



## 2023 SOMMER STRIDES CLINIC HOSTING

**SOMMER STRIDES HORSE TRAINING LLC**



*Instruction that educates and enhances all horses and all disciplines while promoting balance, soundness and a positive connection.*

# 2023 CLINIC HOSTING

## TYPES OF CLINICS

### Lesson Clinics

Lesson clinics can offer your participants more specific hands-on attention. Each lesson will cater to the individual's personal experience level and then focus on specific issues or goals they may have. Lessons also give the opportunity to work precisely at the level of the horse individually. Most participants find this method more directly effective and productive. There is the option for participants to reserve multiple lessons within a day or back to back or even schedule lessons with additional horses. Various topics, issues and different disciplines can be addressed without having to have a common topic.

### Group Clinics

Group clinics are great when you have a group of participants seeking to learn about a similar topic. It's usually helpful to have everyone close the same level but most of the time, the clinic is created to cater to the variety of horses and individuals. Depending on the number of participants and their desires, individuals may be divided into groups according to experience level or training methods. These clinics are laid back and easy going, geared toward helping each participant to obtain as much help and skill as possible.

### Lectures & Unmounted Clinics

Sommer Strides also offers the option for lectures and unmounted clinics. You may choose to schedule a lecture in addition to a clinic, (the topic may or may not be related) or you may offer an Unmounted Clinic all on its own.

## PRICES

### Lesson Clinics

Lesson clinics are composed of private and semi-private lessons. Sommer Strides receives \$60/person for private lessons and \$40/person for semi-private lessons (no more than 3 riders/handlers per lesson). Lessons will be approximately 1 hour long. The maximum of lessons scheduled per day is 8 with a minimum of ½ hour break for lunch. The host is responsible for scheduling riders and times as well as handling all paperwork and payment collection.

**Any participant that holds current a membership with North Central Liberty Horse Club is subject to a \$5 discount per lesson!**

### Group Clinics

Group clinics are composed of group sessions. Sommer Strides will receive \$110/person per day with a minimum of 5 participants and a

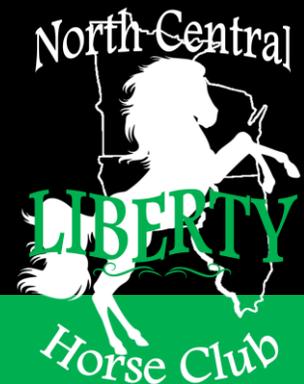


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**northcentralLHC.com**

maximum of 12. The host is responsible for scheduling riders and times as well as handling all paperwork and payment collection.

**Any participant that holds a current membership with North Central Liberty Horse Club is subject to a \$10 discount!**

### **Auditors**

Auditors are welcome to attend in any clinic lesson format. Sommer Strides will receive \$20/person. The host is responsible for payment collection.

**Any auditor that holds a current membership with North Central Liberty Horse Club is permitted to audit for free!**

### **Lectures and Unmounted Clinics**

Prices will vary by topic, please contact Amanda to discuss requirements and fees.

### **Travel Fees**

Facilities located within 100 miles of N5863 County Road I Fredonia, WI 53021 will be charged a flat \$40 travel fee. Facilities located more than 100 miles will be charged \$1/mile. (Example: If location of the clinic is 150 miles away, a \$150 travel fee will be charged)

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### **Host Requirements and Fees**

Hosts are required to offer the appropriate facility needed for the proper clinic being offered. Please consider the following before scheduling a clinic.

- Arena size, footing, cover, round pen
- Parking
- Restrooms
- Seating
- Lecture area/lounge
- Stalls
- Drinking water, food, refreshments

**Hosts will determine the appropriate fees to be charged for each participant and will receive 100% of the profit above the required fees due to Sommer Strides. Hosts are encouraged to charge fees above the amount due to Sommer Strides, some additional fees may include office fees, haul in fees, stall fees, bedding, meals, etc.**

-Hosts are encouraged to help advertise and promote the clinic.

-Please consider using social media, flyers, and other advertising ideas. Get the Word Out!

\*It is recommended to require participants to pay a non-refundable 50% deposit to secure their spot.

