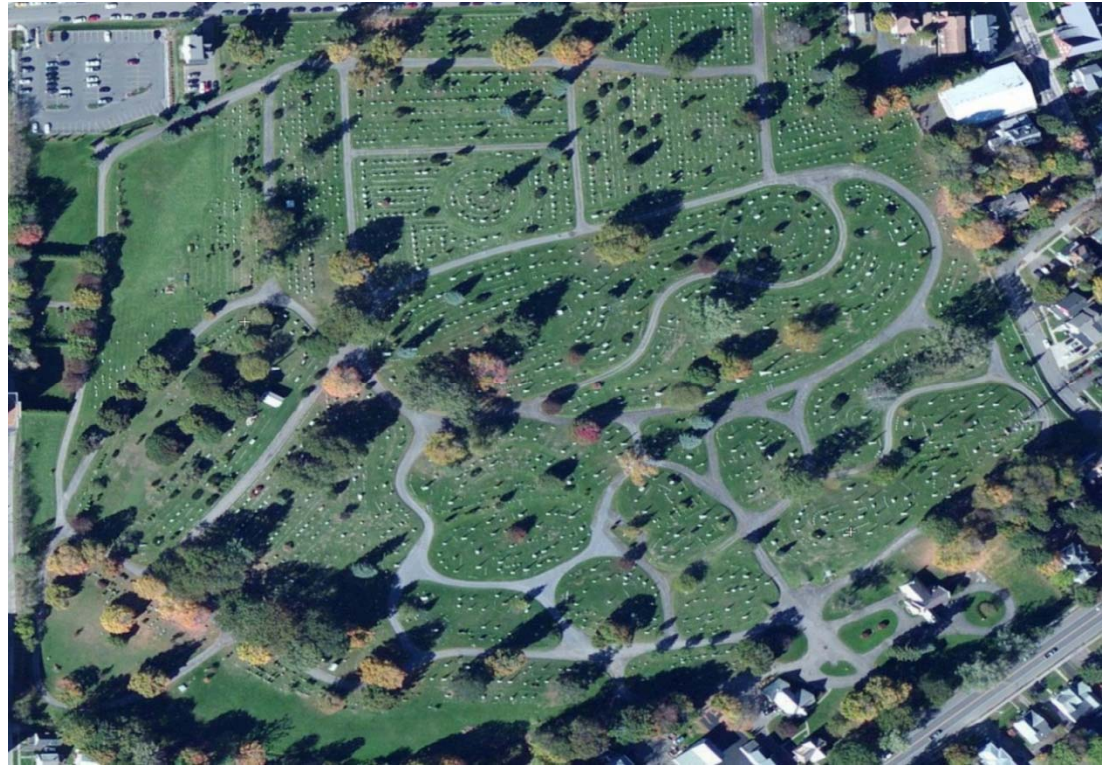


[www.cortland-rural-cemetery.com](http://www.cortland-rural-cemetery.com)



# The basics

- Established 1853
- Approx 44 acres; 19,000 graves; a Jewish section; Veterans section(s)
- Non-denominational
- Non-profit (501c13) governed by Board of Trustees & regulated by NYS DoS DoC
- Rural/garden style design
  - asymmetric, hills, trees, paths
  - modeled on Pere Lachaise, Paris; High Gate, London; Mt. Auburn, Boston; Green-Wood, Brooklyn, etc.
  - precursor to Central Park & catalyst to conservation movement



More on Garden / Rural Cemetery design at [wikipedia](https://en.wikipedia.org/wiki/Garden_cemetery)



# “Here lies”...

See tour map on website for more!

