

ONLINE ADVANCED CERTIFICATE COURSE

An Introduction to **AROMATIC HERBAL MEDICINE:**

Combining Essential Oils and Herbal Simples Safely and Effectively

with Gabriel Mojay and Special Guest Lecturer Denise Cusack

In this new advanced online certificate course, Gabriel Mojay invites practitioners to join him in a special study of the *biological activities and practical therapeutic uses* of **12 major aromatic herbs** from key pharmacological, Oriental-energetic, and psychospiritual perspectives.

The central aim of the course - a series of six 2.5-hour webinars - is to provide practitioners with an introduction to Aromatic Herbal Medicine with respect to the effective and safe use of herbs including those derived from the genera Angelica, Boswellia, Carum, Cinnamomum, Citrus, Lavandula, Matricaria, Melissa, Rosa, Salvia, and Santalum.

Joining Gabriel for the 2nd of the 6 webinars will be **Denise Cusack**, a leading clinical herbalist and past president of the American Herbalist Guild (AHG) and Executive Director of Herbalists Without Borders (HWB). Denise will share with participants a range of practical methods in which they can prepare aromatic herbs for *simple therapeutic and home use*.

Gabriel's approach will be 'phenomenological' in nature... in other words, we will explore every aspect of the aromatic plant under study— its *botany, phytochemistry and pharmacology; taste and fragrance energetics, therapeutic activities from research-based and traditional vitalistic (TCM and Ayurvedic) perspectives,* and its unique *psychospiritual faculties* based on a grasp of the plant's ethnobotany, age-old symbolism, neuro-psycho-pharmacology, and its foundational taste and fragrance energetics.

For aromatherapists in particular, the course will provide an opportunity to expand their knowledge of *important plant compounds of a non-volatile nature* occurring in aromatic plants, which bring to the individual important benefits consistent with those of widely-occurring essential oil constituents.

Indeed, they will come to understand just how important these constituents and activities are, in terms of availing oneself of their ability to *protect against serious diseases* - including cancer and heart disease - as a result of that ability to *counter the free radicals* which are the foundation of cell damage, cellular degeneration, and (premature) ageing.

Join Gabriel and IJHPA host **Lora Cantele** with Special Guest Lecturer **Denise Cusack** for this fascinating study of aromatic plants and their essential oils from the ground up, as it were, and *gain the knowledge, know-how and confidence needed to make recommendations* regarding this incredibly useful range of safe-to-use herbal tisanes, decoctions, and extracts!

KEY AREAS OF STUDY

- Aromatic Herbal Medicine: definitions, provenance, and applications.
- Aromatic Repertory: Angelica, Boswellia, Carum, Cinnamomum, Citrus, Lavandula, Matricaria, Melissa, Rosa, Salvia, and Santalum.
- **Biology:** botany (phytomorphology and evolution), phytochemistry, and pharmacology (structure and function of volatile and non-volatile constituents and their synergistic activities);
- **Sensory interface:** classical TCM and Ayurvedic taste and fragrance energetics; their therapeutic and constitutional signatures.
- **Pharmaco-energetics**: integrated research-based (*in vitro*; *in vivo*; clinical trial; systematic review; meta-analysis) and traditional vitalistic TCM and Ayurvedic *pharmacoenergetic activities*
- **Psychospiritual faculties:** integrated interpretation based on each plant's ethnobotany, symbolism, neuro-psycho-pharmacology, and taste and fragrance energetics.
- **Posology:** practical formulating and really useful applications for *simple therapeutic and home use*.

KEY FEATURES

- Format: 6 two-hour Zoom Pro webinars incl. 20-min. tea break.
- Style: informal, informative, lively, humorous, and scholastically rigorous.
- **Presentation notes:** extensive first-class individually-referenced PDF-slide presentation notes.
- **Visual Education & Plant ID:** slides and slides notes illustrated by aromatic plant images from Gabriel's personal library of over 6000 aromatic and medicinal plant photographs.
- **Zoom recording:** webinar recordings made available for review for *one year* following sharing.
- Class participation: participant questions and comments relevant to the diverse range of topics the class encompasses are welcome, while certainly not required.
- **CE Certificate of Attendance:** individually issued as a PDF following the 6th and last webinar, jointly issued by the International Journal of Professional Holistic Aromatherapy (IJPHA) and the Institute of Traditional Herbal Medicine & Aromatherapy (ITHMA), founded by Gabriel in London in 1990 a year before he founded the Register of Qualified Aromatherapists, which merged to become the International Federation of Professional Aromatherapists (IFPA) in 2002.