

Pepsi Grand Street Parade

Tuesday, July 26, 2022, at 6:00 PM

IMPORTANT RULES & REGULATIONS

1. **Absolutely NO SPRAYING OR THROWING WATER.** Due to numerous complaints of camera damage, soaked clothing and safety risks to small children & seniors, there will be no spraying of water allowed of any kind. Anyone caught spraying water will be removed from the parade.
2. **Due to the safety of children - no entry is permitted to throw or hand out candy or other freebies from their parade float or vehicle which may entice children out into the street.** Handouts must be done by individuals walking in close proximity to the viewing or receiving audience. Failure to abide by this rule may result in forfeiting any prize money awarded and/or removal from any future parades.
3. The South Shore Exhibition encourages all business and organizations to get involved in the Exhibition. We welcome all floats and business vehicles that are pulling floats. Due to the length of the parade, we are limiting commercial vehicles that are not towing a float. All businesses that are sponsors of the 2022 South Shore Exhibition (minimum of Silver Level - \$100) are welcome to put one commercial vehicle in the parade at no cost. If you are a business who does not participate or sponsor the exhibition, there will be a fee of \$100.00 for a commercial vehicle with a limit of one. This fee will go back into the parade prize money awarded.
4. To help prevent spaces or gaps in the parade, **no entry can stop to perform or impede the forward motion of the parade.** Walking entries that have a problem with the length of the parade are encouraged to use a mobile flatbed.
5. Parade officials have the right to reject any entry that, in their opinion, does not meet parade standards.
6. **Parade assembly** will be at the NSCC Parking Lot, High St., Bridgewater. WASHROOM FACILITIES are located on site. **Entries other than Bands and Majorettes must be in position for 5:00 p.m.** Parade officials will be available at 4:00 p.m. to direct you to your position.
7. **No livestock are permitted on property** - see parade official for livestock location.
8. Any vehicle remaining on property after the last float has left the parade assembly area will be locked in until the following day.
9. Parade entries are encouraged to provide their own music. Music can be live, taped, acoustic or amplified.

PARADE ROUTE: Exit the Parking Lot - turn left on High Street - proceed to Empire St. - turn right on to Empire St. - proceed along Empire St. to King St. - turn right on King St. - follow the parade lead to Dufferin St. and then through the Exhibition Grounds.