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### **Cancelation Policy:**

**At this time Sommer Strides is NOT requiring the host to provide a deposit to secure the clinic, unless agreed to otherwise. However, if the host will not be able to meet the minimal requirements & fees and you wish to cancel, you must contact Sommer Strides directly within 14 days of the scheduled clinic date or you may be required to pay a \$100 cancellation fee.**

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## Options and Ideas for Clinic Topics

- Ground Manners
- Ground Control
- Desensitizing
- Obstacles\* (additional fee of \$100+ may be applied to supply obstacles)
- Round Penning
- Liberty
- Long Reining
- Balancing the Crooked Horse
- Lateral Movements
- Dressage/Western Dressage (Intro-L2)
- In-Hand Bridle Work



## Lectures and Unmounted Clinic Topics

- Dressage Geometry-Orientation of the Court
- Introduction to Dressage/Western Dressage
- Cues and Body Language – Learning to speak the horse language
- Lateral Movements & Bending-Learning the steps and the cues

-Looking for something else? Just ask!-

## **HOSTING TIPS**

Listed below are some tips to hosting your clinic. They are suggestions, not requirements, some may make your life easier.

- Require at least a 50% non-refundable deposit to secure a participant's spot. Do not reserve the spot until money or check is received. If a participant chooses to cancel, give them the opportunity to find a replacement, if they do you may choose to refund their money if it is a legitimate excuse.
- Always overflow to a waiting list if you meet the maximum number of participants. People cancel ALL the time, this way you have a contact list to run through to offer the open spot to someone else. This is especially helpful with last minute cancelations.
- Reserve time for paperwork and collecting coggins, payments.
- Some cheap lunch/food options: soup, club sandwiches, tacos, sloppy joes, pizza, or grill out. You can also offer it potluck style and have everyone bring something to pitch in.
- Have a trailer parking plan. Get an idea of how many trailers will be coming. Are any of them big rigs? You may want to have someone available to assist with parking.
- Advertise! Share, share, share on social media. Ask for some great Facebook Groups to share with.
- Make sure to let auditors know if they should bring a chair or if there will be chairs/seating available.
- Let your participants know ahead of time the following
  - What time to arrive
  - What time to be ready to start
  - What equipment/tack is needed
  - Lunch if/is included
  - Are stalls available
  - How to dress. Will the clinic be outdoors? Indoors?

## **FREQUENTLY ASKED QUESTIONS:**

### **WHAT DO I NEED AS A FACILITY TO HOST A CLINIC?**

Not as much as you may think! First off, decide what type of clinic you'd like to host and approximately how many people. Lesson clinics can be as few as 2, if the travel fees are being met. Then, as long as you have enough space for trailers and an adequate arena suitable for the clinic topic, a bathroom/porta potty that's all you need!

### **I DON'T HAVE AN INDOOR, CAN I HOST A CLINIC?**

Absolutely! Of course, the clinic will have the possibility of being canceled due to weather, but we can always reschedule or have a possible rain date set ahead of time.

### **WHAT DO I NEED TO HOST A LECTURE?**

Depending on the time of year, and what type of lecture you desire, will dictate what you need. Some lectures have the ability to take place right in the arena. Some may require a projection screen, but all of this can be decided and discussed.

### **HOW MANY PARTICIPANTS DO I NEED?**

Lesson clinics can be as few as 2 people, as long as the travel fees are met. Group Clinics have a minimum of 5.

### **CAN I MAKE MONEY AS A HOST?**

Yes!

### **WHAT SHOULD I CHARGE PARTICIPANTS?**

It is recommended that hosts charge additional fees above the fees due to Sommer Strides. First, figure out the travel fee and divide that between the number of participants you plan to have. Then charge over a little more to make it worth your time. Be reasonable but it's up to you, just make sure not to overcharge that you lose interest. If you have stalls, you can make more money that way also, make sure to still have a haul in fee, especially if you're going to have to clean up after others.

### **CAN THE CLINIC BE MORE THAN 1 DAY?**

Yes! Multiple day clinics are always an option.

### **HOW LONG SHOULD THE CLINIC BE?**

That's totally up to you. Typically, they run around 6 hours, then an hour or so for lunch.

## WHAT'S THE MOST POPULAR CLINICS?

Currently, my most popular clinics are Intro to Liberty. Desensitizing is also a very popular clinic.

## CAN CLINIC TOPICS BE COMBINED?

Yes! We can always cater to whatever you're looking for, just ask!

**STILL HAVE QUESTIONS? CONTACT US!** [sommerstrides@yahoo.com](mailto:sommerstrides@yahoo.com)

