

**VOL**

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**NO**

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2020  
& 2021

•  
\$9.95  
USD

PER ISSUE  
ANNUAL  
HARD COPY  
SUBSCRIPTION  
DELIVERY RATE

SOCIAL JUSTICE. POLITICS. CULTURE.

**X M N R Q T L Y**  
**E X A M I N E R Q U A R T E R L Y**



**2021 MEDIA KIT**



## An Invitation to Advertise in XMNR QTLY Magazine.

It is my pleasure to introduce you to **MPWR Media, LLC**. MPWR is a Social Entrepreneurial Initiative that is the culmination of over 25 years of empowerment programs geared toward at-risk communities in the Midwest and the South.

MPWR Media, LLC now proudly presents **XMNR QTLY (EXAMINER QUARTERLY) Magazine**, an electronic publication that is also available to our readers in print upon demand. The purpose of the publication is to add an insightful, truth-telling voice to our National Conversation on the topics of Social Justice, Politics and Culture from the perspective of underserved, disenfranchised and persecuted communities.

The Inaugural Edition of XMNR QTLY was launched in Mid-October of 2020. The second edition will be published in Mid-February 2021. Our Production Schedule can be found on the last page of this kit.

The Magazine is always in **FULL COLOR**. We expect to reach over 50,000 subscribers in our first year; XMNR QTLY is certain to broaden your customer / client outreach and help to raise the brand profile of your enterprise.

Please review the included Rate Sheets for the Magazine's advertisement rates, sizes and frequency discounts. We look forward to working with you in the coming year. Please reach out to us using the points of contact below if you have any questions.

Respectfully,

*Rev. Timothy V. Hughes*

Reverend Timothy V. Hughes, M.Div.  
CEO, Senior Editor & Publisher, XMNR QTLY Magazine

cc.

Jakob M. Maxwell  
Managing Editor, XMNR QTLY Magazine

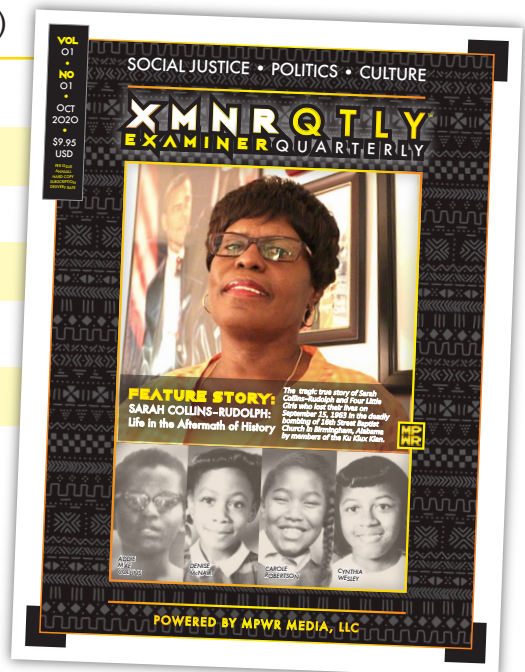




## 2021 Small Business Advertiser Rates for XMNR QTLY Magazine.

*NOTE: These rates also apply to HBCUs and Small Non-Profit Clients as well.*

Ad Size (width x height)	QTLY Rate (monthly)	YEARLY (15% OFF)
Full Page (8" w x 11" h)	\$500.00	\$1,700.00
1/2 Page H. (5.5" w x 8" h)	\$350.00	\$1,900.00
1/2 Page V. (4" w x 11" h)	\$350.00	\$1,900.00
1/3 Page H. (8" w x 3.75" h)	\$275.00	\$935.00
1/3 Page V. (2.75" w x 11" h)	\$275.00	\$935.00
1/4 Page (4" w x 5.5" h)	\$225.00	\$765.00
1/8 Bizcard (4" w x 2.75" h)	\$150.00	\$600.00



**DIGITAL FILES** can be submitted via email, CD/DVD or flash drive (email is preferred); all graphics and photoart must be a minimum of 300dpi and be in .JPG, TIFF or .PNG formats and / or print ready in Four-Color (CMYK).

**PHOTOS** from websites will not print well, so if you have original photos or camera-ready art, please submit them. Desired fonts and graphics **MUST** be included with the submitted Ad. Full Color Ads must be print ready.

**ADS** must be submitted at least two weeks in advance of the scheduled XMNR QTLY release date. Ads received after the submission deadline risk not appearing in the magazine until a subsequent issue. Ad Design and Setup is available for an additional fee of \$150.00; this includes two (2) corrections only.