<b>A Civil War Veteran...</b> Major Andrew J. Grover, commander of the NY76th Regiment; killed at Gettysburg	<b>An early doctor...</b> Dr. Miles Goodyear, a member of the first Yale Medical College graduating class of 1812 & highly regarded Cortland physician for 50 years	<b>A NYS Secretary of State...</b> Lawyer Henry S. Randall served as NYS Secretary of State and wrote a biography of Thomas Jefferson	<b>An early aviator...</b> The grave of Otto Hermann has unique photo of a bi-plane attached to the front. Could it be Mr. Hermann at the controls?
<b>A famous author...</b> Buried in a family vault visible from Tompkins Street, local teacher Charles Sanders authored the world famous <i>Sanders Readers &amp; Spellers</i> . ..which sold thirteen million copies during his lifetime (1805-1889).	<b>A NYS Governor...</b> After serving as NYS Comptroller, Nathan Miller defeated Al Smith in the 1920 race for the governorship.	<b>A suffragette...</b> Following her medical studies after the Civil War, Dr. Lydia Hammond practiced homeopathic medicine, advocated for women’s rights, and was an “abortionist” at a time when being one was illegal	<b>A politician &amp; cemetery founder...</b> Joseph Reynolds served as Brig General in the War of 1812; was a NYS Legislator; served as Cortland County Judge for 18 years; was elected to Congress; was first President of the village of Cortland; and <u>still</u> found time to be chief founder of the CRC!

**A walk through the CRC reveals a historical “who’s who” of Cortland:**  
Blodget, McGraw, Lusk, Brewer, Wickwire, Van Hoesen, McDonald, Titchener...



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# Historic & architecturally significant structures

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- **Gibson Chapel**  
George W. Conable: also designed the Cortland Democrat building on Central Avenue, the Central High School (now the Cortland County Office building)
- **Office & Superintendent's House**  
Carl W. Clark: also designed the Cortland Free Library, Fernery in 1890 House, Cincinnatus Library, Freeville Elementary, Randall School
- **Tompkins Street Historic District** in National Register
- Also a residence on Sands Street



**2013-14 Save the Slate**  
campaign funded copper  
replacement on cemetery  
office; super's house is  
next...donations  
appreciated!



# Operations & revenues

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- **Operations**

- 2 staff members; seasonal added; Cemeteers!
- ...burials
- ...lot & niche sales
- ...monument foundations & Veterans markers
- ...mowing, road maintenance, etc.



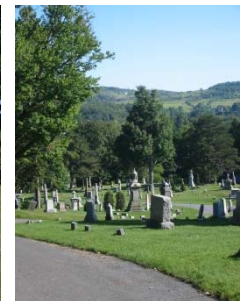
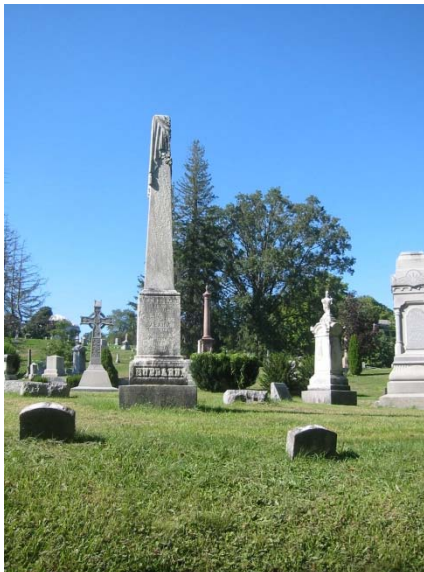
- **Revenues**

- Modest revenues from operations (above)
  - Grants, eg:
    - ...Cortland Rural Cemetery Foundation
    - ...JM McDonald Foundation
    - ...CNY Community Foundation
    - ...Ralph R. Wilkins Foundation
    - ...Cortland Community Foundation
    - ...Pumpkinfest Committee
  - Individual donors
  - ASC parking lot lease
- **About our *Permanent Maintenance Fund***
    - NYS-mandated reserve (est 1949) for care of cemetery if / when it closes
    - sheds interest, which can be used for operations





# Challenges



[www.cortland-rural-cemetery.com](http://www.cortland-rural-cemetery.com)