

AGELOC® TRU FACE® ESSENCE ULTRA

Visibly lift, firm, contour, and strengthen as you protect and target, all in one powerful little pearl. ageLOC Tru Face Essence Ultra features our ageLOC proprietary blend and Tru Face FirmPlex—advanced firming technology for skin that looks and feels firmer than ever before.



MEET AGELOC TRU FACE ESSENCE ULTRA

Goodbye gravity, hello firmer, younger looking skin. ageLOC Tru Face Essence Ultra is a firming powerhouse featuring exclusive, scientifically validated Tru Face FirmPlex technology to deliver visibly firmer, more contoured, lifted, and defined skin than ever before. You'll love how this incredible formula combines two scientific advancements—ageLOC to target the sources of aging and FirmPlex to enhance a key component of firm skin, helping skin look and feel more lifted and elastic for youthful results you see, feel, and love. ageLOC Tru Face Essence Ultra—The New True for the Tru Face of You.

WHY YOU'LL LOVE IT

- ageLOC targets the sources of aging to preserve the look of youth and reduce the appearance of aging.
- Specially formulated with Tru Face FirmPlex to deliver visibly firmer skin than ever before.
- Now formulated to help smooth the appearance of facial contours and create the look of refined, sculpted definition.
- Helps visibly lift and firm skin and improve elasticity and bounce for a healthier, more youthful, lifted look.
- Defines skin around the eyes, neck, chin, mouth, and jawline for a beautifully contoured appearance.
- Visibly reduces lines and wrinkles to achieve a younger look.
- Now with 10% more product in each pearl to ensure your jawline gets attention.
- Goes on smooth for easy application and even coverage.

WHAT POWERS IT

- **ageLOC Proprietary Blend**—targets the sources of aging.
- **Tru Face FirmPlex**—scientifically validated firming technology that enhances a key component of firm-looking skin.
- **Pistacia Lentiscus Gum**—supports youthful, healthy skin resulting in a contoured appearance and visibly denser skin.
- **Antioxidant Network**—helps protect skin from free radicals.
 - **Vitamin C**—this lipid-soluble derivative of vitamin C has been shown to target the sources of discoloration, lines, and wrinkles with improved stability and absorption over ascorbic acid.
 - **Ubiquinone and Vitamin E**—this bioactive blend helps strengthen the skin's natural barrier, helping it resist external damage and premature skin aging.
- **Squalane**—this moisturizing emollient quenches free radicals and is compatible with all skin types.

CLINICALS THAT PROVE IT

Nu Skin Research and Development commissioned a third-party testing house to clinically evaluate the use of ageLOC Tru Face Essence Ultra. The 12-week study included females who lacked visibly firm skin.

Clinical Evaluation

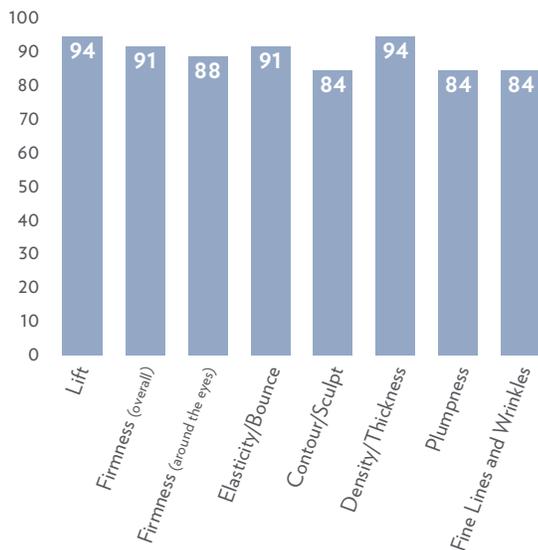
Subjects experienced the highest clinical grading improvements that Nu Skin has ever seen with its ageLOC Tru Face Essence products for:

- | | | |
|--------------|-------------|------------|
| • Firmness | • Lines and | • Radiance |
| • Elasticity | Wrinkles | • Tonicity |

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Self-Perception

By the end of the study the following percent of subjects noted the following improvements:



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HOW TO USE IT

Apply each morning and evening as the final treatment product before moisturizing. Tear open capsule and squeeze entire contents onto fingertips. Apply a thin layer to areas around the eyes, mouth, jawline and then the rest of the face. Follow with moisturizer.

TRY THESE WITH IT

- ageLOC Transformation
- ageLOC Tru Face Essence Ultra Uplifting Cream
- ageLOC Tru Face Essence Duet
- Tru Face Priming Solution
- Tru Face Line Corrector
- Nu Skin 180°® System
- ageLOC LumiSpa®
- ageLOC Galvanic Spa®

LEARN MORE ABOUT IT

How has ageLOC Tru Face Essence Ultra changed? ageLOC Tru Face Essence Ultra now features our proprietary Tru Face FirmPlex blend—a scientifically validated firming technology that enhances a key component of firm-looking skin. This new, improved

ingredient blend is designed to help give you visibly firmer, more contoured skin than ever before.

How does ageLOC Tru Face Essence Ultra work?

Nu Skin's firming specialist employs revolutionary anti-aging science to target the sources of aging that lead to loss of firmness. Formulated with the power of Tru Face FirmPlex and a protective antioxidant network to contour and help protect the skin from oxidizing free radicals.

How is ageLOC Tru Face Essence Ultra different from ageLOC Future Serum?

ageLOC Tru Face Essence Ultra is Nu Skin's "firming specialist," a targeted youth-renewing product featuring Tru Face FirmPlex—a scientifically validated firming technology that enhances a key component of firm-looking skin. ageLOC Future Serum is a broad-spectrum anti-aging product that targets multiple signs of aging. These products can be used in combination for comprehensive anti-aging and targeted firming benefits.

WHAT'S IN IT

Cyclopentasiloxane, Squalane, Dimethiconol, Caprylic/Capric Triglyceride, Olea Europaea (Olive) Fruit Oil, Carthamus Tinctorius (Safflower) Seed Oil, Dunaleilla Salina Extract, Simmondsia Chinensis (Jojoba) Seed Extract, Camellia Sinensis Leaf Extract, Pistacia Lentiscus (Mastic) Gum, Echinacea Angustifolia Extract, Commiphora Mukul Resin Extract, Hydrogenated Polydecene, Dimethicone, Centella Asiatica Extract, Tetrahexyldecyl Ascorbate, Octyldodecyl Oleate, Oryza Sativa (Rice) Bran Extract, Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Extract, Retinyl Palmitate, Tocopherol, Tocopheryl Acetate, Ubiquinone.

