

VIA RAIL CANADA SUSTAINABLE TOURISM AWARD

Ocean Quest

What does sustainability mean to you from environmental and cultural perspectives?

Climate Change is real! It's here and we must always pivot to deliver our adventures whether it's moving locations or switching gears on the adventure you deliver that day or plan B the next day! Our staff are leaders and will always impress our guests with the 4 pillars of adventure success... Safety, Respect, Education and Fun!

How do you incorporate sustainability into the appeal of your products?

It's our passion for adventure and we believe in it while instilling that ocean conservation ethic! Without it, we would have no business.... Our product is our people, (Ocean Quest Staff) and we believe in them as they believe in us... by diversifying our product and professionalism it makes OQ more accessible to everyone and in more places!

How does being sustainable affect the bottom line?

It's Ocean Quest PholosP's... Profit is not a dirty word... it's for our people as they depend on it as it depends on them... Without it passion dwindles, the product loses value the professionalism is not practiced, protection and preservation suffer, promotion becomes pointless. No profit, end of a dream!

But profits are measured in more than just a figure at the end of a spreadsheet. The environment profits, our history profits, Newfoundland communities' profit, and our employee's profit. At the end of the day, we are proud to do what we do, and our work is what we live for. We can only take care of ourselves if we take care of everything around us.

How does a sustainable approach affect how you work with partners?

They look into us.... advice, mentorship, sharing customers with likeminded partners ensure our guests are looked after when moving around NL. Delivering on a promise... a rising tide lifts all boats.

What do you want to try next with your business from a sustainability perspective?

Educate more about climate change and the respect we must have for our oceans and to continue instilling that ocean conservation ethic along with NL's maritime culture and heritage so that economic benefits will flow into all NL.

Giv'r til ya Shiv'r!
