

## Plan Canada: Emergency Appeals

The vulnerability of a child is heightened exponentially during times of crisis and disaster. The struggle to fend for themselves can end all too quickly if emergency relief doesn't come in time. Plan Canada exists to serve as that relief, to protect the rights of children and young people during emergencies, and to ensure that their immediate and long-term needs are met. Known for its efficient relief efforts, Plan Canada mobilizes people and resources quickly and sees every situation through to the end. Keeping child protection a top priority, Plan Canada works to rebuild lives and reduce risks in devastated communities across the planet. But none of this is possible without your support.

### **Syria**

A war-torn country is no place for a child, but as the situation worsens, more and more children are being affected. Losing their homes, their health, and even their lives, they are in need of support now more than ever.

Plan Canada is doing everything in its power to help Syrian children and their families. Local hospitals are overwhelmed trying to treat injured children, but with your help, Plan Canada is able to provide medicine, medical equipment and training for the courageous health workers who are struggling to care for the injured in their damaged hospitals.

Ending a war may be out of your control, but putting a stop to a child's suffering is not. Please support the efforts in Syria today.

### **Sahel**

The Sahel region of West Africa is home to more than 18 million people. The same land has suffered from environmental issues such as erratic rains, poor harvests and recurring drought. Combined with the rising food costs, food shortages have swept across the region, affecting countries like Burkina Faso, Mali, Niger, Cameroon and Senegal. This humanitarian crisis has now risen to epic proportions and it is the children who are feeling the worst of it. Not only do they go hungry, but migrations leave them vulnerable to disease and traffickers as well.

Plan Canada is working with its partners to develop a coordinated response to the food crisis in the region, and with your support they will be able to save children's lives by providing food and protection.

### **Malaria**

This is a problem that affects not one country, but many. In fact, one child dies every sixty seconds from malaria. Because of their weaker immune systems, the young are particularly susceptible to contracting it, but the sad truth is that malaria is a

treatable and even preventable disease. Plan Canada cannot stand by while thousands of children continue to die of a disease that can be avoided.

Malaria is transmitted through mosquito bites. The infected mosquitos breed in water and thrive in humid temperatures. With this in mind, Plan Canada has taken measures to reduce the spread of malaria and raise awareness on the effects of malaria in communities. Through its offices in Liberia, Zimbabwe and Guinea, Plan has distributed over a million long-lasting anti-malaria bed nets in 5 different counties; provided the resources to allow Nearly 590,000 homes to be sprayed with indoor insecticide spray, protecting over 840,000 people; and provided training for hundreds of community volunteers in order to have malaria awareness activities conducted at the community level. Since 2000, malaria mortality rates have fallen by 25% around the world and by 33% in Africa. As a result, 1.1 million malaria deaths have been prevented globally.

But the numbers can still afford to fall, and that's where you come in. You can protect an entire family with one donation today.

Plan Canada has only one agenda: to improve the lives of children. It seeks to protect those who cannot protect themselves through the funds raised in Canada and by Plan worldwide. Your support of child-centered, community development projects will create sustainable solutions with measurable results. Get involved and help to make the world a better place, one child at a time.