Please contact us at [mpwrmediallc@gmail.com](mailto:mpwrmediallc@gmail.com) to place your ad today! Visit our website at [mpwrmediallc1.com](http://mpwrmediallc1.com) as well as join us in the MPWR Room every Sunday on FB Live for **MPWR'ING Moments** with your host **Rev. Timothy V. Hughes M. Div., (Rev. T.)**

Please make out and send all checks to:

MPWR Media, LLC  
 P.O. Box 841  
 Fate, TX 75132-0841

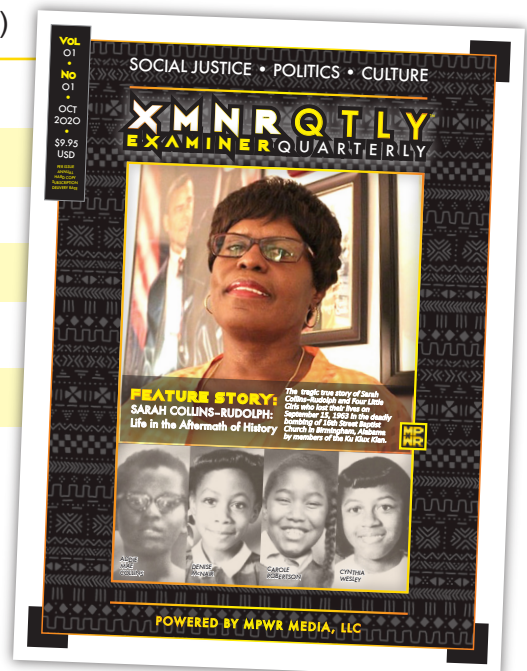
Please be sure to include **XMNR QTLY Advertising** in the Memo Space on your check.



## 2021 Corporate Advertiser Rates for XMNR QTLY Magazine.

*NOTE: These rates also apply to Major Colleges and Non-Profit Clients.*

Ad Size (width x height)	QTLY Rate (monthly)	YEARLY (20% OFF)
Full Page (8"w x 11"h)	\$3,000.00	\$9,600.00
2/3 Page V. (5.5"w x 11"h)	\$2,500.00	\$8,000.00
1/2 Page H. (9"w x 5.5"h)	\$1,750.00	\$5,600.00
1/3 Page V. (2.75"w x 11"h)	\$1,250.00	\$4,000.00
1/3 Page H. (8"w x 3.75"h)	\$1,250.00	\$4,000.00
1/4 Page (4"w x 5.5"h)	\$725.00	\$2,320.00
1/8 Bizcard (4"w x 2.75"h)	\$300.00	\$1,200.00



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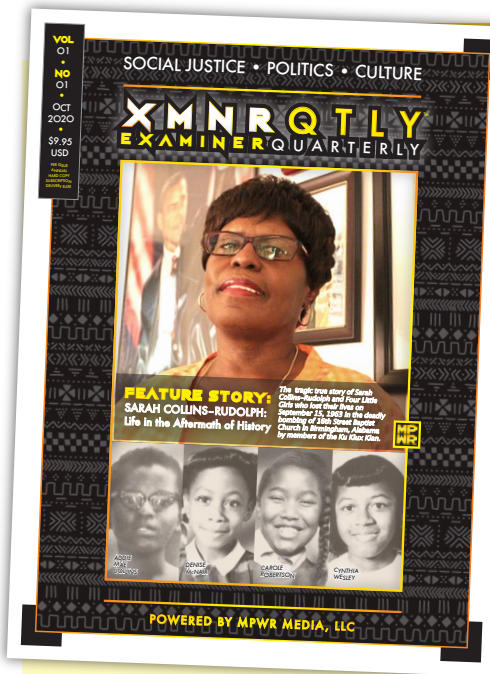
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## 2021 Production Schedule for XMNR QTLY Magazine.



Winter Edition – February 2021

### Remembering African American History OurStory, As Told by US.

*Where we are. Where we're going. Who we must become.*

Spring Edition – May 2021

### Honoring African American Service Heroic Stories from Across Our Communities.

*Advancing Justice, Public Policy and Cultural Elevation*

Summer Edition – August 2021

### Engaging African American Business The Endeavours of Entrepreneurs and Enterprises.

*The challenges of operating in the Black.*

Fall Edition – November 2021

### Celebrating African American Families Writ Small or Large, Building the Future Together.

*Community extends beyond our doors and our culture.*

